

# Humanities & Management Science Department

Madan Mohan Malaviya University of  
Technology, Gorakhpur, Uttar Pradesh

**WELCOMES**

**ESTEEMED ENTHUSIASTS**

# A

Dr S. N. Singh (hodhms@mmmut.ac.in)

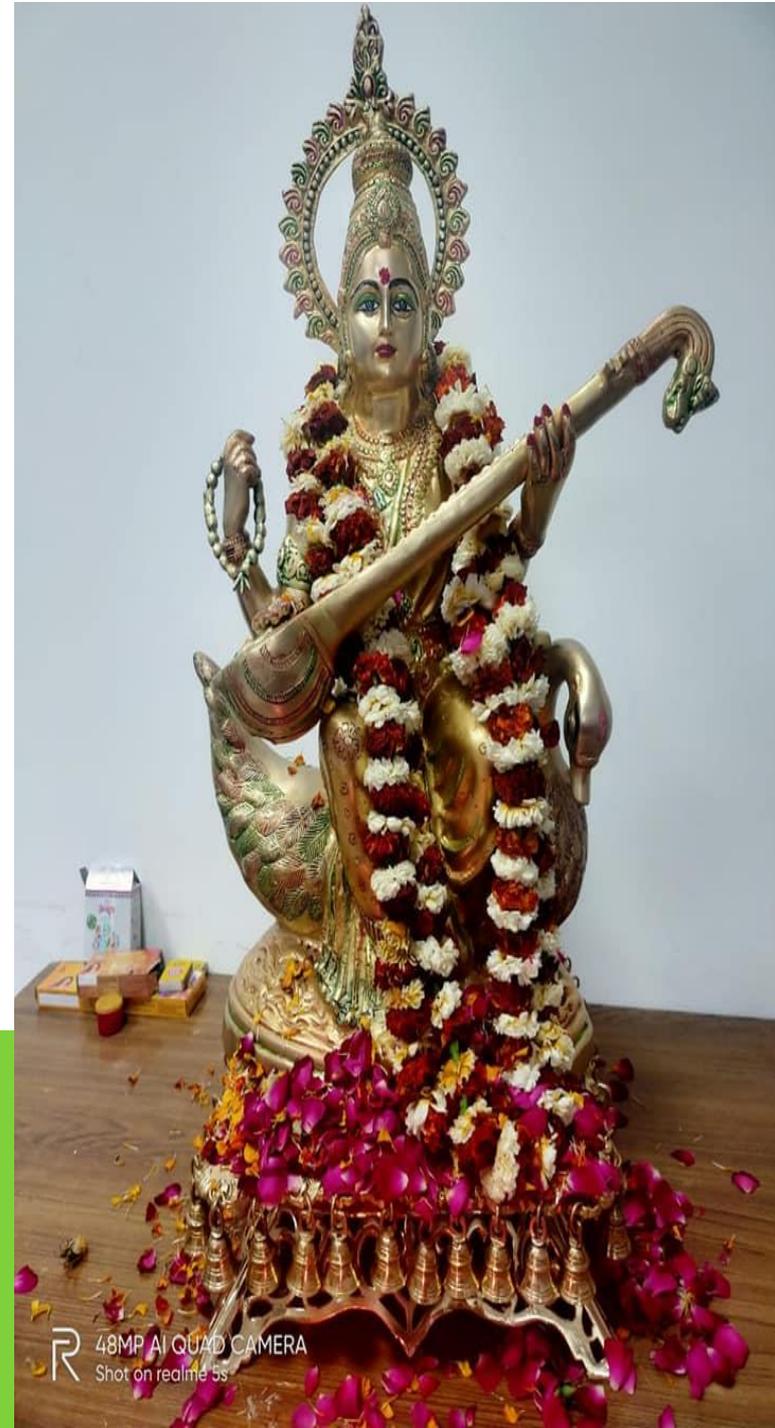
# KTD Session

---

---

---

**Know the Department  
{HMSD-MMMUT}**



WELCOME TO

HUMANITIES & MANAGEMENT  
SCIENCE DEPARTMENT

MADAN MOHAN MALAVIYA  
UNIVERSITY OF TECHNOLOGY  
GORAKHPUR, UTTAR PRADESH

JUNE -- 2022





# मानविकी एवं प्रबन्ध विज्ञान विभाग

## HUMANITIES & MANAGEMENT SCIENCE DEPARTMENT



HUMANITIES & MANAGEMENT SCIENCE DEPARTMENT  
&  
TRAINING AND PLACEMENT CELL





# HUMANITIES & MANAGEMENT SCIENCE DEPARTMENT

Madan Mohan Malaviya University Of Technology  
Gorakhpur-273010

तकनीकी शिक्षा की तपस्थली

Approved under section 2(f) and 12(B) of University Grants Commission  
NBA Accredited Engineering Departments



# CONTENTS

1. **About HMSD**
2. **Vision**
3. **Mission**
4. **Courses Offered**
5. **NEP Initiatives**
6. **BOS Members**
7. **HMSD Advisory Group**
8. **DIQAC**



# CONTENTS...

9. The Finance Club
10. Research Scholars
11. Departmental Facilities
12. Pedagogy Adopted HMSD Faculty:  
Brief Profile
13. Reputed Alumni
14. HMSD Esteemed Recruiters  
(2002-Till Date)
15. Placement Trends



# CONTENTS...

16. Progress Report for the Session 2020-2021
17. Progress Report for the Session 2019-2020
18. Progress Report for the Session 2018-2019
19. Progress Report for the Session 2017-2018
20. Progress Report for the Session 2016-2017
21. Memorandum of Understanding (MoU Details)
22. Students' Achievement
23. Value Addition Activities
24. Other Departmental Activities



## **About HMSD**

**Department of Humanities and Management Science** was established on June 22, 2019. The department emerged out from 1962 established Applied Science Department and 2001 established Centre for Management Studies of MMMEC, Gorakhpur with a view to imparting teaching and promoting the implementation of practical aspects of Humanities and Management and to build a solid foundation as pivotal constituent of Management and Engineering education.



## **Cont...**

As the nascent upcoming department Humanities and Management Science is committed to create and develop sound professional environment where the budding talents from the multidisciplinary academic and professional areas viz. engineering, management and humanities (including Economics, Psychology English and Foreign Languages Spanish, German, French etc.) can receive value added exposure of academic, managerial and socio-cultural knowledge and ensure multidimensional growth by cultivating deeply rooted ethical values.



Humanities and Management Science focuses on management education more than just business education.

The Department aims to offers specializations which are in demand today.

- Human Resource Management
- Financial Management
- Marketing
- Information Technology
- International Business
- Entrepreneurship Development (w.e.f. 2022)
- Operation Management (w.e.f. 2022)



## **VISION**

**To create and disseminate knowledge in the core and allied areas of Humanities, Business Management and Social Sciences to develop professional competence and managerial skills to shape up outstanding professionals.**



## **MISSION**

1. To open nascent avenues for studies and Research at the various academic levels in the emerging field of Humanities, Social Sciences and Business Management.
2. To develop professionals with decisive ability to initiate and manage change.
3. To generate human resource of excellent quality with professional, interpersonal and scientific skills for managing local and global needs.



**Cont...**

4. To cultivate entrepreneurial skills amongst graduates, post-graduates and doctoral scholars.
5. To develop soft skills of budding managers in order to increase employability.



## **Programs Offered**

1. Bachelor of Business Administration (BBA)  
Intake-75 Seats
2. Master of Business Administration (MBA )  
Intake-75 Seats
3. Doctor of Philosophy (Ph.D.)
  - Economics
  - English
  - Psychology
  - Management



# Initiatives for NEP 2020 Implementation



Madan Mohan Malaviya University of Technology, Gorakhpur, Uttar Pradesh, India  
Department of Humanities and Management Science

Organizes  
Two Days International Seminar  
On

National Education Policy 2020: Issues and Challenges in Implementation

Dated 08 October—09 October 2020 ( Time:- 2:00 PM to 5:00 PM)

Under Twinning Program with SVNIT, Surat in Association with TEQIP- III, MMMUT



## Speakers



Prof. Raj Sharan Shahi  
Educationist and Member of  
Steering committee  
(New Education Policy, UP)



Prof. R Venkta Rao  
Department of Mechanical  
Engineering  
SVNIT, Surat



Prof. J. P. Pandey  
Hon'ble Vice Chancellor  
MMMUT, Gorakhpur, U.P.  
(Patron)



Prof. S. R. Gandhi  
Hon'ble Director  
SVNIT, Surat, Gujarat  
( Guest of Honor)



Prof. Rajendra Kumar Anayath  
Hon'ble Vice Chancellor  
DCRUST University  
Haryana, (Chief Guest)



Prof. D. K. Dwivedi  
Dean of Academic Affairs  
MMMUT, Gorakhpur. U.P.



Shri Shreehari Borikar  
All India University Work  
Incharge and Social Thinker



Dr. R. M. Jha  
Associate Professor and Dean  
Sarala Birla University, Ranchi



Ms. Santosh Ram  
Academician,  
Birmingham, UK



Dr. Aparna Singh  
Academician



Dr. Sudhir Narayan Singh  
Head, Associate Professor, HMSD,  
MMMUT, Gorakhpur. U.P.  
(Convener)



Dr. Bharti Shukla  
Assistant Professor  
HMSD, MMMUT, Gorakhpur  
(Organizing Secretary)



Dr. Kahkashan Khan  
Assistant Professor  
HMSD, MMMUT, Gorakhpur  
(Organizing Secretary)



Dr. Priyanka Rai  
Assistant Professor  
HMSD, MMMUT, Gorakhpur  
(Organizing Secretary)

## Organizing Members



Dr. Abhijit Mishra  
Assistant Professor  
HMSD, MMMUT, Gorakhpur  
(Coordinator)



Dr. Ravi Kr. Gupta  
Assistant Professor  
HMSD, MMMUT, Gorakhpur  
(Coordinator)



**Department will be offering B. Tech.**

**Minors in:**

**1) Finance**

**2) Entrepreneurship Development**

**New Specialization added to MBA: (02)**

**1) Entrepreneurship Development**

**2) Operation Management**



# **BOS Members for Management Courses**

S.No.	Name	Designation	Member
1	Dr Sudhir Narayan Singh	Associate Professor & Head	Chairman
2	Prof. Sangeeta Sahu	Professor (VC Nominee)	Department of Business Administration, University of Lucknow, Lucknow
3	Prof. Syed Haider Ali	Professor (VC Nominee)	Department of Business Administration, Khawaja Moinuddin Chishti Language University, Lucknow
4	Dr. Rakesh Kumar	Assistant Professor, Alumnu (VC Nominee)	School of Management Studies, MNNIT Allahabad, Prayagraj
5	Mr. Ashish Chaudhary	Founder Chairperson, Industry Expert (VC Nominee)	Sumaya Group, Gorakhpur
6	Dr Ravi Kumar Gupta	Assistant Professor	Internal Member
7	Dr Abhijit Mishra	Assistant Professor	Internal Member
8	Mr. Bijendra Kr. Pushkar	Assistant Professor (contract)	Internal Member
9	Dr Ugrasen	Assistant Professor (contract)	Internal Member
10	Dr Priyanka Rai	Assistant Professor (contract)	Internal Member
11	Dr Kahkashan Khan	Assistant Professor (contract)	Internal Member
12	Dr Bharti Shukla	Assistant Professor (contract)	Internal Member
13	Ms. Akriti Jaiswal	MBA 1 <sup>st</sup> Year Student	Student Member
14	Ms. Rishika Srivastava	BBA 2 <sup>nd</sup> Year Student	Student Member



## **BOS Members for Humanities & Social Science Courses**

S.No.	Name	Designation	Member
1	Dr Sudhir Narayan Singh	Associate Professor & Head	Chairman
2	Prof. Shikha Singh	Professor (VC Nominee)	Department of English & Modern European Languages, DDU Gorakhpur University, Gorakhpur
3	Prof. Banibrata Mahanta	Professor (VC Nominee)	Department of English, Banaras Hindu University, Varanasi
4	Prof. M.K. Agarwal	Professor (VC Nominee)	Department of Economics, University of Lucknow, Lucknow
5	Dr. Dhananjay Kumar	Professor (VC Nominee)	Department of Psychology, DDU Gorakhpur University, Gorakhpur
6	Mr. Praveer Arya	Alumnus (VC Nominee)	Business -IT Logic PC World, Crossroad Mall, Gorakhpur
7	Mr. Vivek Singh	Founder & CEO, Industry Expert (VC Nominee)	Founder & CEO, VS Energy Enterprises, Sahajanwa GIDA, Gorakhpur
8	Dr Ravi Kumar Gupta	Assistant Professor	Internal Member
9	Dr Abhijit Mishra	Assistant Professor	Internal Member
10	Mr. Bijendra Kr. Pushkar	Assistant Professor (contract)	Internal Member
11	Dr Ugrasen	Assistant Professor (contract)	Internal Member
12	Dr Priyanka Rai	Assistant Professor (contract)	Internal Member
13	Dr Kahkashan Khan	Assistant Professor (contract)	Internal Member
14	Dr Bharti Shukla	Assistant Professor (contract)	Internal Member
15	Mr. Sarthak Kansal	B.Tech 3 <sup>rd</sup> Year Student (CSE)	Student Member
16	Mr. Shivam Pandey	B.Tech 3 <sup>rd</sup> Year Student (ITCA)	Student Member



## Departmental Advisory Group

<p>1. Ms. Shipra Srivastava (Alumni 2004), Branch Manager, HDFC Bank, Bank Road, Gorakhpur - 273008. Mob. No.: 9919197985, email: <a href="mailto:shiprasays@yahoo.co.in">shiprasays@yahoo.co.in</a></p>	Chairman
<p>2. Mr. Anurag Ashok (Alumni 2003), 227, Buxipur, Near - DayanandShishuSadan, Gorakhpur-2273001 Mob. No.: 9935099448, email: <a href="mailto:anurag.ashok@airtel.com">anurag.ashok@airtel.com</a></p>	Member
<p>3. Mr. Ashutosh Shukla (Alumuns) Senior Manager (Scale 3), PurvanchalGrameen Bank Haibatpur Branch, Ballia Mob. No.: 7571811016,9044759288, email: <a href="mailto:ashutoshammecs@gmail.com">ashutoshammecs@gmail.com</a></p>	Member



4. Mr. Veermani Singh (Industry Personnel), Member  
General Manager Operations, Adani Group, Lucknow  
Mob. No.: 7355022380, email: [veermani.singh@adani.com](mailto:veermani.singh@adani.com)
5. Mr. Bhupesh Kumar Singh, (Industry Personnel), Member  
Director, Azul Research Advisory and Support Services, Mumbai.  
Mob. No.: 09820419123  
email: [bhupesh.singh@azuladvisory.com](mailto:bhupesh.singh@azuladvisory.com), [www.azuladvisory.com](http://www.azuladvisory.com)
6. Dr. Abhijit Mishra, Member  
Assistant Professor, Humanities and Management Science Department.  
M.M.M.U.T.Gorakhpur-273010  
Mob. No.: 9235552357, [email:amas@mmmut.ac.in](mailto:amas@mmmut.ac.in)
7. Dr. S.N. Singh Member  
Head of Department, Humanities and Management Science Department. secretary  
M.M.M.U.T.Gorakhpur-273010  
Mob. No.: 8765783849, [email:hodhms@mmmut.ac.in](mailto:hodhms@mmmut.ac.in)



## **Departmental Internal Quality Assurance Cell of the Humanities & Management Science Department**

<b>1</b>	<b>Head of Humanities &amp; Management Science Department</b>	<b>Chairman</b>
<b>2</b>	Dr. Ravi Kumar Gupta	Member
<b>3</b>	Dr. Abhijit Mishra	Member
<b>4</b>	Dr. Ugrasen	Member
<b>5</b>	Prof. Sujit Kumar Dubey, Director Institute of Management Studies, BHU, Varanasi	Member
<b>6</b>	Ms. Preeti Jaiswal, Director HELM Worldwide Pvt. Ltd. Goregaon	Member
<b>7</b>	Mr. Ganaga Ram Chauhan, M/S Innovation & Innovation Industry, Basaratpur, Gorakhpur	Member
<b>8</b>	Mr. Bijendra Kumar Pushkar	Member- Secretary



# The Finance Club (w.e.f. December 10, 2021)

S. No	Designation	Name
1	President	Dr. Sudhir Narayan Singh (Associate Professor & Head, HMSD)
2	Coordinator	1. Dr. Ravi Kumar Gupta (Assistant Professor, HMSD) 2. Dr. Kahkashan Khan (Assistant Professor, HMSD)
3	Secretary	Dr. Ugrasen (Assistant Professor, HMSD)
4	PhD Student Secretary	Dhirendra Bahadur Singh(PhD Student, HMSD)
5	Student Secretary	1. Manish kumar Rao (B.Tech EE, Final Year) 2. Mandeep Kumar (B.Tech EE, Final Year)
6	Student Joint Secretary	<b>MBA</b> 1. Priya Gupta ( MBA 2nd Year) 2. Divyansh Kumar singh Gautam <b>B.Tech</b> 1. Shaswat Mishra (B.Tech IT 3 <sup>rd</sup> Year)



# The Finance Club





## Research Scholars: (05)

Sr. No	Student Name & Subject	Supervisor/Co-supervisor	Full time/Part time	Status
1.	Mr. Dharendra Bahadur Singh (Economics)	Dr Ravi Kumar Gupta	Full Time (6 <sup>th</sup> Sem)	Pursuing
2.	Ruhina Prasad (English)	Dr Sudhir Narayan Singh	Full Time (2 <sup>nd</sup> Sem)	Pursuing
3.	Shivani Mani (Psychology)	Dr Abhijit Mishra	Full Time (2 <sup>nd</sup> Sem)	Pursuing
4.	Santosh Kr. Tripathi (Management)	Dr Abhijit Mishra/ Dr Priyanka Rai/ Dr Bharti Shukla	Part Time (2 <sup>nd</sup> Sem)	Pursuing
5.	Shaniya Noor Fatima (Management)	Dr Ravi Kumar Gupta/ Dr Ugrasen/ Dr Kahkashan khan	Part Time (2 <sup>nd</sup> Sem)	Pursuing



# Research Scholars' Day





## **Departmental Facilities**

- Number of Classrooms with Air-conditioned: 02
- Number of Classrooms with audio visual aid and Wi-Fi-facilities : 02
- Faculty Rooms with Air-conditioned and facilitated with Computer, Wi-Fi and Printing facilities: 01
- Air Conditioned Conference Room- 01
- Well Equipped Computer Lab -01
- English Language Lab : 01
- English Language Lab : 02
- Departmental Library : 01



# Glimpse of Facilities at HMSD



**Air Conditioned  
Class Rooms**

**Computer  
Lab**





# Language Lab

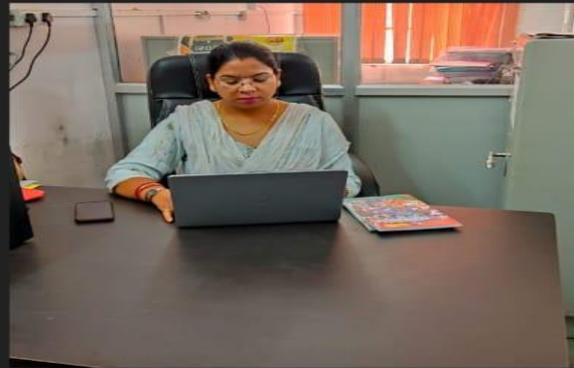
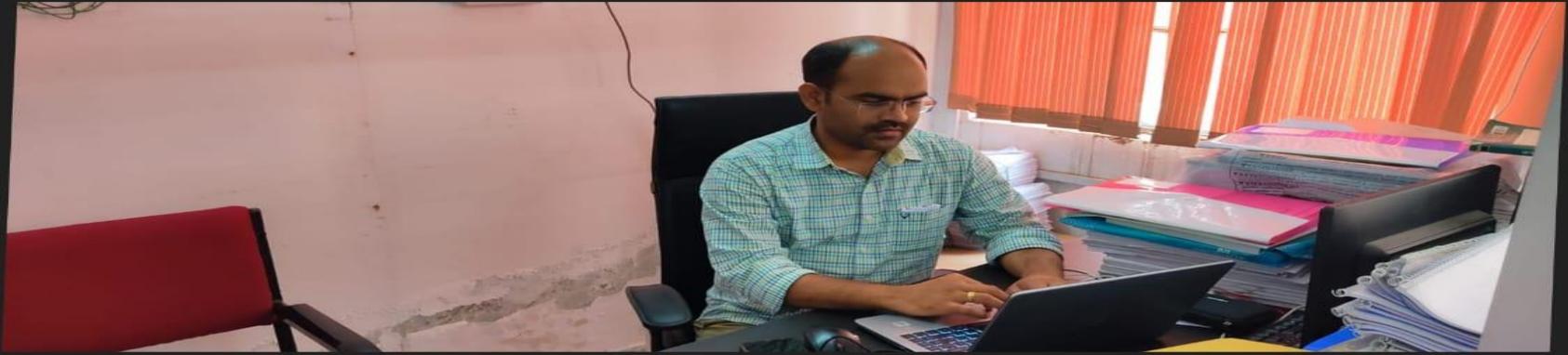


**Language Lab 1**

**Language Lab 2**



# Air Conditioned Faculty Room





# Conference Hall





# Pedagogy Adopted

- Lecture Methods
- Management Games
- Case Studies
- Brain Storming Sessions
- Presentation
- Group Discussion
- Industrial Projects (Summer Training Project)
- Research Projects ( Publication and Presentation in Conference Mandatory)



# HMSD Faculty {Brief Profile}





## Faculty List of HMSD

S. No.	Name	Designation	Qualification	Specialisation
1	Dr. Sudhir Narayan Singh	Associate Professor	Ph.D.	American Literature (Modern Drama), Feminist Studies, ELT, Communication Skills & Soft Skills
2	Dr. Ravi Kumar Gupta	Assistant Professor	Ph.D.	Managerial Economics, Development Economics, Applied Econometrics
	Dr. Abhijit Mishra	Assistant Professor	Ph.D.	Cultural Psychology, Health Psychology and Positive Psychology
4	Mr. Bijendra Kumar Pushkar	Assistant Professor	MBA	Information Technology, Marketing, Finance
5	Dr. Ugrasen	Assistant Professor	Ph.D.	Finance, Capital Market, Accounting, Entrepreneurship Development
6	Dr. Priyanka Rai	Assistant Professor	Ph.D.	Human Resource Management, Managerial Economics, Finance
7	Dr. Kahkashan Khan	Assistant Professor	Ph.D.	Finance, Human Resource Management, Accounting, Economics



# Cont....

S. No.	Name	Desig-nation	Qualfi-cation	Specialisation
8	Dr. Bharti Shukla	Assistant Professor	Ph.D.	Service Marketing, Customer Relationship Management, Human Resource Management, General Management
9	Dr. Arjun Dubey	Retired Professor	Ph.D.	Language, Communication Skills and Soft Skills
10	Dr. Javed Alam	Faculty on Contract	Ph.D.	Human Resource, Training & Development, Organisational Behaviour & Marketing
11	Ms. Sonia Bhatt	Faculty on Contract	Ph.D.	Marketing, Managerial Economics
12	Dr. Sonam Mishra	Faculty on Contract	Ph.D.	Human Resource
13	Dr. Mohd. Osama	Faculty on Contract	Ph.D.	Marketing & Human Resource



## Cont....

S. No.	Name	Designation	Qualification	Specialisation
14	Dr. Neelima Dubey	Faculty on Contract	Ph.D	English Literature
15	Dr. Abdul Jadid	Faculty on Contract	Ph.D	Marketing
16	Ms. Akriti Srivastava	Faculty on Contract	MBA	Human Resource & Marketing
17	Ms. Shaniya Noor Fatma	Faculty on Contract	MBA	Human Resource & Finance



# Dr. Sudhir Narayan Singh



- Designation: Associate Professor & Head, HMSD
- Qualification: Ph.D. (Dept. of English BHU Varanasi)
- Publication:
  - Journal: 41
  - Book Chapter : 18
  - Conference Proceedings: 19
  - Edited Book: 05
  - Book Authored: 02
- Conferences/Seminar Attended :59      Conferences/Seminar Presented :79
- Workshop Attended: 25
- Workshop/Academic Program Organized : 06      International Certification: 04
- Research Guidance:      Ph.D. in Progress 1, Awarded 4,  
M. Phil. Awarded 03

Cont....



## cont.....

- Experience: 17 + Yrs
- Award : 05
- Member: 14 National & International Bodies
- Poems:15, Short stories: 1, Interview: 1, Keynote Address: 2, Guest Lecture: 14, Resource Person & Session Chair: 13, Radio Talk: 1,
- Approved Examiner for LPU Punjab, CBLU Haryana & MNIT Jaipur
- Email ID: hodhms@mmmud.ac.in
- Founder President:
  1. NDLI-MMMUT Club &
  2. The Finance Club MMMUT, Gorakhpur
- MoU Coordinator: MMMUT& EDII Ahmedabad





## **Dr. Ravi Kumar Gupta**

- Designation: Assistant Professor
- Qualification: M. Phil., Ph.D. in Economics, (UGC-NET)
- Publication:
  - Journal: 11
  - Book Chapter : 02
  - Book Authored/Edited: 05
- Presentation in Conferences : 30
- Workshop Attended: 15
- Workshop/Academic Program Organized : 10
- Research guidance: Ph. D. in Progress 02
- Ongoing Research Project: 01 Citation: 121, h-index-4, i10-4
- Award : 03
- Experience: 07 years
- Member: 04 (national & international Body)
- Email ID: [rkghms@mmmut.ac.in](mailto:rkghms@mmmut.ac.in)





## Dr. Abhijit Mishra



- Designation: Assistant Professor
- Qualification: MA, PhD (Psychology, DU),  
(UGC-NET)
- Publication:  
Journal: 04
- Presentation in Conferences : 10 (7 International+ 3 National)
- Workshop/Academic Program Attended: 14
- Workshop/Academic Program Organized : 11
- Invited Lectures/ Session Chaired: 3/1
- Experience: 4 years
- Membership: American Psychological Association (APA), and National Academy of Psychology (NAoP), India
- Email ID: [amas@mmmmt.ac.in](mailto:amas@mmmmt.ac.in)



## Mr. Bijendra Kumar Pushkar

- Designation: Assistant Professor
- Qualification: MBA, UGC-NET, B.E (ECE)
- Publication:
  - Journal: 11
  - Book Chapter : 02
  - Conference Proceeding:10
- Presentation in Conferences : 23
- Workshop Attended: 09
- Workshop/Academic Program Organized : 02
- Research guidance: Research Project Guided more than 30 MBA Student
- Experience: 8 years
- Member: UAAMP (IRED)
- Email ID: [bkpmba@mmmmt.ac.in](mailto:bkpmba@mmmmt.ac.in)





## Dr. Ugrasen

- Designation: Assistant Professor
- Qualification: PhD, MBA, M. Com
- Publication:
  - Journal: 08
  - Book Chapter : 03
  - Conference Proceedings: 11
- Conferences/Seminar Attended :19
- Conferences/Seminar Presented :18
- Workshop Attended: 09
- Workshop/Academic Program Organized : 05
- Research guidance: Research Project Guided more than 30 MBA Students
- Experience: 4+Yrs Industry and 5+ Yrs Academic
- Email ID: [umba@mmmud.ac.in](mailto:umba@mmmud.ac.in), [urasen007@gmail.com](mailto:urasen007@gmail.com)





## **Dr. Priyanka Rai**

- Designation: Assistant Professor
- Qualification: Ph. D, MBA, M.COM
- Publication  
Journals: 24  
Conference: 04
- Presentation in Conferences : 04
- Workshop Attended: 24
- Workshop Organised: 28
- Experience: 8 years
- Member: UAAMP (IRED)
- Email ID: [prmba@mmmut.ac.in](mailto:prmba@mmmut.ac.in)





## **Dr. Kahkashan Khan**

- Designation: Assistant Professor
- Qualification: Ph. D, (UGC-NET/JRF), MBA (Gold Medalist), M.Com
- Publication
  - Journals: 30
  - Book Chapter: 11
  - Conference Proceedings: 5
- Presentation in Conferences : 25
- Expert Lecture Delivered: 6
- Workshop Attended: 62
- Workshop Organised: 17
- Experience: 7 Plus Yrs
- Research Guidance:: Research Project Guided more than 26 MBA Students
- Reviewer: 1) Asia Pacific Journal of Management Research & Innovation (SAGE Publication)
  - 2) Sanchayan Journal (Prestige Institute of Management, Gwalior)
- Member: 1) Associate Member (UAAMP, IRED, USA)
  - 2) Associate Member (International Association of Innovation Professional)
  - 3) Professional Member (IFERP, India)
- Email ID: [kkmba@mmmut.ac.in](mailto:kkmba@mmmut.ac.in)





## Dr. Bharti Shukla

- Designation: Assistant Professor
- Qualification: Ph.D. (Dept. Of Business Administration, DDU, (Maths) Gkp), NET, MBA, B.Sc
- Publication:
  - Journal: 28
  - Book Chapter : 04
  - Conference Proceedings: 13
- Conferences/Seminar Presented : 18
- Workshop Attended: 09
- Workshop/Academic Program Organized : 15
- Research guidance: Research Project Guided more than 46 MBA Students
- Experience: 5 Yrs Industry and 11+ Yrs Academic
- Member: 2 (National & International Bodies)
- Guest Lecture: 07, Resource Person & Session Chair: 01, Reviewer & Editor: 4
- mail ID: bsmba@mmmut.ac.in





## Award (Dr Bharti Shukla)



**INSPIRA RESEARCH ASSOCIATION, JAIPUR**  
(A leading organization for research development)  
Reg. No. COOP/2020/JAIPUR/201383

**INSPIRA-IRA ACADEMIC EXCELLENCE AWARD-APRIL 2022**

Presented  
**"BEST RESEARCHER AWARD"**  
to  
**Dr. Bharti Shukla**

Assistant Professor, Humanities and Management Science Department  
Madan Mohan Malaviya University of Technology, Gorakhpur, Uttar Pradesh

Thank you for your patronage and dedication.  
Your hard work is appreciated. We wish you greater success in years to come.

**Prof. (Dr.) S.S. Modi**  
Chairman, Jury, Jaipur

**Dr. Chai Ching Tan**  
Member, Jury, Thailand

**Beatriz Lucia Salvador Bizotto**  
Member, Jury, Brazil

**Dr. Ashok Kumar**  
Member, Jury, Jodhpur



## Prof. Arjun Dubey

- Designation: Professor Emeritus
- Qualification: Ph.D., M.A. ENGLISH
- Publication:
  - Journal: 24
  - Book Chapters : 05
  - Edited Books: 05
  - Book Authored: 02
- Presentation in Conferences : 10
- Workshop Attended: 12
- Workshop/Academic Program Organized : 05
- Award : 01
- Experience: 35 + years
- Email ID: arjun.dubey@rediffmail.com





## Dr. Javed Alam



- Designation: Faculty on Contract
- Qualification: Ph.D, MBA, M.Com
- Publication:
  - Journal: 09
  - Book Chapter : 03
- Presentation in Conferences : 24
- Workshop Attended: 13
- Workshop/Academic Program Organized : 01
- Award : Awarded Maulana Azad National Fellowship-JRF by UGC New Delhi, 2<sup>nd</sup> Best Paper Award in National Conference by Deptt. of Management, MMMUT, Gorakhpur
- Experience: 8+years
- Member: UAAMP (IRED)
- Email ID: alamfateh27@gmail.com



## Dr. Sonia Bhatt



- Designation: Faculty on Contract
- Qualification: Ph.D , (UGC-NET/JRF), MBA (NDIM, New Delhi), BSc. Chemistry (Hons), Moti Lal Nehru College, Delhi University
- Publication:
  - Journal: 10
  - Book Chapter : 05
  - International Conference Proceeding:05
  - World Conference Proceeding: 01 (AGBA,USA) in IIT Delhi
- Presentation in Conferences : 11 + 1 (World Congress, AGBA)
- Workshop Attended: 12
- Experience: 3 years
- Member: AGBA (USA), Acharya Narendra Dev Research Institute ,UAAMP (IRED)
- Adjunct Lecturer, Faculty of Hospitality & Tourism Management, UCSI, Malaysia during December 01, 2020 to November 30, 2021.
- Email ID: sbhms@mmmut.ac.in, sbgod28@gmail.com



**Food and Agriculture  
Organization of the  
United Nations**

## **CERTIFICATE OF PARTICIPATION**

**This certificate is awarded to**

# **DR. SONIA BHATT**

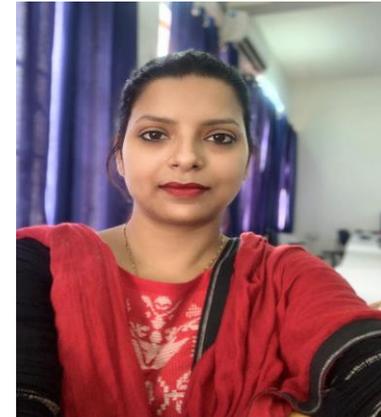
**in recognition of her role as an invited  
speaker in the seminar on "Innovation for  
rural transformation: How effective are  
territorial approaches?" on 2 September 2021**

Agriculture Officer  
FAO Regional Office for the Near East and North Africa



## **Dr. Sonam Mishra**

- Designation: Faculty on Contract
- Qualification: Ph.D, MBA, B.Sc
- Publication:
  - Journal: 14
  - Book Chapter : 06
  - International Conference Proceeding:01
  - Presentation in Conferences : 25
- Workshop Attended: 04
- Experience: 5 years
- Email ID: Mishra.sonam10@gmail.com





## Dr. Mohd. Osama



- Designation: Faculty on Contract
- Qualification: Ph.D, MBA, UGC-NET
- Publication:
  - Journal: 05
  - Book Chapter : 02
- Presentation in Conferences : 08
- Workshop Attended: 02
- Workshop/Academic Program Organized : 02
- Award : Awarded Maulana Azad National Fellowship-JRF by UGC New Delhi, 2<sup>nd</sup>, Go
- Experience: 5+ years
- Member: UAAMP (IRED)
- Email ID: research.osama@gmail.com



## **Reputed Alumni**

1. Mr. Anurag Ashok (Batch 2003) Zonal Sales Manager, Airtel
2. Ms. Shipra Srivastava (Batch 2004), Cluster head, HDFC Bank,
3. Ms. Neeti Sirohi (Batch 2004), Area Manager, Canon
4. Mr. Vaibhav Shukla (Batch 2004), Godrej India, Delhi
5. Mr. Sandeep gaurav Chaturvedi (Batch 2005), Officer Level -2, Syndicate Bank
6. Mr. Sandeep Tiwari (Batch 2005) , Judge, Uttarakhand,
7. Dr. Bharti Shukla (Batch 2005), Assistant Professor, MMMUT
8. Ms. Rachna Agrahari (Batch 2007), HR Manager , Scooter India
9. Mr. Pushpak Srivastava (Batch 2008), Recruiter & Generalist, Member Infosys BPO Ltd. Gurgaon
10. Dr. Vivek Tiwari (Batch 2008), Assistant Professor, NIT Hamirpur, Ms. Sanchi Mehra (Batch 2012), Human Resource , Alstom
11. Mr. Rahul Bharti (Batch 2019), Coca-Cola
12. Mohd. Faisal Masood Khan (Batch 2020), TCS



13. Ms. Katyayani, Pepsico India (Batch 2020)

14. Mr. Divya Prakash Pandey (Batch 2020), Coca-Cola

15. Ms. Shefali (Batch 2021), TCS

16. Ravi Pratap Singh (Batch 2021), Prism Jonson

17. Mr. Aditya Mishra (Batch 2022), TCS

18. Mr. Utakarsh Trivedi (Batch 2022) TCS





## **HMSD Esteemed Recruiters: (2002 onwards)**

- CMS has good track record of Training & Placement. Many esteemed companies showed believe and placed CMS students for Summer Training, Research Project and in employment in their organization. List of few companies is mentioned below:
  1. ICICI Prudential Bank
  2. HDFC Bank
  3. Bajaj Allianz
  4. Karvy Stock Broking Ltd
  5. Birla Sunlife
  6. Reliance Life
  7. Spencer Hyper Mart



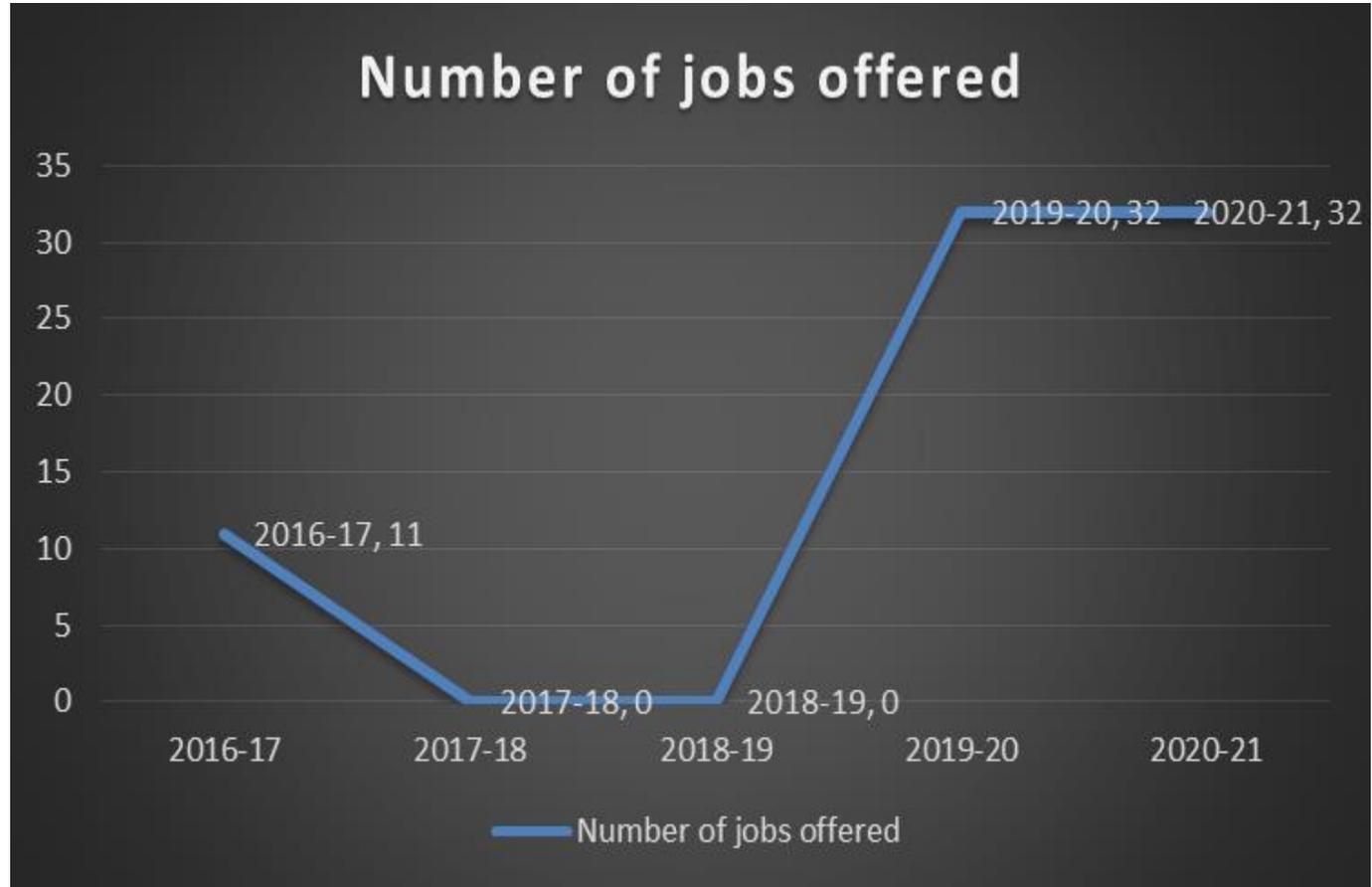
Besides these private organizations, many pass out of CMS are placed in various public and government firms as senior Manager, Specialist officer and management trainee.

- Scooter India
- NALCO
- NTPC
- SAIL
- ONGC
- SBI
- UBI
- PNB



# Placement { Session wise }

Session	Number of jobs offered
2016-17	11
2017-18	0
2018-19	0
2019-20	32
2020-21	32



**\* Placement offered are 26 till the date for the session 2021-22. Still Many results and scheduled interviews are pending.**



## Progress Report for the session (2020-21)

- Invited Lecture/ Talks organized- 04
- Invited Lecture/ Talks Delivered- 38
- Conference/Seminar/workshop/Training/FDP organized - 06
- Conference/Seminar/workshop/Training/FDP Attended – 72
- Research Publication
  - Journal - 25
  - Conference- 04
- Book/ Chapter/ Monograms- 04
- Ongoing Research Project (Funded) – 01 (Dr. Ravi Kumar Gupta )
- Ph. D. ongoing- 05



# Humanities & Management Science Department

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR

Humanities and Management Science Department

Celebrates - Second Foundation Day,  
and hosts Two Days International Management Conclave

On

**Innovation, Start-up and Leadership**

Date: 21<sup>st</sup> -22<sup>nd</sup> June 2021

Day 1- Key Speakers (June 21<sup>st</sup> 2021)



Prof. J.P. Pandey  
Vice Chancellor, MMMUT, Gorakhpur  
(Patron)



Prof. S. K. Srivastava  
Professor & Dean PGS R & D  
MMMUT, Gorakhpur



Dr. Alok K. Mishra  
Joint Secretary (E & M)  
Association of Indian Universities, New Delhi



Prof. Smriti Shukla  
Director EDI  
Ahmedabad



Mr. S.K. Agarwal  
Ex-President, Chamber of Industries,  
Gorakhpur



Mr. Saket Misra  
Advisor, Purvanchal  
Vikas Board



Mr. Ashish Chaudhary  
Chairman, Sumaya Group  
Gorakhpur



Mr. Pravin Modi  
Secretary, Chamber of Industries,  
Gorakhpur



Dr. Sudhir Narayan Singh  
Head, Associate Professor,  
HMSD, MMMUT, Gorakhpur.

Day 2 - Key Speakers (June 22<sup>nd</sup> 2021)



Mr. Anul Garg  
Assistant Treasurer,  
Campbell Soup Company  
Greater Philadelphia (USA)



Mr. Sanjay Rai  
Industrialist & Social Worker  
Gujrat



Dr. Jitendra Mohan Bhardwaj  
Senior Vice President  
NIET Technology (Co-Forge Ltd)



Mr. Javed M. Ansari  
Senior Journalist  
& Political Analyst



Mr. Rajiv Dutt Pandey  
Chief Reporter,  
Hindustan Media Venture Ltd  
Gorakhpur



Mr. Shalwal Shankar  
Deputy Manager- Media Mkt  
Hindustan Media Venture Ltd  
Gorakhpur



Dr. Arjunand Bano  
Senior Reporter, Times of India  
Gorakhpur

## OUR ILLUSTRIOUS ACADEMIA: DEPARTMENT OF HUMANITIES AND MANAGEMENT SCIENCE



Dr. Abhijit Mishra  
(Coordinator)  
Assistant Professor - HMSD  
MMMUT Gorakhpur



Dr. Ravi Kumar Gupta  
(Coordinator)  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Sudhir Narayan Singh  
(Convener)  
Head, Associate Professor, HMSD,  
MMMUT Gorakhpur.



Dr. Ugrasen  
Organizing Secretary & Moderator  
Assistant Professor  
HMSD MMMUT Gorakhpur



Dr. Kshikashin Khim  
Organizing Secretary & Moderator  
Assistant Professor  
HMSD MMMUT Gorakhpur



Dr. Arjun Dubey  
Emeritus Professor  
HMSD MMMUT Gorakhpur



Dr. Bijendra Kumar Pushkar  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Priyanka Rai  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Bharti Shukla  
Assistant Professor (Moderator)  
HMSD, MMMUT Gorakhpur



Dr. Rajesh Singh  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Sonia Bhatt  
Faculty (Moderator)  
HMSD MMMUT Gorakhpur



Dr. Javed Alam  
Faculty HMSD  
MMMUT Gorakhpur



Dr. Abdul Jaddid  
Faculty HMSD  
MMMUT Gorakhpur



Ms. Kavita Singh  
Faculty HMSD  
MMMUT Gorakhpur



Dr. Nilima Dubey  
Faculty HMSD  
MMMUT Gorakhpur



Dr. Pallavi Upadhyay  
Faculty HMSD  
MMMUT Gorakhpur

SECOND FOUNDATION DAY  
{June 22, 2021}



## The Times of India

Varanasi, (Wednesday) June 23, 2021

### MMMUT Humanities & Mgmt Science dept celebrates foundation day

**Gorakhpur:** The two-days online international management conclave on innovation, startup and leadership and corporate culture and communication organised by Humanities and Management Science department (HMSD) of Madan Mohan Malviya University of Technology concluded on Tuesday. The conclave was held to mark its second foundation day.

On the first day VC Prof JP Pandey and head of HMSD Prof SN Singh welcomed all and the chief guest Dr AK Mishra, joint secretary (E&M) AIU, New Delhi, motivated the students for startups and explained them how they can contribute in the development of the country.

Atul Garg, assistant treasurer

Cambhell Soup Company, greater Philadelphia, USA, industrialist and social worker, Gujarat Sanjay Rai, senior vice president NIIT Technology (Co-Forge Ltd) Dr Jitendra Mohan Bhardwaj, director EDI, Ahmadabad Prof Sunil Shukla, ex president Chamber of Industries SK Agarwal, Purvanchal Vikas board Saket Mishra, general secretary Chamber of industries Praveen Modi and chairman Sumanya Group Ashish Choudhary shared their experiences during the conclave.

On the second day, various speakers from industry spoke on corporate communication and answered the queries. Dr Abhijit Mishra, Dr Kahkashan Khan and Dr Ugrasen coordinated and anchored the programme. TNN



Madan Mohan Malaviya University of Technology, Gorakhpur, U.P, India  
Department of Humanities and Management Science



**Prof. Sri Niwas Singh**  
Vice Chancellor, MMMUT Gorakhpur  
Chairman , IEEE India Council  
(Patron & Key Speaker)

Organises a Web Lecture

on

**Fundamentals of Research Methodology**

on

6th July 2020, 12:30 pm IST- (03.00 pm Malaysia Time)



**Dr. Hiram Ting**  
Associate Professor, UCSI University, Malaysia  
Ambassador, Emerald Publishing in East Asia  
(Key Speaker)



**Dr. Sonia Bhatt**  
HSMD, MMMUT Gorakhpur  
(Anchor & Organizing Secretary)



**Dr. Abhijit Mishra**  
Assistant Professor  
HMSD, MMMUT Gorakhpur  
(Coordinator)



**Dr. Ravi Kumar Gupta**  
Assistant Professor  
HMSD, MMMUT Gorakhpur  
(Coordinator)



**Dr. Sudhir Narayan Singh**  
Associate Professor & Head  
HMSD, MMMUT Gorakhpur  
(Convener)



## Progress Report for the session (2019-20)

- MoU Signed - 02 (Wisconsin University , Green Bay, USA and IIM Indore, MP India)
- Invited Lecture/ Talks organized- 13
- Invited Lecture/ Talks Delivered- 33
- Conference/Seminar/workshop/Training/FDP organized - 13
- Conference/Seminar/workshop/Training/FDP Attended – 81
- Research Publication
  - Journal - 49
  - Conference- 03
- Book/ Chapter/ Monograms- 01
- Ongoing Research Project (Funded) – 01
- Ph. D. ongoing- 02



MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Prof. Sri Niwas Singh  
Vice Chancellor, MMMUT  
Gorakhpur  
(Patron & Key Note Speaker)



Department of Humanities  
and Management Science



Celebrates - First Foundation Day,  
And Hosts One day International Conclave on  
"Revisiting Ancient Indian Scriptures for Investigating Sublime Management Principles"  
Time: June 22, at 11:30 am Onwards

Our-Speakers



Prof. V. K. Tewari  
Director I.I.T  
Kharagpur.



Prof. B. K. Kuthiala  
Chairman  
Higher Education Council  
Government Of Haryana



Ambassador Vishnu Prakash  
Former Envoy To Canada &  
South Korea



Prof. Viney Kapur Mehra  
Vice-Chancellor  
Dr. B.R.A.N.L University, Ra,  
Sonapat (Haryana)



Prof. Rajendrakumar  
Anayath  
Vice-Chancellor DCRUST,  
University (Haryana)



Prof. Mahadeo Jaiswal  
Director HM  
Sambalpur



Prof. P.S. Tripathi  
Dean & Head  
IMS (BHU), Varanasi



Prof. Rishi Raj Sharma  
Associate Dean, G.N.D. University  
Gurudaspur Amritsar Punjab.



Prof. Nagendra Kumar  
Head of HSS  
I.I.T Rorkee.



Prof. Banibrata Mahanta  
Department of English (BHU),  
Varanasi



Dr. Sudhir Narayan Singh  
Head & Associate Professor  
HMSD, MMMUT, Gorakhpur.

OUR ILLUSTRIOUS ACADEMIA: DEPARTMENT OF HUMANITIES AND  
MANAGEMENT SCIENCE



Dr. Sudhir Narayan Singh  
(Convenor)  
Head, Associate Professor, HMSD,  
MMMUT, Gorakhpur.



Dr. Ravi Kumar Gupta  
(Coordinator)  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Abhijit Mishra  
(Coordinator)  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Arjun Dubey  
Emeritus Professor  
HMSD MMMUT Gorakhpur



Dr. Priyanka Rai  
Organizing Secretary  
Assistant Professor HMSD  
MMMUT, Gorakhpur



Dr. Vinay Kumar Yadav  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Er. Bijendra Kumar Pushkar  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Ugrasen  
Assistant Professor  
HMSD MMMUT Gorakhpur



Dr. Kahkashan Khan  
Assistant Professor  
HMSD MMMUT Gorakhpur



Dr. Bharti Shukla  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Rajesh Singh  
Assistant Professor, HMSD  
MMMUT Gorakhpur



Dr. Souja Bhatt  
(Moderator)  
HMSD MMMUT Gorakhpur



Dr. Devendra Kumar Tiwari  
(Moderator)  
HMSD MMMUT Gorakhpur



Dr. Aparna Singh  
(Moderator)  
HMSD MMMUT Gorakhpur



Ms. Astha Pathak  
HMSD MMMUT Gorakhpur



Dr. Ritu Srivastava  
HMSD MMMUT Gorakhpur



Dr. Javed Alam  
HMSD MMMUT Gorakhpur

FIRST FOUNDATION DAY {June 22, 2020}



**Prof. Sri Niwas Singh**  
Vice Chancellor  
MMMUT Gorakhpur  
(Patron & Key Speaker)



# SELF LEADERSHIP

Web-Lecture by Prof. Himanshu Rai



**Prof. Himanshu Rai**  
DIRECTOR  
IIM INDORE  
(Key Speaker)

Organized by  
**Humanities and Management Science Department**

18<sup>th</sup> May 2020, 02:50pm onwards



**Dr. Sonia Bhatt**

HSMD, MMMUT Gorakhpur

(Anchor & Organizing Secretary)



**Dr. Abhijit Mishra**

Assistant Professor

HSMD, MMMUT Gorakhpur

(Coordinator)



**Dr. Ravi Kumar Gupta**

Assistant Professor

HSMD, MMMUT Gorakhpur

(Coordinator)



**Dr. Sudhir Narayan Singh**

Associate Professor & Head

HSMD, MMMUT Gorakhpur

(Convener)



# **Events by Student Society (2019-20)**

- ‘ESHAN’ the student society has conducted various events in last session (2019-20)
  1. Case Study Analysis
  2. M<sup>th</sup> Sense
  3. Ad Mad Show
  4. Business Quiz
  5. Situation Reaction Test
  6. Business Plan
  7. Drawing Competition
  8. Guess Who
  9. Sports Activities
  10. Debate (Hindi and English)



## **Glimpse of Expert lecture Organized by Department in Session 2019-20**

1. Expert lecture Organised by the Dept on topic “**Corporate Expectation and Academia**” By Mr. Gunjan Srrivastava, General Manager (New Product Development) From **JSG Innotech Pvt. Ltd. New Delhi** on Dated 16 August 2019
2. Expert lecture Organised by the Dept on topic “**Supply Chain and Logistics Issues**” By Prof. P. Bhardwaj, from **IIT BHU, Varanasi** on Dated 27 August 2019
3. Expert lecture Organised by the Dept on topic “**Employability Enhancement**” By Mr. Anurag Ashok (Alumnus 2003), Zonal Manager, Airtel India on Dated 13 September 2019



**Expert lecture Organised by the Dept on topic “Corporate Expectation and Academia” By Mr. Gunjan Srrivastava, General Manager (New Product Development) From JSG Innotech Pvt. Ltd. New Delhi on Dated 16 August 2019**

**Expert lecture Organised by the Dept on topic “Employability Enhancement” By Mr. Anurag Ashok (Alumnus 2003), Zonal Manager, Airtel India on Dated 13 September 2019**





# **Report For The Session (2018-19)**

- Invited Lecture/ Talks organized- 02
- Invited Lecture/ Talks attended- 02
- Conference/Seminar/workshop/Training/FDP organized - 03
- Conference/Seminar/workshop/Training/FDP Attended – 47
- Research Publication  
Journal - 44  
Conference- 50
- Book/ Chapter/ Monograms- 07



## **Students Participation and Awards (2018-19)**

- Five students' team Won Award of appreciation in International Level Business Plan Competition Organized by IIMK (ECHOES`17) and Makeintern.com at IIM Indore Campus, August 17-18, 2018.
- Two students won 1<sup>st</sup> Prize in Business Quiz in TechSrijan 2018, MMMUT, Gorakhpur, October 13, 2018
- Three students won 1<sup>st</sup> Prize in Debate Organised by ESHAN Society of CMS, MMMUT, Gorakhpur, Dec. 23, 2018.
- Three students won 1<sup>st</sup> Prize in Business Plan Organized by ESHAN Society of CMS, MMMUT, Gorakhpur, Jan. 19, 2019.
- Four students of MBA II Year carried out 15 Days project named "Swavlamban" by SIDBI in Mahakumbh-2019, Prayagraj during Jan.- Feb., 2019 under the supervision of Dr. Ugrasen.
-



- Twenty students participated in One Week Training Program in Sales in Big Bazar and FBB in Gorakhpur during Jan.- Feb., 2019.
- Five students participated in poster presentation Organized by CMS, on Malaviya Research Conclave at MMMUT, Gorakhpur, Feb. 26, 2019.
- Two MBA II Year students qualified UGC NET examination, Jan. 5, 2019.
- Three students Won Award of Appreciation in International Level Business Plan Competition Organized by IIMK (ECHOES`18) and Makeintern.com at IIM Kozhikode Campus, Feb. 3, 2019
- Five MBA-II Year students got placements in different organizations.



## **Glimpse of Workshop Organized by Department in Session 2018-19**



**Honorable Vice Chancellor and Chief Guest of Workshop, Prof. S. N. Singh, enlightening us through his words with our esteemed guests on the dais.**

**MBA Students and Faculty Members of Centre for Management Studies attending the workshop.**





# Guest Speakers



**Prof. Madan Lal, Delhi School of Economics, University of Delhi**



**Dr. Shailesh Kr. Kaushal, Dept. of Business Administration, University of Lucknow**



**Prof. Nagendra Yadav, Dean, D.S.M National Rehabilitation University, Lucknow**



## **Workshop on “Business Analytics”, 11-15<sup>th</sup> Oct 2018**

**Mr. Amit Chilka, key speaker Workshop - Business Analytics, 11-15<sup>th</sup> October 2018, Organized by IIM Kozhikode ECHOES`18 Makeintern.com and CMS, MMMUT, Gorakhpur**





**CMS Social Activities by Faculty and Students (2018-19 for Poor's by CMS faculty and Students on Diwali Festival, 2018 at Village Barahi and Bansapti In Gorakhpur**







# **Report For The Session (2017-18)**

- Invited Lecture/ Talks organized- 05
- Invited Lecture/ Talks attended- Nil
- Conference/Seminar/workshop/Training/FDP organized - 03
- Conference/Seminar/workshop/Training/FDP Attended – 03
- Research Publication

Journal - 65

Conference- 53

- Book/ Chapter/ Monograms- Nil



## **Workshop on “Solar and LED Lights” by Industry Expert, Co-Founder of Rajputra Pvt.Ltd , Mr.P.N.Singh(Alumnus IIMA) and Mr.V.Srinivas( Alumnus IIMA) in Nov,2017**





# Participation of Faculties and Students in Sports Activities (2017-18)





# **CMS Social Activities by Faculty and Students (2017-18)**

- **Distributing Food Packets and Clothes in Flood affected areas of Gorakhpur in 2017.**





## **Report For The Session (2016-17)**

- Invited Lecture/ Talks organized- 15
- Invited Lecture/ Talks attended- Nil
- Conference/Seminar/workshop/Training/FDP organized - 02
- Conference/Seminar/workshop/Training/FDP Attended – 02
- Research Publication  
Journal - 05  
Conference- Nil
- Book/ Chapter/ Monograms-03



# Activities under MoU

University of Wisconsin  
Green Bay, USA  
June 08, 2020



**Madan Mohan Malaviya University of Technology**  
Gorakhpur, Uttar Pradesh, India  
**Humanities and Management Science Department**  
Presents  
International Webinar  
On  
**Minding our Minds: Stress Management During COVID-19 Era**  
On 8th June 2020 ( 05.30 PM to 06.45 PM)



**Speakers**



**Dr. David N. Coury**  
Professor  
University of Wisconsin-  
Green Bay, USA



**Dr. Gaurav Bussal**  
Professor  
University of Wisconsin-  
Green Bay, USA



**Prof Sri Niwas Singh**  
Hon'ble Vice Chancellor,  
MMMTU, Gorakhpur, U.P.  
**(Patron)**



**Dr. Sudhir Narayan Singh**  
Associate Professor & Head,  
HMSD, MMTU, Gorakhpur, U.P.  
**(Convenor)**



**Dr. Abhijit Mishra**  
Assistant Professor  
HMSD, MMTU, Gorakhpur  
**(Co-Convenor)**

**Organizing Members**



**Dr. Arjun Dubey**  
Ref. Professor  
HMSD, MMTU, Gorakhpur  
**(Coordinator)**



**Dr. Ravi Kr. Gupta**  
Assistant Professor  
HMSD, MMTU, Gorakhpur  
**(Coordinator)**



**Dr. Bharti Shukla**  
Assistant Professor  
HMSD, MMTU, Gorakhpur  
**(Moderator & Organizing Secretary)**



**Dr. Vinay Kumar Yadav**  
Assistant Professor  
HMSD, MMTU, Gorakhpur  
**(Technical Coordinator)**





Madan Mohan Malaviya University of Technology, Gorakhpur,  
Uttar Pradesh, India

On 2nd May 2022 ( 5:00 PM to 6:00 PM)

Humanities and Management Science Department  
Organizes  
Web lecture  
in collaboration with  
**University of Wisconsin-Green Bay, USA**

On the topic

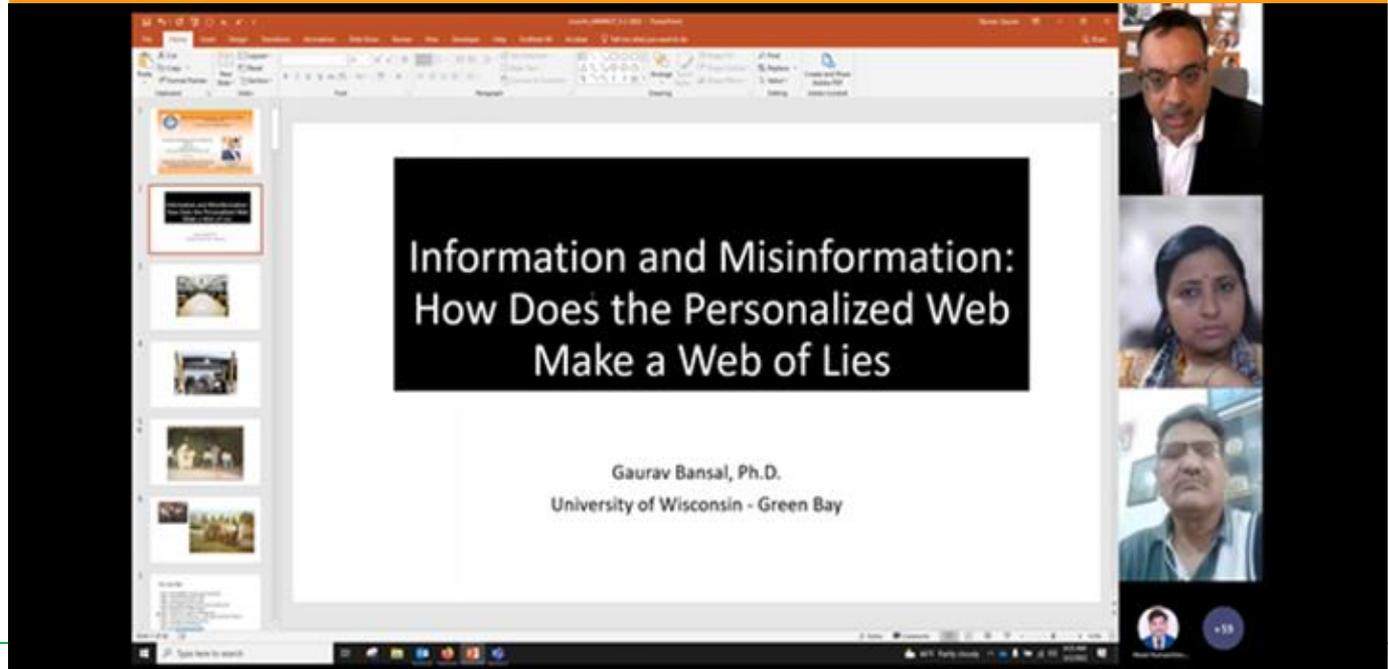
**Information and Misinformation: How Does the  
Personalized Web Make a Web of Lies**



Dr. Gaurav Bansal  
Professor

University of Wisconsin-Green Bay, USA

University of Wisconsin  
Green Bay, USA  
May 02, 2022 (Monday)





# **Recent MoU: MMMUT-Gorakhpur EDII, Ahmedabad November 26, 2021**





# Entrepreneurship Educator Orientation Programme (7-11 March 2022)





# Students' Achievement



**COUNCIL OF SCIENCE & TECHNOLOGY, UP**

(Department of Science & Technology, Government of UP)  
Vigyan Bhawan, 9 Nabiullah Road, Suraj Kund Park, Lucknow 226018

**CERTIFICATE OF APPRECIATION**

This appreciation certificate is given to

**Mr. DURGESH SINGH**

**MBA 2<sup>nd</sup> Semester**

(Department of Humanities & Management Sciences) of

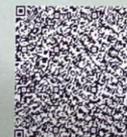
**Madan Mohan Malaviya University of Technology, Gorakhpur**

for successful completion of project entitled

**"Study of Grassroot Innovators Acknowledged and Supported by  
Innovation Cell, Council of Science and Technology, U.P., Lucknow,  
followed by Value Addition and Creating a Business Model to Uplift their  
Innovation"**

assigned during their Summer Internship Programme (08th July 2021 to  
08th September 2021) at this station. The student has shown excellent attitude  
towards learning new things and has worked hard to deliver the project. We  
wish him a very successful career ahead.

Dated 14/10/2021



*Radhey Lal*  
(Radhey Lal)  
Joint Director



## **UGC NET/JRF Qualified Students from HMSD**

**Humanities and Management Science Department takes pride in intimating that five Candidates of HMSD-  
MMMUT qualified UGCNET December 2021  
Examination. Out of which 01 student Ms. Akashta  
Agarwal qualified for UGC-JRF.**



<b>S. No</b>	<b>Name and Details</b>	<b>Photo</b>
1.	Akshata Agarwal (Subject: Management) Registration No. 210510048796 (JRF-UGC qualified)	
2.	Mr. Dharendra Bahadur Singh Research Scholar (Subject: Management) Registration No. 210510697054 (UGC-NET qualified)	



3.	<p>Priya Gupta (Subject: Management) Registration No. 210510814598 (UGC-NET qualified)</p>	
4.	<p>Shweta Tripathi (Subject: Management) Registration No. 210510015835 (UGC-NET qualified)</p>	
5.	<p>Mr. Udit Maheshwari (Subject: Economic) Research Project Assistant Registration No. 210510003088 (UGC-NET qualified)</p>	



## UGC –NET in Previous Years

Name	Roll Number	
Mohd. Faisal Masood Khan	UP0805207615 December 2019 June 2019	
Nihal Singh	UP08510197 June, 2019	
Vishakha Jaiswal	UP0806507779 December, 2018	



# Value Addition Activities



Madan Mohan Malaviya University of Technology, Gorakhpur  
Humanities and Management Science Department



In collaboration with  
Central Library & Council of Student Activities (CSA)

Organizes  
One Day Workshop  
on

**“NATIONALISM, INTERNATIONALISM & EDUCATION IN THE LIGHT OF SRI  
AUROBINDO'S VISION”**



On Friday, March 25, 2022  
(03:30PM – 05:00PM)



VENUE : Seminar hall, HMSD

**“There is nothing mind can do that cannot be better done in the mind's immobility and thought-free stillness.  
When mind is still, then truth gets her chance to be heard in the purity of the silence”**

**| Sri Aurobindo Ghosh |**

**MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY  
GORAKHPUR  
HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT**



In collaboration with

**NATIONAL SERVICE SCHEME (NSS)**

Organises

**SHAHEED DIWAS**



On Wednesday, March 23, 2022  
(10:00-12:00)



*They may kill me, but they cannot kill my  
ideas. They can crush my body, but they  
will not be able to crush my spirit.*

*(Bhagat Singh)*



इंकलाब जिंदाबाद

For any queries, contact-  
Abhishek Singh(MBA 2nd Year)  
(7303244596)  
Manish Verma(MBA 2nd Year)  
(8840214667)

**Venue- Seminar Hall, HMSD Department**



**DIWAS**  
On March 23, 2022  
(10:00-12:00)

**EVENTS-**

- Poetry
- Singing
- Speech
- Poster Making
- Rangoli

For Participation Contact-  
Abhishek Singh (MBA 2nd Year)  
(7303244596)  
Manish Verma (MBA 2nd Year)  
(8953430561)

Venue- Seminar Hall, HMSD Department  
(Winners of Poster Making and Rangoli will be





# Other Departmental Activities



# HMSD Social Activities 2022



Shot on OnePlus  
By Shruti



realme Shot by UTKARSH



Sports  
Achievement 2022





# Madan Mohan Malaviya Univ. of Technology, Gorakhpur





Tablet Distribution







# Freshers' Day- 2021 {December 17, 2021}





Farewell-2022

{May 31, 2022}





**नवनीत मिस्टर व ज्योति बर्नी मिस फेयरवेल**

गोरखपुर, कर्पूर संवत् २०७५। मदन मोहन मालवीय औद्योगिक विद्यापीठगोरखपुर (एमएमएमटी) के नवनीत मिस्टर व ज्योति बर्नी मिस फेयरवेल कार्यक्रम का आयोजन किया गया। कार्यक्रम में नवनीत मिस्टर व ज्योति बर्नी मिस फेयरवेल कार्यक्रम का आयोजन किया गया। कार्यक्रम में नवनीत मिस्टर व ज्योति बर्नी मिस फेयरवेल कार्यक्रम का आयोजन किया गया।

गुरुवार को एमएमएमटी में नवनीत मिस्टर व ज्योति बर्नी मिस फेयरवेल कार्यक्रम का आयोजन किया गया। कार्यक्रम का आयोजन किया गया। कार्यक्रम का आयोजन किया गया।

गुरुवार को एमएमएमटी में नवनीत मिस्टर व ज्योति बर्नी मिस फेयरवेल कार्यक्रम का आयोजन किया गया। कार्यक्रम का आयोजन किया गया। कार्यक्रम का आयोजन किया गया।



**Creating job worthy citizens is**  
*"The Duty of Education" ; and*

**Value addition to their persona is**  
*"The Beauty of Education" ; whereas*

**To serve the causes of world peace is**  
*"The Sublimity of Education".*

**- Dr Sudhir Narayan Singh**



thank  
you

**By...**

**The Head, HMSD-MMMUT**

**Humanities & Management Science Department  
Madan Mohan Malaviya University of Technology,  
Gorakhpur, U.P. India**





**We The HMSD  
MMMUT**