

BBA ORDINANCE



Bachelor of Business Administration

For students admitted from Session 2024-25 in Online and Distance Mode

Approved in academic council 20/08/2024

**MADAN MOHAN MALAVIYA
UNIVERSITY OF TECHNOLOGY
GORAKHPUR-273 010 (UP), INDIA**

**MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY GORAKHPUR (UP) -
INDIA**

First Ordinance for BBA Course online and distance mode

In pursuance of the provisions of section 31 of The Uttar Pradesh Madan Mohan Malaviya University of Technology Act, 2013, This is Second Ordinance for BBA for Madan Mohan Malaviya University of Technology, Gorakhpur:

**The Uttar Pradesh Madan Mohan Malaviya University of
Technology FIRST ORDINANCES, 2024-25**

Short title, commencement and Definitions Sec. 31 (1)

1. These Ordinances may be called the Madan Mohan Malaviya University of Technology, Gorakhpur. Second Ordinances, 2024
2. They shall come into force at once.
3. Anything contained in ordinances, regulations and rules made there under in violation to provisions of Act shall be void and the provisions of Act shall prevail.
4. In these Ordinances, unless the context otherwise requires
 - (a) 'Act' means the Uttar Pradesh Madan Mohan Malaviya University of Technology Act, 2013 as amended from time to time.
 - (b) „Section' means a section of the Act.
 - (c) “University“ means the Madan Mohan Malaviya University of Technology, Gorakhpur.
5. Words and expression used herein but not defined and defined in the Act shall have the same meaning as assigned to them in the Act.
6. **UNDER SECTION 31-1(a) - The Admission of students, the courses of Study and Fees therefore, the qualifications pertaining to the award of degrees, diploma, certificates and other academic distinctions, the conditions for the grant of fellowships and awards and the like**
 - (a) University may start the other Degree, Diploma, Certificate programmes and other academic distinctions as deemed necessary for fulfilling its objectives and the Ordinances for the same shall be as prescribed by Academic Council and Board of Management.
 - (b) Courses of Study shall be as prescribed by the Academic Council and approved by Board of Management.
 - (c) Fellowships and Awards shall be instituted as per the requirement with the approval of Vice Chancellor under intimation to the Academic Council and Board of Management
 - (d) Ordinances for Bachelor of Business Administration (B.B.A.) are detailed ahead.

6.1 ORDINANCES FOR B.B.A. FOUR YEARS PROGRAMME AS PER NEP-2020 FROM ACADEMIC SESSION 2024-25 FOR ONLINE AND DISTANCE MODE

6.1.1 ADMISSION

- (a) University offers full time Under Graduate Degree programme in Bachelor of Business Administration (B.B.A.) with honors.
- (b) Admission to BBA first year in semester I will be made as per the rules prescribed by the University from time to time.
- (c) The reservation policy as prescribed by U.P. State Government or its directions regarding admission from time to time shall be adhered in the admission.
- (d) The selection will be based on the merit of the candidate in the admission process.
- (e) Admission on migration of a candidate from any other University to Madan Mohan Malaviya University of Technology is not permitted.
- (f) If, at any time after admission, it is found that a candidate has not fulfilled all the requirements stipulated in the offer of admission or has committed some fraudulent act or gross misconduct at any stage then the University reserves the right to revoke the admission of the candidate.

6.1.2 ELIGIBILITY FOR ADMISSION

The candidate should have passed 10 + 2 examination in any discipline with at least 55% marks (50% in case of candidate belonging to SC/ST category) and passed with English subject at 10+2 level from recognized board.

Academic Council of the University has the power to repeal and modify the eligibility criteria for admission.

6.1.3 PROGRAMME DURATION

- (a) As per NEP, university following Multiple Entry and Multiple Exit Policy, Under that the duration of the B.B.A. Degree with Hounors programme for the candidates admitted in semester I will be four academic years (VIII semesters). The duration of the B.B.A. Degree programme for the candidates admitted in semester I will be three academic years (VI semesters). The duration of the UG Diploma in B.B.A. programme for the candidates admitted in semester I will be two academic years (IV semesters). The duration of the UG certificate in B.B.A. programme for the candidates admitted in semester I will be one academic years (II semesters) as mentioned in clause (6.1.4) .
- (b) The duration of each semester will generally be 90 working days or as prescribed by the University from time to time.
- (c) There are two regular semesters in a year and a summer term. The semester that begins in July (*July to November/December*) is known as the *Odd Semester* and the semester that begins in December/January (*December/January to May*) is known as the *Even Semester*.
- (d) The maximum time allowed for completion of the programme for the candidates admitted in semester I shall be five/six years, beyond which the admission of the candidate shall be automatically cancelled. The candidate will not be allowed to continue in the subsequent years of the programme, if the sufficient time period is not available for its completion

in stipulated maximum duration.

- (e) The student may complete the programme at a slower pace by taking more time but not more than prescribed maximum duration as per university norms for UG Program.

6.1.4 PROPOSED MMMUT MULTIPLE ENTRY- MULTIPLE EXIT (ME-ME) POLICY

Academic Level	ENTRY QUALIFICATION	EXIT QUALIFICATION AND CREDITS required for the level	NATIONAL CREDIT LEVEL (NCrF)
UNDER- GRADUATE 1 st year (B.B.A)	Class 12 or equivalent at National Credit Level 4.0	UG Certificate in Business Administration Minimum 40 credit-hours followed by an exit 4 to 6 credits skills-enhancement course at National Credit Level 4.5.	4.5
UNDER-GRADUATE 2 nd year (BBA)	UG Certificate in Business Administration at National Credit Level 4.5	UG Diploma in Business Administration Minimum of 80 credit-hours followed by an exit 4 to 6 credits skills-enhancement course at National Credit Level 5.0	5.0
UNDER-GRADUATE 3 rd year (BBA)	UG Diploma in Business Administration at National Credit Level 5.0 with minimum 75 % marks or equivalent	Bachelor in Business Administration (BBA) Degree Minimum of 120 credit-hours followed by an exit 4 to 6 credits skills-enhancement course at National Credit Level 5.5	5.5
GRADUATE 4 th year (BBA Honors)	Bachelor in Business Administration (BBA) Degree at National Credit Level 5.5 with minimum 75 % marks or equivalent	Bachelor in Business Administration Degree with Honors Must Complete at least 160 Credits. At National Credit Level 6.0	6.0

As per Multiple Entry Multiple Exit options by UGC & AICTE given in National Credit Framework (NCrF) 2023.

At each entry, University has to identify the educational gaps/ skill gaps and suitable bridge courses may be offered.

SKILLS-ENHANCEMENT COURSES FOR EXIT (SEC): (FOR REFERENCE)

2-Months internship for 6-Credits **OR** Two courses mentioned below of 4 to 6 credits.

A. After First Year: UG Certificate in Business Administration

The candidate should pass the following two additional courses **OR** any two suitable skill-based courses to qualify for UG Certificate in Business Administration.

1. (Any two course from the pool of SEC)

OR

Equivalent skills-enhancement courses from MOOC/SWAYAM.

B. After Second Year: UG Diploma in Business Administration

The candidate should pass the following two additional courses (Diploma Level)

OR any two suitable skill-based courses to qualify for **UG Diploma in Business Administration**

1. (Any two course from the pool of SEC)

OR

Equivalent skills-enhancement courses from MOOC/SWAYAM.

C. After Third Year: Bachelor in Business Administration (BBA) Degree

The candidate should pass following additional courses (Degree Level) **OR** any two suitable skill-based courses to qualify for **Bachelor in Business Administration (BBA) Degree**

1. (Any two course from the pool of SEC)

OR

Equivalent skills-enhancement courses from MOOC/SWAYAM.

Flexibility to the students to determine their learning trajectories and pursuance of programs of study has been well ingrained in the curriculum. Also, this program has been strategically designed to allow the students to exit from the program after completing each year up to the fourth year as per the National Education Policy, 2020. The tentative exit policy is placed below:

If a student wants to exit the course, he/she has to submit a written request to the Head of the Department by 31st March of the ongoing academic year.

Note: Exit and re-entry is allowed only once in the entire BBA coursework.

6.1.5 CURRICULUM STRUCTURE OF THE PROGRAMME

- 6.1.5.1 The University follows a specialized credit-based semester system. Every programme will have a specific curriculum for all semesters (semester I to semester VIII) with a syllabi consisting of theory, practical,

project work, etc., as given below and shall be in accordance with the prescribed syllabus. The courses shall be covered through lectures, tutorials, laboratory classes, seminar, industrial and practical training, project, tours etc. as prescribed by the University.

The BBA Programme curriculum is divided into following distinct Courses, namely:

- I. Departmental Specific Core Courses (DSC)
- II. Departmental Specific Elective Courses (DSE)
- III. Ability Enhancement Course (AEC),
- IV. Skill Enhancement Course (SEC)
- V. Value Addition Course (VAC)
- VI. Generic Open Elective Courses (GEC)
- VII. Internship, Apprenticeship, Project and Community Outreach (IAPC)

- a. **Departmental Specific Core (DSC) Courses:** Discipline Specific Core is a course of Study courses of that particular discipline, which should be pursued by a student as a mandatory requirement of his/her programme of study with multiple exit options as per NEP 2020. These are department-specific compulsory core courses to be studied by the student as a core requirement for the BBA degree. These courses also include “Summer Project Report and Viva Voce” and “Major Project Report and Viva Voce”. The courses will be appropriately graded and arranged across the semesters of Study.
- b. **Departmental Specific Elective (DSE) Courses:** The Discipline Specific Elective (DSEs) shall be a pool of credit courses of that discipline, which a student chooses to study from his/her particular discipline. The DSEs specified in the framework would be identified by the Management Department as elective courses to be taught in a Programme. These courses are specific or advanced or supportive to the discipline/subject/specialization of study or which provides an extended scope.
- c. **Generic Elective Course (GEC):** GEC are value-based courses that are aimed at man-making education. GEC courses can be completed in-house (or from any other university in online/offline mode or through MOOC (NPTEL, SWAYAM etc). Variety of these courses may include Creative Art Courses like Dance, Yoga, Music etc; Social Welfare Courses like NCC, NSS, Unnat Bharat, Swachh Bharat, Education Mentoring, Fire Fighting etc; and Women Empowerment Courses like Women Safety, Self Defense, Gender Sensitization etc. If the student opts for a GEC course outside MMMUT in offline/online mode, all the expenses including registration and certification fee shall be borne by the student. The duration of GEC course shall be minimum 6 weeks.
- d. **Ability Enhancement Course (AEC), Skill Enhancement Course (SEC) & Value Addition Course (VAC):** These compulsory courses are allied/ vocational/ value added/ skill oriented/ ability enhancement. The purpose of these courses is to develop various skills required in management and business environment such as computer applications, mathematical, statistical,

ICT knowledge, technical report writing, and business communication skills. These life skill courses shall include courses on 'Environment and Sustainable Development Studies', 'Communication Skills', 'Ethics and Culture', 'Science and Society', 'Computational Skills', 'IT & Data Analytics', and similar such skills which shall make the students better equipped to deal with the life's challenges.

1. **AEC** courses are the courses based upon the content that leads to knowledge enhancement through various areas of study. They are Language and Literature and Environmental Science and Sustainable Development which will be mandatory for all disciplines.
2. **SEC** courses are skill-based courses in all disciplines and are aimed at providing hands-on-training, competencies, skills, etc. SEC courses may be chosen from a pool of courses designed to provide skill-based instruction.
3. **VAC** courses are value-based courses which are meant to inculcate ethics, culture. Indian Knowledge systems, constitutional values, soft skills, sports education and such similar values to students which will help in all round development of students. VAC shall be a mandatory audit course.

A student who desires to make Academic Project/Entrepreneurship as Minor has to pick the appropriate combination of courses of GE, SEC, VAC, & Internship/Apprenticeship/Project/Community (IAPC) which shall be offered in the form of various modules as specified in the scheme of studies.

Live Project or Case Study (CEC) will be assigned by faculty to every student at the fourth semester. Students are supposed to submit a report on the basis of their in-depth study in a specialized area or by doing survey. Its evaluation will be done by a group of faculty on the basis of report and presentation.

Seminar will be prescribed as IAPC requirement for the B.B.A. Degree. Seminar is a course wherein the student is expected to present his study, explaining different aspects of the selected topic and arriving at a status report. While doing a seminar, the student is expected to critically analyze works of various authors/researchers, learn the investigation methodologies, study concepts, techniques and the results presented in these papers, and present a seminar report. It is mandatory to give a seminar presentation of stipulated duration before a panel constituted for the purpose by the department.

The duration for summer internship/industrial training of project based type preferably will be of four to six weeks duration after semester IV which could be under Cooperative Education Model (CO-OP Model). If student could not be assigned any training in industry, he/she has to complete the minor project at any institute/University taking society/ commercial/industrial problemrelated issues under the supervision of designated faculty supervisor from his/her department of University. The student will submit a report and/or minor project report to the Head of Department for evaluation through a committee of faculty members constituted by the Head of Department.

6.1.5.2 Program Structure

The Four-Year BBA Degree with Honors would consist of 168 credits in which to get BBA degree with honors. The curriculum of program shall be designed to comprise lectures, tutorials, laboratory work, field work, outreach activities, projectwork, vocational training, viva, seminars, term papers, assignments, presentations etc. or a combination of some of these components. All the courses shall have well-defined Course Outcomes (COs).

The various disciplines available at MSD, MMMUT shall offer a pool of courses at various levels of coverage and intent – from courses which may have a wide and comprehensive coverage of topics in the discipline such as core courses, to courses in specialized domains within the discipline, such as elective courses, and courses which expand the conceptual horizons in related areas/multidisciplinary areas or interdisciplinary subjects which normally are required in real life applications such as generic electives/multidisciplinary streams or provide skills in use of frameworks theories and practices.

Definition of Credit:-

- 1 Hr. Lecture (L) per week 1 credit
- 1 Hr. Tutorial (T) per week 1 credit
- 1 Hr. Practical (P) per week 0.5 credits
- 2 Hours Practical(Lab)/week 1 credit

6.1.5.3 Course Coding

BBA courses offered by the management department would be identified by a course code designated by Seven-letter long string of alpha-numeric characters, first four letters by characters and last three letters by numbers.

a) Course Coding for DSC

1. The codes for BBA courses are: BBA###
2. The 1st letter of character string indicates the level (“B” for bachelor level courses).
3. 2nd and 3rd letters of the string indicating the code of the program (“BA” for “Business Administration”).
4. 4th, 5th, and 6th symbols are digits (###). 4th number refers to year, and rest of the 5th and 6th digit refers to sequence number of the course.

b) Course Coding for DSE (Major)

1. The codes for BBA courses are: BBA*###
2. The 1st letter of character string indicates the level (“B” for bachelor level courses).

3. 2nd and 3rd letters of the string indicating the code of the program (“BA” for “Business Administration”).
4. The 4th letter (*) indicates the type of Course (“F/H/M” stands for DSEs Finance/ Human Resource/ Marketing respectively).
5. 5th, 6th, and 7th symbols are digits (###). 5th number refers to year, and rest of the 6th and 7th digit refers to sequence number of the course.

c) Course Coding for GEC (Minor)

1. The codes for BBA courses are BB**###
2. The 1st letter of character string indicates the level (“B” for bachelor level courses),
3. 2nd letter of the string indicating the code of the program (“B” for “Business Administration”).
4. The 3rd and 4th letter (**) indicates the type of Course (“IT” stands for Information Technology, “EN” stands for Entrepreneurship).
5. 5th, 6th, and 7th symbols are digits (###). 5th number refers to year, and rest of the 6th and 7th digit refers to sequence number of the course.

**6.1.6 Overall Credit Structure
Distribution of Credits for four years BBA (Honors) Program**

S. N.	Type of courses	Credits per Course	Credits offered till 3 rd year	Credits offered till 4 th Year
1.	DSC	3/4	64	84
2.	DSE	3/4	24	32
3.	GEC	3/4	16	20
4.	AEC	3/4	9	9
5.	SEC	3/4	9	17
6.	IAPC	2	4	4
7.	VAC/ AUDIT	Nil	Nil	Nil
8.	Community engagement Course	2	2	2
Total Credits			128	168

1. Audit Courses (AC) Audit Courses are compulsory	Non-Credit
2. Industrial Training (Mandatory)	Non-Credit

Each student has to register for a set of courses as offered by his/her department in each semester by paying the stipulated fees, which include tuition fee, examination fee, enrolment fee, development fee, insurance fee, degree fee, alumni fee, internet charges, hostel fee, mess advance, miscellaneous user charges etc. as applicable from time to time.

Relaxation in credits may be given to the students for courses falling under UPE category and Audit courses, if a student submits passing certificate of courses or government sponsored programme duly approved by academic council.

6.1.7 Credit transfer policy

(a) Credit considerations for Online courses

If any student clears online courses recognized by Govt. (like SWAYAM or courses offered by NPTEL through MOOCS mode, etc.) and that course is approved by academic council, then relaxation in minimum credits required for courses falling under Skill enhancement Courses (SEC) shall be given to the students in first year and second year for certification and Diploma as per guideline given below:

Four weeks course will enable students to earn 1-credit.

Eight weeks course will enable students to earn 2-credits. 12

weeks course will enable students to earn 3-credits.

16 weeks (or one semester) course will enable students to earn 4-credits.

To get any relaxation in minimum credit requirement of SEC courses, student must submit the passing certificate of approved online courses, showing clearly the marks scored by them.

(b) Credit considerations for Swachh Bharat Abhiyaan:

If any student participate in national government sponsored Swachh Bharat Internship program of two months and achieves certificate on successful completion of it, he/she may get 2-credit relaxation in Audit course requirement.

6.1.8 Dual Specialization: Major and Minor offered by Department

(a) Major discipline is the discipline to which a student is admitted to obtain his/her degree which is his/her primary field of study. Specialization (Major) will be achieved if a student opts for 16/32 credits (offered 24/32 credits) from one stream of Discipline specific elective courses (Human Resources/Marketing/Finance) in three/four years. This may be mentioned in the mark sheet.

(b) Minor discipline is a secondary area of study opted by a student which may be either other discipline or any other stream offered by MSD, MMMUT. Minor discipline helps to gain a broader understanding beyond the major discipline.

(c) If a student takes all GEC courses in Entrepreneurship stream only, securing 12/20 credits (offered 16/20 credits) over 3 year/4 year out of 128/168 overall credits, he will get BBA degree/BBA (honors) degree with a Minor in Entrepreneurship. If a student takes all GEC courses in

Information Technology stream only, securing 12/20 credits (offered 16/20 credits) in 3 year/4 year, he will get BBA degree/BBA (honors) degree with a minor in Information Technology.

- (d) If a student takes a combination of Entrepreneurship, Information Technology courses over the six/eight semesters, securing 12/20 credits in 3 year/4 years, he will be awarded an BBA degree/BBA (Honors) degree only, with no mention of the minor stream.
- (e) Students opting for both, minor (Entrepreneurship, Information Technology) and specialization (Major) in Human Resources /Marketing/Finance are required to fulfill credit requirements mentioned, i.e., securing 12/20 credits (offered 16/20 credits) in 3 year/4 year for minor and 16/32 credits (offered 24/32 credits) in 3/4 years separately for specialization or major stream. They may opt for MOOCs as per given guidelines.
- (f) At the start of semester 1, the student must specify whether he/she wants degree/Honors degree with minor in Entrepreneurship/ IT, or without any minor stream. He/she also needs to specify whether he/she wants specialization in HRM/marketing/finance or not.

6.1.9 GRADING SYSTEM AND ASSESSMENT PROCEDURE

6.1.10.1 Grading System

The academic performance evaluation of a student will be according to a Letter Grading system based on class performance of students. The Letter Grades and the corresponding Grade Points are as follows. Grades falling between A(+) and D in different subjects are called pass grades, while the students securing F grade will be treated fail in the subject and shall have to re-register, or appear in re-major examination or repeat the semester as per provision of Clause 6.1.11, 6.1.13 and 6.1.15, respectively.

Letter Grade	Grade Points	Description
A(+)	10	Outstanding
A	9	Excellent
B(+)	8	Very Good
B	7	Good
C	6	Average
D	5	Below Average
F	0	Fail
U	-	Short Attendance
W	-	Withdrawal
I	-	Incomplete
AP	-	Audit Pass
AF	-	Audit Fail
S	-	Satisfactory Completion
Z	-	Course Continuation

Grade Award System

Grade	Grade points	Marks (in %)
A(+)	10	90-100
A	9	80-89
B(+)	8	70-79
B	7	60-69
C	6	50-59

D	5	40-49
F	0	<40

6.1.10.2 Tests & Examinations

The theory and practical examinations shall comprise of continuous assessment throughout the semester in all subjects and Major examination conducted by University at the end of the semester (November/December or April/May). The assessment of a course will be done on absolute marks basis. However, for the purpose of reporting the performance of a candidate, letter grades, each carrying certain points, will be awarded as per the range of total marks (out of 100) obtained by the candidate, as detailed below. The rounding off shall be done on the higher side.

The Evaluation scheme for all categories of courses will be as follows:

S.No	Continuous Assessment						End Semester Examination	
	L-T-P	Quiz				Teacher assessment (TA)		Practical Work and viva
		I	II	III	IV			
Category 1	L-T-P	5	5	5	5	-	10	70
Category 2	L-0-P	5	5	5	5	-	10	70
Category 3	L-T-0	5	5	5	5	10	0	70
Category 4	L-0-0	6	6	6	6	6	0	70

#TA includes assignment, mini-project etc.

\$Internal Practical Exam (Two hours)

*External Practical Exam (Three hours)

Note: Quiz conduction per unit. However, the Major examination will be conducted from the entire syllabus of the course. The duration of minor tests and major theory examinations are 1 hour and 3 hours, respectively.

(a) Distribution of Marks for Theory based subjects

S. N.	Assessment Basis	Duration	Marks	
1.	Continuous Evaluation	Quiz	-	20
2.		Assignment, Mini-project, presentation, etc	-	10
3.	End Semester Examination	3 Hours	70	

(b) Distribution of Marks for Theory & Practical based subjects

S.N	Assessment Basis	Duration	Marks	
1.	Continuous Evaluation	Quiz	-	20
2.		Practical Work	-	10
3.	Major Examination	3 Hours	70	

(c) Distribution of Marks for Practical based subjects

S.N	Assessment Basis	Duration	Marks
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1.	Continuou s Evaluatio n	Tutorial/Assignment/Quiz/Attenda nce (Teacher assessment)	-	10
2.		Practical Work and viva	-	40

(d) Distribution of Marks for Project Based Industrial/Practical Training

For evaluation of industrial/practical training, the respective University department/Head of Department shall get it done by a panel of teachers in Odd semesters of third year in the following format:

S. No	Assessment Basis		Marks
1.	Part A	Technical Quality of the work, Sincerity, Attendance (certificate showing satisfactory performance and duration of work performed), Discipline, etc.	30
2.	Part B	Project Work/Learning in Industry, Relevance, Scope and Dimension of Project, Project Report (Analysis, Methodology performed, Result & Discussion) Viva Voce & Presentation, etc.	70

(e) Distribution of Marks for Seminar/ Case Study

S. N.	Assessment Basis	Marks
(Mid Sem Presentation)		
1.	Quality of content and Presentation skills	15
2.	Participation and attendance in Other student's presentation	15
(Final Presentation)		
1.	Quality of Presentation	30
2.	Quality & Extent of Response of Questions Asked	40

Any student securing less than 50 marks ('F' grade) in a seminar shall have to repeat the seminar in the same semester with the permission of the head of the department. The Department Head will decide on the panel for seminar/ case study presentation.

**(f) Distribution of Marks for Live Project
In IV Semester**

S. N.	Assessment Basis	Duration	Marks
1.	Continuouss Evaluation	Mid-Semester Viva Voce/ Presentation	15
2.		Final Project Report Completion & Contribution Made to LiteraryWorld (awarded by supervisor)	15
3.	End Semester Evaluation	-	70

Students are required to begin project work after the end of 5th Semester Major Examination. A project grade is awarded based on the prescribed evaluation process. The project may be related to theoretical modeling, simulation and analysis, experimental investigation, a prototype design, product design, and development, a new correlation and analysis of data, fabrication and setup of new equipment, etc. preferably useful for the society/industry.

(a) **Audit Courses**

S. N.	Audit Course Status	Marks Obtained
1.	Audit Pass (AP)	40% and Above
2.	Audit Fail (AF)	Below 40% , Candidate has to repeat the course

6.1.10 CARRY OVER EXAMINATION

Carry over of failed courses:

- (a) Students with F grade in any course due to detainment in examination (attendance is less than 75% aggregate and less than 75% in the course) and the students who punished with UFM will be required to register for carryover examination (Major Examination) in the course and carry the sessional marks in UFM case as it is.
- (b) Students with F grade in any course (other than above in 6.1.11 a) will be required to register for carry over examination in the course. The carry over Major examination can be conducted during the end of odd/even semesters.
- (c) Students with F grade in any course due to continuous evaluation (less than 40%) (other than above in 6.1.11 a, b) will be required to appear in remedial/make-up classes (to be eligible for appearing in the carry over examination) for thirty days arranged by the respective department and he/she will appear only those subjects in sessional (Test- 1/Test-2) carry-over examination.
- (d) The grade obtained in the carryover examination will be lowered by one grade in that course but not below the D-grade, i.e., if a student obtains B+ grade in the carry over course the grade will be lowered to B for award. But if a student gets grade C or D only in carryover subject will be awarded D grade.

6.1.11 EVALUATION OF PERFORMANCE

The performance of a student will be evaluated in terms of two indices, viz. the Semester Grade Point Average (SGPA) which is the Grade Point Average for a semester, and the Cumulative Grade Point Average (CGPA) which is the Grade Point Average for all the completed semesters at any point in time considered cumulatively.

Points Secured in the Semester = \sum (Course Credits \times Grade Point) for courses in which A⁺ to D grade

has been obtained

Total Credits Registered in the Semester Excluding ECA/Audit Courses = \sum (Course credits) for courses in which A⁺ to D grade has been obtained

$$\text{SGPA} = \frac{\text{Points secured in the semester in all passed courses (A}^+\text{ to D Grade) Total}}{\text{Credits registered in the semester excluding ECA/Audit courses}}$$

The CGPA is calculated on the basis of all pass grades, except ECA/Audit courses and courses in which S or Z grade is awarded/secured in all completed semesters.

Cumulative Points secured in All Passed Courses = \sum (Course Credits \times Grade Point) for courses in which A⁺ to D grade is obtained

Cumulative Total Credits Excluding ECA/Audit Courses = \sum (Course credits) for courses in which A⁺ to D grade is obtained

$$\text{CGPA} = \frac{\text{Cumulative Points secured in all passed courses (A}^+\text{ to D Grade)}}{\text{Cumulative total credits excluding ECA/Audit courses}}$$

An example of these calculations is given below.

ODD Semester

Course No.	Course Credits	Grade Awarded	Total Credits	Grade Point	Points Secured
Column 1	Column 2	Column 3	Column 4	Column 5	Column 6
XX101	5	B	5	7	35
XX102	4	C	4	6	24
XX103	4	A ⁺	4	10	40
XX104	2	B ⁺	2	8	16
XX106	4	D	4	5	20
XX107	-	S	-	-	-
XX108(AC)	2	AP/AF	-	-	-
XX109(ECA)	-	S	-	-	-
Total	19		19		135

Credits registered in the semester excluding ECA/Audit courses (total of column 2) = 19

Total credits earned in the semester excluding ECA/Audit courses (total of column 4)
= 19

Points secured in this semester (total of column 6 for all passed courses) = 135

$$\text{SGPA} = \frac{\text{Points secured in the semester in all passed courses (A+ to D Grade)}}{\text{Total Credits registered in the semester excluding ECA/Audit courses}} = \frac{135}{19} = 7.105$$

$$\text{CGPA} = \frac{\text{Cumulative Points secured in all passed courses (A+ to D Grade)}}{\text{Cumulative total credits, excluding ECA/Audit courses}} = \frac{135}{19} = 7.105$$

Semester performance: SGPA = 7.105

Cumulative performance: CGPA = 7.105

EVEN Semester

Course No.	Course Credits	Grade Awarded	Total Credits	Grade Point	Points Secured
Column 1	Column 2	Column 3	Column 4	Column 5	Column 6
XX151	5	B ⁺	5	8	40
XX152	4	A	4	9	36
XX153	4	F	-	0	0
XX154	2	B	2	7	14
XX155	4	C	4	6	24
XX156	4	A ⁺	4	10	40
XX157	-	S	-	-	-
XX158(AC)	2	AP/AF	-	-	-
XX159(ECA)	-	S	-	-	-
Total	23		19		154

Credits registered in the semester excluding ECA/Audit courses (total of column 2) = 23

Total credits earned in the semester excluding ECA/Audit courses (total of column 4) = 19

Points secured in this semester (total of column 6 for all passed courses) = 154

Cumulative points in all passed courses = 135 (past semesters) + 154 (this sem.) = 289

Cumulative total credits registered = 19 (past semesters) + 23 (this sem.) = 42

$$\text{SGPA}^* = \frac{\text{Points secured in the semester in all passed courses (A+ to D Grade)}}{\text{Total Credits registered in the semester excluding ECA/Audit courses}} = \frac{154}{23} = 6.695$$

$$\text{CGPA}^* = \frac{\text{Cumulative Points secured in all passed courses (A+ to D Grade)}}{\text{Cumulative total credits, excluding ECA/Audit courses}} = \frac{135 + 154}{19 + 23} = 6.881$$

Semester performance: Tentative SGPA* = 6.695

Cumulative performance: Tentative CGPA* = 6.881

When a student gets the grade 'F' in any course during a semester, the SGPA and the CGPA from that semester onwards will be tentatively calculated [SGPA* and CGPA*] taking only 'zero point' for each such 'F' grade. After the 'F' grade(s) has/have been substituted by better grades during subsequent semester, the SGPA and the CGPA of all the semesters, starting from the earliest semester in which the 'F' grade has been updated, will be recomputed and recorded to take this change of grade into account.

If the student (as mentioned in above example) registers the failed course in the Carry over and clears it with "B" grade, its grade sheet will be :

Carry over Exam:

Course No.	Course Credits	Grade Awarded	Total Credits	Grade Point	Points Secured
Column 1	Column 2	Column 3	Column 4	Column 5	Column 6
XX153	4	B→C	4	6	24

The revised grade sheet of even semester will now be recomputed as

EVEN Semester

Course No.	Course Credits	Grade Awarded	Total Credits	Grade Point	Points Secured
Column 1	Column 2	Column 3	Column 4	Column 5	Column 6
XX151	5	B ⁺	5	8	40
XX152	4	A	4	9	36
XX153*	4	C	4	6	24
XX154	2	B	2	7	14
XX155	4	C	4	6	24
XX156	4	A ⁺	4	10	40
XX157	-	S	-	-	-
XX158(AC)	2	AP/AF	-	-	-
XX159(ECA)	-	S	-	-	-
Total	23		19		178

* Grade awarded in Carry over

Credits registered in the semester excluding ECA/Audit courses (total of column 2)
= 23

Total credits earned in the semester excluding ECA/Audit courses (total of column 4)
= 19

Points secured in this semester (total of column 6 for all passed courses) = 178
Cumulative points in all passed courses = 135 (past semesters) + 178 (this sem.) = 313
Cumulative total credits registered = 19 (past semesters) + 23 (this sem.) = 42

$$SGPA = \frac{\text{Points secured in the semester in all passed courses (A}^+\text{ to D Grade)}}{\text{Total Credits registered in the semester excluding ECA/Audit courses}} = \frac{178}{23} = 7.739$$

$$CGPA = \frac{\text{Cumulative Points secured in all passed courses (A}^+\text{ to D Grade)}}{\text{Cumulative total credits, excluding ECA/Audit courses}} = \frac{135 + 178}{19 + 23} = 7.452$$

Semester performance: SGPA = 7.739

Cumulative performance: CGPA = 7.452

6.1.12 REPEAT SEMESTER REGISTRATION FOR STUDENTS AND RE-REGISTER OF FAILED SUBJECT

Each academic calendar will include odd & even semesters and in case of exigencies, this facility is available to all students who had registered in the courses in the regular (odd & even) semesters and could not clear any of the subjects. They can repeat the semester as per the schedule of the academic calendar.

Students with an F grade in any subject will be required to re-register in the subject in subsequent semesters when it is run by the department or in Summer Term. Such students will have to attend the classes of that subject regularly and appear in the minor and major examinations to satisfy all the requirements mentioned in the ordinance for passing the subject.

6.1.13 GUIDELINES FOR REVALUATION OF ANSWER COPIES

The university proposes a facility for the student to challenge the evaluation of answer copies of his/her major examination from the odd semester of the 2021-22 session onwards. It will apply to all the undergraduate programs conducted by the University. Here, "Revaluation" means the Valuation of answer copies to be done by the external examiners.

6.1.14.1 CHALLENGE REVALUATION OF ANSWER SCRIPT FOR UNDERGRADUATE STUDENTS

- (a) Revaluation of answer script will be carried out only for the latest semester whose result has been declared.
- (b) All the students of UG appearing for the University major examinations are eligible to apply for Revaluation of answer scripts in all theory courses.
- (c) All the interested students, who wishes to apply for Challenge Evaluation of Answer Scripts must apply for Challenge Evaluation to COE by paying the requisite fee within 10 working days from the date of declaration of results by University. The requisite fee shall be Rs.5000/- per subject from odd semester of 2021-22 session, which can be modified in future by examination committee from time to time.
- (d) A student cannot apply Challenge Evaluation of answer scripts in the subjects other than the theory subjects.
- (e) After the last day of application for challenge evaluation, the exam section shall initiate the process of challenge evaluation as per the procedure detailed hereunder:
 - The COE may finalize a panel of examiner of each subject in which challenge evaluation is to be conducted, in consultation with respective HODs.
 - The COE shall take approval from Hon'ble vice chancellor of two faculty members for each subject.
 - Each answer script will be revaluated by two faculty members.
 - After the revaluation of each copy, average of marks given by two evaluators shall be taken into consideration for any comparison purpose.

- The student will be informed about the outcome of challenge/re- evaluation of answer copies within two months of receipt of student's request.

6.1.14.2 AWARD OF MARKS AFTER REVALUATION:

- If the difference in original marks from average marks are less than 10% (i.e. less than ± 5 marks for major examination of 50 Max Marks) then marks of student will not be modified and the fee submitted by student will be forfeited (FF). Student's Fee will be forfeited for all cases where average marks is less than the original marks of the student.
- If the difference in original marks from average marks is greater than or equal to 10% (i.e. greater than or equal to ± 5 marks for major examination of 50 Max Marks) then the average marks will be awarded to the student. If average marks are larger by 10% or more, then the fee submitted by student will be returned as per fee refund policy framed by examination committee time to time.
- It is proposed that the Fee Refund (FR) should be done after deducting the remuneration paid to first and second valuator. Hence FR shall be Rs. 4000/-

Cases	Original Evaluated marks (A) (out of 50)	After revaluation		Average Marks of 1 st and 2 nd valuator (B)	Difference Between A & B	Final Marks awarded after challenge	Fee status
		First Valuator	Second Valuator				
Case-1	15	20	18	19	$(19-15) < 5$	15	FF
Case-2	15	20	22	21	$(21-15) > 5$	21	FR
Case-3	15	14	08	11	$(15-11) < 5$	15	FF
Case-4	15	12	08	10	$(15-10) \leq 5$	10	FF

- In the above table, only in one case, fee of student shall be returned. It can be seen that the student fee status (FR-status) is shown for case-2 where marks awarded to the student is more than his/her original marks by 10% or more. For rest of the cases, where student's average marks are either less than the original marks or variation (A-B) is less than 10%, fee of student has been forfeited.

NOTE: THE CHALLENGE EVALUATION MUST BE APPLIED WITH CAUTION AS THE MARKS OBTAINED AFTER THE CHALLENGE

EVALUATION SHALL BE FINAL IRRESPECTIVE OF WHETHER THOSE MARKS ARE MORE OR LESS THAN THE ORIGINAL MARKS

6.1.14.3 ELIGIBILITY OF TEACHERS FOR REVALUATION:

The faculty members who will be evaluating the answer copies during revaluation must possess at least five years of teaching experience and must be regular faculty of reputed institute/university (preferably IIM/ IIT/NIT/IIIT or Central /State University or Govt. Engg. College).

6.1.14 ACADEMIC CRITERIA FOR CONTINUATION

6.1.15.1 For continuation of registration at any stage, student must satisfy criteria specified in the subsequent clause 6.1.15.2. In order to qualify for the award of the degree at the end of 8th semester, it is necessary to pass all the credits offered by the department and satisfy the criteria specified.

6.1.15.2 A student must register a minimum of 20 credits in a semester which shall essentially include the pre-requisite courses. It allows the students to progress at an optimum pace suited to individual ability and convenience, subject to fulfilling minimum requirement for continuation in stipulated duration.

(a) For B.B.A. 1ST Year Students

They must earn minimum 20 credits of 1st year for promotion to 2nd year, failing which they will have to appear in odd/even semester carry over examinations to clear all the left over required credits of 1st year.

(b) For B.B.A. 2ND Year Students

They must earn minimum 40 credits in the 1st year and minimum 20 credits of 2nd year for promotion to 3rd year, failing which they will have to appear in odd/even semester carry over examinations to clear all the left over required credits of 2nd year.

(c) For B.B.A. 3RD Year Students

They must earn all credits in 1st year, 40 credits in the 2nd year and 20 credits in the 3rd year for the promotion to 4th year, failing which they will have to appear in odd/even semester carry over examinations to clear all the left over required credits of 3rd year.

Note: The special carry over examination is conducted for only final year students after the result declaration.

6.1.15.3A student is considered to pass in a particular course if he/she secures A⁺ to D grade in it. In case of F grade in a course in a semester then the student has to clear that course as detailed in clause no. 6.1.11 and continue as per **Clause 6.1.15.2.**

6.1.15.4 A student can challenge evaluation of answer copies as per **Clause 6.1.14.1**

6.1.15 AWARD OF DIVISION, RANK AND MEDALS

- (a) A candidate who satisfies the course requirements for all semesters and who passes all the examinations prescribed for all the eight semesters / six semesters within a maximum period of six years reckoned from the commencement of the first semester to which the candidate was admitted shall be declared to have qualified for the award of degree subject to the fulfillment of requirements of **Clause 6.1.15.1**. Award of the Division in the degree shall be governed by the provisions given below.
- (b) A candidate who qualifies for the award of the degree securing D or above grades in all subjects pertaining to all semesters in his/her first attempt within eight consecutive semesters (four academic years)/six consecutive semesters (three academic years) as applicable, and in addition secures a CGPA of 7.5 and above for the semesters I to VIII shall be declared to have passed the examination in **FIRST DIVISION WITH HONOURS**.
- (c) A candidate who qualifies for the award of the degree by securing D or above grades in all courses of all the semesters after his/her commencement of study in the 1st/3rd semester and in addition secures CGPA not less than 6.5 shall be declared to have passed the examination in **FIRST DIVISION**.
- (d) All other candidates (not covered in (a, b)) who qualify for the award of degree by securing D or above grades in all courses of all semesters after his/her commencement of study in the 1st/3rd semester shall be declared to have passed the examination in **SECOND DIVISION**.
- (e) For the Award of **Ranks** for each branch of study and overall for the programme, the CGPA secured in all semesters shall be considered and it is mandatory that such candidate should have passed all the courses by securing D or above grades in all the semesters in the first attempt in 4/3 year duration of programme as applicable. Rank certificates in the form of "Certificate of Merit" would be issued to top three students as 1st, 2nd & 3rd rank in each branch of study and to one student as "University topper of B.B.A." on the overall basis in the programme selected on the basis of CGPA in particular academic session.
- (f) Following **Medals** will be awarded annually by the University to the passing out students identified as prescribed in **Clause 6.1.16 (e)**.
- (g) **Vice-Chancellor Gold Medal**-The Gold Medal is awarded to the student who secures the highest CGPA at the end of semester VIII in first attempt, i.e. 1st Rank holder for each branch of the B.B.A. programme.

6.3.1 Criteria of Appearing for End Semester Examination

No end semester examination or term end examination shall be held in a subject unless:

- 6.3.1.1** It is satisfied that at least 100 percent of the programme of study stipulated for the semester or year has been actually conducted;

6.3.1.2 For Open and Distance Learning mode: the learner has minimum attendance of 75 percent. in the programme specific Personal Contact Programme (excluding counselling) and lab component of each of the programmes; and detailed attendance records have been maintained by Learner Support Centre

6.3.1.3 For Online mode: the learner has minimum participation of 75 per cent. in all the activities of Online programme prior to end semester examination or term end examination:

6.1.16 REGISTRATION AND ENROLMENT

- (a) The University follows a specialized credit-based semester system, therefore registration at the beginning of each semester on the prescribed dates announced in the Academic Calendar, is mandatory for every student till she/he completes her/his programme. If a student does not register in a particular semester, her/his studentship is liable to be cancelled. Without registration, any academic activity (course/seminar/project etc) undergone by a student will not be counted towards the fulfillment of requirements of her/his degree.
- (b) Every student admitted shall have his/her unique registration number. The registration number shall have ten digits. First four digit shall indicate year of admission; next two shall indicate his/her branch of study, next one shall indicate his/her level (Undergraduate, Postgraduate, Ph.D., etc.) and last three digits shall indicate his/her serial number/roll number or as prescribed from time to time. Every student shall be identified by this registration number through out his stay in the University.
- (c) Registration should be carried out by the student himself/herself on stipulated date, but not later than the first week of each semester as late registration upon payment of prescribed late fees as decided from time to time. In any case, registration must be completed before the prescribed last date for registration, failing which he/she will not be registered in that particular session. Such students will have to register in coming next academic session if it is permissible under **Clause 6.1.3** else his/her studentship is liable to be cancelled except for those availing provision of **Clause 6.1.19**.
- (d) Students having any kind of outstanding dues to the University or hostel shall be permitted to register only after clearing the outstanding dues.
- (e) In-absentia registration may be allowed only in rare cases at the discretion of the Vice-Chancellor of the University in case of serious illness/natural calamities/unavoidable circumstances upon the recommendation of Dean.

6.1.17 TEMPORARY DISCONTINUATION OF COURSE

- (a) Discontinuation of the course will not be allowed to B.B.A. first year students. However, if a student of other years wishes to temporarily discontinue the course for valid reasons, he/she shall apply through the Head of Department in advance and obtain a written order from the University permitting discontinuance.
- (b) A candidate after temporary discontinuance may rejoin the course only at the commencement of the semester at which he/she discontinued, provided he/she pays the prescribed fees to the University for the discontinuation period also. The total period of completion of the course reckoned from the commencement of the first semester to

which the candidate was admitted shall not in any case exceed six academic years), including of the period of discontinuance.

6.1.18 GENERAL ELIGIBILITY FOR AWARD OF B.B.A. DEGREE

A student shall be declared to be eligible for award of the B.B.A. Degree if he/she has

- registered and successfully completed all the required core/elective/audit courses and projects and other requirements of programme as prescribed in this Ordinance or as prescribed by the University from time to time;
- successfully acquired the minimum required credits/audits as specified in the curriculum corresponding to the branch of his/her study within the stipulated time as prescribed in this Ordinance or as prescribed by the University from time to time;
- earned the specified credits in all the categories of subjects;
- completed the NCC/NSO/NSS requirements;
- has no dues to the University, Hostels, Libraries, NCC/NSS/NSO etc., and
- no disciplinary action is pending against him/her.

6.1.19 POWER TO MODIFY

Notwithstanding all that has been stated above, the Academic Council has the right to modify partly or completely the provisions of above ordinances with the approval of Board of Management. Under extreme exceptional circumstances arising out of certain inconsistency in the ordinance or otherwise, the Vice-Chancellor can take suitable decision in deference to the laid down provisions provided standard of evaluation is not compromised and the same shall be reported to ensuing Academic Council/Board of Management with suitable justification. Such actions of Vice-Chancellor shall not be treated as precedence under any circumstances.

6.1.20 CURRICULUM FOR B.B.A. PROGRAMME

The curriculum for any B.B.A. Degree with Honors Programme of study has been designed with a total minimum credits of 160 and for BBA degree programme minimum credit 120 along with non-credit courses prescribed by the University as per NEP for those admitted in 1st year of B.B.A. Programme. A student must register a minimum of 20 credits in each semester.

Scheme Semester-Wise Course Allocation

BBA- SEMESTER I

Code	Course Type	Course of Study	L	T	P	C
BBA 101	AEC	Environmental Studies	3	0	0	3
BBA102	DSC	Indian Economy	3	1	0	4
BBA103	DSC	Fundamental of Accounting	3	1	0	4
BBA 104	AEC	Business Communication	3	0	2	4
BBA105	DSC	Principles of Management	3	1	0	4
BIT 81	SEC	Fundamental of Computer Applications	2	0	0	2
BBA 01	VAC	Human Values and Ethics	-	-	-	-
	TOTAL					21

BBA- SEMESTER II

Code	Course Type	Course of Study	L	T	P	C
BBA-151	DSC	Human Resource Management	3	1	0	4
BBA-152	DSC	Business Economics	3	1	0	4
BBA-153	DSC	Fundamentals of Marketing	3	1	0	4
BBA-154	AEC	Industrial Psychology	2	0	0	2
BBA-F/M/H###	DSE		3	1	0	4
BB-EN/IT###	GEC		3	1	0	4
	VAC					
TOTAL			22			

BBA- SEMESTER III

Code	Course Type	Course of Study	L	T	P	C
BBA-211	DSC	Financial Management	3	1	0	4
BBA-212	DSC	Organizational Behavior	3	1	0	4
BBA-213	DSC	Quantitative Techniques for Business Decisions	3	1	0	4
BBA-F/M/H###	DSE					4
BIT 82	SEC	IT tools for Business	2	0	2	3
BBA-100	IAPC	Seminar				2
TOTAL						21

BBA- SEMESTER IV

Code	Course Type	Course of Study	L	T	P	C
BBA-251	DSC	Strategic Financial Management	3	1	0	4
BBA-252	DSC	Strategic Management	3	1	0	4
BBA-253	DSC	Supply Chain Management	3	1	0	4
BBA-F/M/H###	DSE					4
BB-EN/IT###	GEC					4
BBA-200	CEC	Case Study				2
	TOTAL					22

BBA- SEMESTER V

Code	Course Type	Course of Study	L	T	P	C
BBA-307	DSC	Business Law	3	1	0	4
BBA-308	DSC	Business Environment	3	1	0	4
BBA-F/M/H###	DSE					4
BBA-F/M/H###	DSE					4
BB-EN/IT###	GEC					4
BBA-300	IAPC	Summer Internship				2
	TOTAL		22			

BBA- SEMESTER VI

Code	Course Type	Course of Study	L	T	P	C
BBA-351	DSC	Business Auditing	3	1	0	4
BBA-352	DSC	Total Quality Management	3	1	0	4
BBA-F/M/H###	DSE					4
BB-EN/IT###	GEC					4
BBA-400	SEC	Project				4
	TOTAL		20			

BBA- SEMESTER VII

Code	Course Type	Course of Study	L	T	P	C
BBA-423	DSC	Introduction to Operation Research	3	1	0	4
BBA-424	DSC	Buyer Behaviour	3	1	0	4
BBA-425	DSC	Production & Operation Management	3	1	0	4
BBA-F/M/H###	DSE					4
BB-EN/IT###	GEC					4
BBA-450	SEC	Dissertation Work (Evaluation in 8 th Semester)	-	-	-	-
	TOTAL		20			

BBA- SEMESTER VIII

Code	Course Type	Course of Study	L	T	P	C
BBA-451	DSC	Business Decision Making	3	1	0	4
BBA-452	DSC	Enterprise Resource Planning	3	1	0	4
BBA-F/M/H###	DSE					4
BBA-500	SEC	Dissertation Work				8

	TOTAL		20
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