

Sl. No.	Author Name	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. S.N Singh		Identifying Communicative Challenges of Radio Drama: A Case Study of AIR's Hawa Mahal Production Udaipur Ki Train	Conference Proceedings of 1st Subject wise Seminar on Emerging Trends in English Drama at Institute of Social Development & Research				ISBN: 978-81-942601-4-1.		
2	Dr. S.N Singh		E-resources are the answer of Futuristic Education (A pilot study conducted in selected technical institutes/universities)	proceedings of National Conference of Agricultural Librarians & User Community				ISBN: 978-81-931095-0-2.		
3	Dr. S.N Singh		Relative Study of Zig-Bee/IEEE 802.15.4 WPAN Performance under Different	proceedings of Fifth International Conference on Advanced		International	2015	ISBN: 2327-0659	IEEE Computer Society	
4	Dr. S.N Singh	Innovative Tools for Skill Development in English	Television & Newspapers : Innovative Tools for Skill Development in English Language Teaching,				2015	{ISBN-13: 978-81-7910-489-7}p-p: 143-152		Aavishkar Publishers, Distributors , Jaipur, Rajasthan, India.

5	Dr. S.N Singh	Innovative Tools for Skill Development in English	Innovative Tools for Scaling Success Beyond the Professional Zenith,					{ISBN-13: 978-81-7910-489-7}. p-p: 97-112,		Aavishkar Publishers, Distributors, Jaipur, Rajasthan, India.
6	Dr. S.N Singh	Feminine Consciousness: Glimpsing Indian Perspective					2015	ISBN(13)-978-81-7273-945-4}		Authorspre ss, New Delhi.
7	Dr. Bharti Shukla		FDI in India and Its Effect on Economy			National	2016	9.78939E+12		
8	Dr. S.N Singh		<i>Gender Equity in Technical Education: A Necessity to the Modern India, Bhumika</i>		"Gender Equity: Challenges and Opportunities"	International	2019	ISBN: 978-93-5396-182-4.		
9	Dr. S.N Singh		<i>Gender Fair Language: The Nascent Emergence for Gender Equity</i>		Gender Equity: Challenges and Opportunities" (ICOGCAO-2019 SURAT	International	2019	ISBN: 978-93-5396-182-4.	SVNIT, Surat, Gujarat, India	

10	Dr. S.N Singh	Envisioning the Library of the Future	Changing Role of Librarian in the Age of Information and Communication Technology, Narender Kumar	Gender Fair Language: The Nascent Emergence for Gender Equity			2019	ISBN-13: 978-93-836-35580 p-p: 210 – 218		Hyderabad, Andhra Pradesh, India.
11	Dr. Bharti Shukla	Latest Innovations in Engineering, Science and Management'	Occupational Stress and its measurement in Hospitals in Gorakhpur	Latest Innovations in Engineering, Science and Management	International Conference on 'Latest Innovations in Engineering, Science and Management', BIT GIDA, Gorakhpur,	International	2019	ISBN 978-93-87793-80-4, pp. 34-42	MMMUT Gorakhpur	
12	Dr. Bharti Shukla	Latest Innovations in Engineering, Science and Management'	The Study of work Life Balance of Women Employees in Hospitality Sector with Special reference to	Latest Innovations in Engineering, Science and Management	International Conference on 'Latest Innovations in Engineering,	International	2019	ISBN 978-93-87793-80-4, pp. 592-599	MMMUT Gorakhpur	
13	Dr. Bharti Shukla	Latest Innovations in Engineering, Science and Management'	"Credit Risk Management of Union Bank of India, Gorakhpur,"	Latest Innovations in Engineering, Science and Management	International Conference on topic Latest Innovations		30-31 March 2019	ISBN 978-93-87793-80-4, pp. 119-125		

14	Dr. Bharti Shukla	Latest Innovations in Engineering, Science and Management'	"A Critical Study on Corporate Depreciation Accounting Practices in Gorakhpur (with reference to automobile sector),"	Latest Innovations in Engineering, Science and Management	International Conference on topic Latest Innovations in Engineering, Science and Management , BIT GIDA, Gorakhpur,		30-31 March 2019	ISBN 978-93-87793-80-4, pp. 835-846		
15	Dr. Bharti Shukla	Latest Innovations in Engineering, Science and Management'	"A Study on Employee Job Satisfaction in Retail Sector of Gorakhpur,"	Latest Innovations in Engineering, Science and Management	International Conference on topic Latest Innovations in Engineering, Science and Management , BIT GIDA, Gorakhpur,		30-31 March 2019	ISBN 978-93-87793-80-4, pp. 835-846		

16	Dr. Bharti Shukla	Latest Innovations in Engineering, Science and Management'	"Comparative Analysis of Important Insurance Schemes of Public and Private Life Insurers"	Latest Innovations in Engineering, Science and Management	International Conference on topic Latest Innovations in Engineering, Science and Management , BIT GIDA, Gorakhpur,		30-31 March 2019	ISBN 978-93-87793-80-4, pp. 835-846		
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17	Dr. Kahkashan Khan	'Research and Business sustainability' by IIT Roorkee	Mobile Banking as a tool of Financial Inclusion	'Research and Business sustainability'	International Conference on 'Research and Business sustainability' organised by Department of Management Studies, Indian Institute of Technology Roorkee & Sheffield Business School, Sheffield Hallam University, United Kingdom	International Conference	4 & 5 December 2015	ISBN No. : - 978-93-84935-59-7	IIT Roorkee	IIT Roorkee
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18	Dr. Kahkashan Khan	'Research and Business sustainability' by IIT Roorkee	Smart Cities as an Engine of Green Growth and Development	Research and Business Sustainability	International Conference on 'Research and Business sustainability' organised by Department	International Conference	4 & 5 December 2015	ISBN No. : - 978-93-84935-59-8	IIT Roorkee	IIT Roorkee
19	Dr. Bharti Shukla	Research Trend in Management (Recent Trends Opportunities and Challenges),	Work Place Stress in Banking Industry with Special Reference to ICICI Bank, Gorakhpur			Chapter in Edited Book	2019	ISBN 978-81-937067-9-4, pp. 265-270	Akinik Publication	AkiNik Publications , 169 C-11, Sec. 3, Rohini, Delhi-110085,
20	Dr. Bharti Shukla	Research Trend in Management (Recent Trends Opportunities and Challenges),	BPO industry and its impact on Indian Economy: An Overview			Chapter in Edited Book	2019	Vol. 2, ISBN: 978-93-533519-5-3, pp. 45-53	INSPIRA	INSPIRA 25, Modi Sadan Sudama Nagar Tonk Road, Jaipur, Rajasthan, India,

21	Dr. Bharti Shukla	Continuity, Consistency and Innovation in Applied Sciences and Humanities	How Consumer Centric Brand Equity Parameters Affects Brand Loyalty of FMCG Consumers In The District Of Gorakhpur	"Continuity, Consistency and Innovation in Applied Sciences and Humanities"	(ICCIASH – 20) International Conference on "Continuity, Consistency and Innovation in Applied Sciences and Humanities"	13th & 14th August 2020	ISBN No. 978-93-88096-42-3		
22	Dr. Bharti Shukla	Continuity, Consistency and Innovation in Applied Sciences and Humanities	A Study on Factors Affecting compulsive Buying Behavior of Credit Card Consumers with Reference to Gorakhpur City, Uttar Pradesh, India.	"Continuity, Consistency and Innovation in Applied Sciences and Humanities"	(ICCIASH – 20) International Conference on "Continuity, Consistency and Innovation in Applied Sciences and Humanities"	13th & 14th August 2020	ISBN No. 978-93-88096-42-3		

23	Dr.Priyanka Rai		Study of Training and Development practices in LIC in Gorakhpur.	'Research and Business sustainability'	International Conference on Recent Development in engineering, Sciences Humanities and Management .	International conference	Mar-20	ISSN No 1880-6503,Volume 16,issue-1		Peer Reviewed Referred Journal.
24	Dr.Priyanka Rai		Study of consumer perception towards handloom product in gorakhpur	Latest Innovations in Engineering, Science and Management	International Conference on topic Latest			ISSN No;2279-543X		
25	Dr.Priyanka Rai		A study of Direct Marketing As A Most Effective Tool of Marketing.		international Conference on topic Latest Innovations in Engineering, Science and Management , BIT GIDA, Gorakhpur,		30 and 31 march 2019	ISBN;978-93-87793-80-4	BIT,gkp	

26	Dr. Ugrasen		Comparative Study of Risk Return and Performance of Mid Cap and Large Cap Selected Stocks			International		ISSN No. 2231-3990	MMMUT Gorakhpur	Alochana Chakra Journal/May, 2020
27	Dr. Ugrasen		A Study on Opportunities and Challenges in Life Insurance Industry in			International		ISSN No. 2231-3990	MMMUT Gorakhpur	Alochana Chakra Journal/June, 2020
28	Dr. Ugrasen		A study on the effect of Advertising on Investors' Investment decision regarding Indian capital market with reference to			International		ISSN(O) 2394-1537, ISSN(P) 2394-1529, Vol. 8	MMMUT Gorakhpur	International Journal of Science, Technology and Management
29	Dr. Ugrasen		Critical Analysis on Microfinance Loans Provided by Microfinance Institutions for Women in Empowerment in Gorakhpur			International		ISSN(O) 2394-1537, ISSN(P) 2394-1529, Vol. 8	MMMUT Gorakhpur	International Journal of Science, Technology and Management, 2020

30	Dr. Ugrasen		Analysis of Debt Recovery Methods and Tools adopted by Indian Banking Sector with special Reference to PNB in Gorakhpur			International		ISSN2279-543X, Vol.-7	MMMUT Gorakhpur	International Journal of Science, Technology and Management, 2021
31	Dr. Ugrasen		Pros and Cons of Life Insurance Plan with Special reference to ULIPs and Endowment Plan			International		ISSN2279-543X, Vol.-7	MMMUT Gorakhpur	International Journal of Science, Technology and Management, 2022
32	Dr. Ugrasen		Study on Non-Performing Assets Management of SIDBI		Fifteenth AIMS International Conference on Management	interantional		ISBN: 978-1-943295-08-1	MMMUT Gorakhpur	AIMS International (Ghaziabad)/ 2018
33	Dr. Ugrasen		Impact of Dividend policy on investment Decisions: A case study on Public Sector Bank and Private sector Bank			interantional		ISSN :2231-1446	MMMUT Gorakhpur	IMR Management Speak/ Vol.10 No. 2 July-December

34	Dr. Ugrasen		Study on the role of Fintech company in MSME sector with special reference to SIDBI		5th National Conference Proceedings	National		ISBN:978-93-86142-22-1	MMMUT Gorakhpur	SRMS International Business School Lucknow
35	Dr. Bharti Shukla		INDIAN ECONOMY AND RESPOND TO NEW NORMAL DURING COVID 19	International Conference on Covid-19 Studies, organized by		International Conference on Covid-19 Studies	23-06-2020	ISBN-978-625-7897-68-6	MMMUT Gorakhpur	IKSAD PUBLISHING HOUSE, Turkey

