InnoWiZion 2k19

InnoWiZion 2k19 is a national level innovation fest organized by Innovation Cell of Madan Mohan Malaviya University of Technology, Gorakhpur that provides opportunities for the students across all disciplines from all over India to team up and use their creativity, passion and knowledge of technology to create applications, games and integrates solutions that can change the way we live, work and play. The Event has following two categories:

Category I: Project Presentation (I Expo)

OVERVIEW

The **InnoWiZion 2k19** honors the most innovative, ground-breaking event to provide a platform for the creative minds to express their ideas. If you choose to compete in this Competition, then you agree that your participation is subjected to the following official Rules and Regulations described below.

IMPORTANT DATES

This Event **InnoWiZion 2k19** starts at 09:00 AM IST on February 9, 2019 and ends in February 10, 2019 and will consist of two separate rounds as follows:

ROUND (FOR PROJECT PRESENTATION)	START DATE	END DATE
ROUND 1 (Project Abstract Submission)	January 1, 2019	February 8, 2019
ROUND 2	February 9, 2019	February 10, 2019

ELIGIBILITY FOR PARTICIPATION

You are eligible to participate if you are a student of undergraduate engineering programme in any of the approved Institution / University in the country. The participating entries have to be accompanied with the proof of being a student in undergraduate engineering program which should be issued by the competent authority of the respective Institution/University.

PROCEDURE FOR PARTICIPATION

All entries should be submitted from **January 1, 2019** by e-mail in **PDF** and **DOC** formats indicating the details of **team profile** along with **abstract** of the project in the format uploaded on university website only at email: *innovationcell@mmmut.ac.in and website www.uicmmmut.in.net*

The participating team should be comprised with a maximum of three members per team. Registration is compulsory for all the participants. Every team in the list of online finalists uploaded on February 8, 2019 **(5:00 p.m.)** on university website must submit the registration form in the prescribed format. All communications from organizers will be made electronically, hence please check your e-mails frequently.

Those who are interested in getting official merchandise of **InnoWiZion 2k19** must indicate the details appropriately in registration form on website.

RULES

Below is an overview of what to expect for each round of the competition.

I-EXPO

ROUND 1

The participating team must send the project video/project PowerPoint slides depicting the fundamental working of their project, a brief overview and feasibility of the idea. Henceforth, 50 teams would be selected based upon the creativity, present ability and feasibility of the idea.

The list of the selected candidatures will be uploaded on the (official website www.mmmut.ac.in) and www.uicmmmut.in.net at the February 8, 2019(8:00 p.m.).

Your Project Proposal must meet the following criteria:

1. Your presentation must clearly address each of the Judging Criteria outlined above.

2. Your document must be in English.

3. It must be no larger than 50MB.

4. It must be in DOC, DOCX, PPT, PPTX, or PDF formats.

 5. You may compress your document in a ZIP file for submission.

ROUND 2(Project Presentation)

Live Presentation of your project to a panel of judges at the Final. This presentation should explain your project and your team: team introduction; what your project does; project cost and its scope; project efficiency and how you will bring your project to market. The judges at the finals will choose first, second and third winners for the **InnoWiZion 2k19** competition. No team ranking below the third place will be released.

1. The presentation should be comprised only on the PowerPoint slide submitted to the technical team at least one hour before the presentation starts.
2. The presentation would be of maximum 8 min followed by 2 min questionnaire round.
3. The language for the presentation and questionnaire is English.
4. Maximum number of PowerPoint slides would be 30.

JUDGING CRITERIA FOR PRESENTATION

In every category, each entry will receive a score of 1-10, based on the following criteria and evaluation will be made by a jury nominated by Hon'ble Vice Chancellor of this University.

Innovation Expertise Award: **4500/-**

• Does the project create a new category of product or service?
• If there are similar products or services on the market, does the project clearly and meaningfully innovate beyond those existing products or services?
• Does the project present a new and meaningful improved way of accomplishing something?
• Does the project include innovations in user experience?
• Does the project include innovations in technical design and/or implementation?

Future Compatible Award: **4500/-**

• Does the project create a new category of product or service?
• If there are similar products or services on the market, does the project clearly and meaningfully innovate beyond those existing products or services?
• Does the project include innovation's implementation for future requirements/ upgradation?

•Does the project have a reasonable chance of success in its appropriate market given the team's existing plan?

• Does the team have a credible plan for getting their project to market in terms of business model, any required partnerships, or other factors?

Least Cost Innovator Award: 4500/-

• Does the project create a new category of product or service?

• Is the project economically efficient up to a level?

•Does the project have a reasonable chance of success in its appropriate market given the team's existing plan?

•Does the project address a clear need, problem, or opportunity and is the solution clearly explained?
•Is the project's purpose and basic functionality easily understood?

DETAILS OF AWARDS / RECOGNITION

All Participants will be given the certificate of participation in this National level creativity challenge, while the best entries will be rewarded in following three categories. The evaluation will be made by a jury consisting of eminent professors/ engineers drawn from the University and/or different esteemed organizations. **The decision take by the jury DESIGNATED BY University will be final and binding.**

Innovation Expertise Award: `4500/-

Least Cost Innovator Award: `4500/-

Future Innovator Award: `4500/-

ACCOMMODATION FACILITY

On-campus accommodation

Accommodation may be provided to all registered participants in student hostels within MMMUT Gorakhpur Campus on team basis (3 members) not include food.

CONTACTS:

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