

**CENTRE FOR MANAGEMENT STUDIES
MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY
GORAKHPUR**

DATE SCHEDULE OF SUMMER TRAINING PROJECT PRESENTATION

S.No	NAME OF STUDENTS	TOPICS FOR RESEARCH PROJECT	ORGANIZATION	DATE OF PRESENTATION
1	Aastha Pathak	Workman Compensation Policy In Bajaj	Bajaj Hindustan	07.09.2015
2	Aaysha Singh	Measurement of Effectiveness of Advertisement & Sales Promotion of a Product Bachatcard& Service Oderkar In reference to GKP	VOLO International Pvt Ltd	07.09.2015
3	Abhishek Sharma	Recruitment, Selection and Industrial Relationship	United Motors	07.09.2015
4	Adeeba Siddiqui	Analysis To Market Towards Technology as A Measure To Monitor Students	NET COP Technology	07.09.2015
5	Aditya Pratap Singh	Distribution Channel of Hindalco	HINDALCO	07.09.2015
6	Alka Kumari	Grievance Redressal Procedure In Axis Bank	AXIS Bank	07.09.2015
7	Amit Kumar	Working Capital Management	Bpcl	07.09.2015
8	Amit Singh	Operation Management at Big Bazar	Big Bazar	11.09.2015
9	Amrita Rai	Technology as a Measure to Monitor Students	NET COP Technology	11.09.2015
10	Anamika Acharya	Recruitment, Selection and Industrial Relationship	United Motors	11.09.2015
11	Anamika sharma	Financial requirement analysis of emerging large scale / MSMEs / Retail and their credit appraisal techniques	Punjab National bank	11.09.2015
12	Anand srivastav	Project Promotion , Sale & Distribution Management at Volo International Pvt. Ltd with special reference to Bachatkar	VOLO International Pvt Ltd.	11.09.2015
13	Ankita Kumari Chaudhary	Need & Effect of Internal Audit of OPM And Association	OPM And Association	11.09.2015

14	Ankita Srivastava	Employees Retention	Coslight India Telecom Pvt Ltd	11.09.2015
15	Anubhav Srivastava	Comparative Analysis of NSBL YES Bank and Consumer Behavior while Operating An Account	NSBL	14.09.2015
16	Ashok Kumar	Internal Audit And Risk of Alternative Banking Channels	FINA Paytech Ltd Noida	14.09.2015
17	Astha Singh	Working Capital Management	IOCL	14.09.2015
18	Atul Kumar	Study Of Different Insurance Products	ChalaManglam	14.09.2015
19	Atulendra Singh	Marketing Strategy and Consumer Satisfaction at Big Bazar	Big Bazar	14.09.2015
20	Chandani Tripathi	Satisfaction of Customers	IOCL Indian Oil Corp Ltd	14.09.2015
21	Deep Narayan Dubey	Sales and Distribution In Kushinagar Region	Tata Teleservices Pvt	14.09.2015
22	Devendra Sharma	Descriptive Analysis of Depository Participants With SHCIL	SHCIL Kanpur	21.09.2015
23	Divya Shankar Upadhyaya	Team Recruitment Analysis Difference Between Insurance Company	Millennium Service Provider	21.09.2015
24	Divya Tripathi	Need And Demand Of GPS Based VTS In School Of GKP	Net Cop Technology	21.09.2015
25	Gaurav Jaiswal	Analysis of Manpower Planning at DlamiaChini Mill	DlamiaChini Mill	21.09.2015
26	Jyotsna Dwivedi	Analysis Of Recruitment Process Of Vineet Plastic Ltd At Varanasi	Vineet Plastic Ltd At Varanasi	21.09.2015
27	Karan Mrigwani	Production Activity & Cycle	Coca Cola	21.09.2015
28	Shalini Singh	Study on Production Launch, Development & Promotion at Volo International Pvt Ltd with Special reference to OderkarandBachatkar	VolnternationalPvt Ltd	21.09.2015
29	Krishna Agrahari	Analysis of Technology as A Measure of Students Safety	Net Cop Technology	25.09.2015
30	Km. Upasana Pandey	External Audit	OPM and Associates	25.09.2015
31	Manish Kumar	Consumer Preference in Big Bazar	Big Bazar	25.09.2015
32	Manisha Singh	Effectiveness of Advertising And Sale Promotion Of New Venture In GKP	Volo International Pvt Ltd	25.09.2015

33	Nalini	Corporate Social Responsibility with reference to NTPC (Swacch Barat Mission)	NTPC	25.09.2015
34	Nalini Singh	HR Practices and HR Activities	Spencer Retail Ltd	25.09.2015
35	Pragati Pandey	Study of Market Potential at Volo International Pvt Ltd	Volo International Pvt Ltd	25.09.2015
36	Prashant Pratap Singh	Marketing Mix and Market Strategies	V.N. Dyers Pvt Ltd	28.09.2015
37	Prateek Singh	Modern Banking with Reference Commercial Bank	Axis Bank	28.09.2015
38	Priyanka Singh	Retail Banking	Indus Ind Bank	28.09.2015
39	Rachna Saluja	To study student safety and child rights (with reference to UHF RFID student attendance management system and GPS)	Net Cop Technology	28.09.2015
40	Rahul Agarwal	A study in new product development & advertisement at Volo International Pvt Ltd with Special reference to Bachatkar Card	Volo International Pvt Ltd	28.09.2015
41	Rahul Gond	Training and Development and Procedural Analysis of Insurance Company	Millennium Service Provider	28.09.2015
42	Rahul Yadav	Cost Audit of any manufacturing concern	FINO Pvt Ltd.	28.09.2015
43	Ranjeet Singh	Comparison Methods of recruitment of different Insurance Company	Millennium Service Provider	09.10.2015
44	Reena	Comprehensive study of HR Practices NCL India Ltd	NCL	09.10.2015
45	Rohit Kumar	Marketing Strategy of Bachatkar Card	Orderkar	09.10.2015
46	Roshni Singh	Perception and attitude of Customer towards technology inclusion in school	Net Cop Technology	09.10.2015
47	Ruby	Market Research for product Bachatkar Card and Service Orderkar for Volo International Pvt Ltd in reference to GKP	Volo International Pvt Ltd	09.10.2015
48	Rupali Mishra	Raping up of hiring Capabilities of Insurance Company	Millennium Service Provider	09.10.2015
49	Sacheesh Kumar Rai	A study of investment preference in mutual fund (sales and distribution)	Reliance Mutual Fund (GKP)	09.10.2015
50	Sakshi Pathak	Recruitment Process	AMTL Noida	09.10.2015

51	Sanjeev Kumar	Analysis of Consumer Satisfaction at "SHCIL"	SHCIL , Kanpur	12.10.2015
52	Satish Prakash	Training and Development	V.N. Dyers Pvt Ltd	12.10.2015
53	Shardul Vikram Singh	Analysis of Salary and Wages	V.N. Dyers Pvt Ltd	12.10.2015
54	Shivani Singh	Comparative Analysis of Non-Performing Assets in Public and Private Bank	Allahabad Bank, city office, GKP	12.10.2015
55	Shubham Pandey	Employee Satisfaction in V.N. Dyers Pvt Ltd	V.N. Dyers Pvt Ltd	12.10.2015
56	Sumaiyya Saleem	Study Of Market- Potential for-UHF RFID student –attendance Management , School Automation ERP Software, GPS –Vehicle Tracking System	Net cop Technology	12.10.2015
57	Vandita Pandey	Market Feasibility towards technology as a measure to monitor students (with reference to UHF RFID student attendance management system, School Automation ERPsoftware and GPS-based VTS)	NET COP Technology	12.10.2015
58	Vineet Kumar Dubey	Brand Promotion Of Big Bazar	Big Bazar	12.10.2015

IN- CHARGE STP

MS. ANKITA TRIPATHI