

Madan Mohan Malviya University of Technology

HEI Profile & Administrative Information :

HEI Basic Information :

| | | | | |
|---|--|--|---|-------------------------|
| Registration ID: HEI-P-U-0739 | | Name of the HEI: Madan Mohan Malviya University of Technology | | Institution Type: State |
| Year of Establishment: Aug 1962 | Mode of Education: Dual Mode | City: Gorakhpur | | District: GORAKHPUR |
| Address_1: Madan Mohan Malviya University of Technology | | Address_2: Deoria Road, Gorakhpur | | Pin Code: 273010 |
| Email: patovc@mmmut.ac.in | | Telephone: +91-9235500502 | Fax: 0551-2270011 | State: UTTAR PRADESH |
| Official Website of HEI: http://mmmut.ac.in/ | Official website for Open & Distance Learning: | | Official website for Online Learning : http://www.mmmut.ac.in/Ebook | |

HEI Authorities

| | | | |
|---|-------------------------------|--|------------------------------------|
| Vice Chancellor | | | |
| Name of the Vice Chancellor: Prof. Jai Prakash Saini | | Vice Chancellor Email: vc@mmmut.ac.in | Vice Chancellor Mobile: 9235500501 |
| Phone (Office): 8765783730 | Phone (Residence): 8765783731 | Highest Education Qualification: Ph.D. | Experience: 36 |
| Registrar | | | |
| Name of the Registrar: Dr. Jai Prakash | | Registrar Email: registrar@mmmut.ac.in | Registrar Mobile: 9235500552 |
| Phone (Office): 8765783734 | Phone (Residence): 9235500552 | Highest Education Qualification: Ph.D. | Experience: 21 |
| Director of Centre for Distance and Online Education (CDOE) | | | |
| Name of Director of Centre for Distance and Online Education (CDOE) : Prof. V. L. Gole | | Email Id: iqac@mmmut.ac.in | Mobile No: 8765783815 |
| Highest Education Qualification: Ph.D. | | Date of Joining: 30-05-2024 | Appointment Letter: View |
| | | Joining Letter: View | |
| CIQA | | | |
| Whether Center for Internal Quality Assurance (CIQA) is established or not : Yes | | | |

HEI Recognition

| | |
|--|---|
| Recognition status of the HEI as per UGC Act, 1956: SECTION 2(f) | Is HEI also recognized under 12 B: Yes |
| Approval of Statutory Authority: Yes | Copy of relevant page of act allowing HEI to offer the programme in Both : View |

UGC DEB Recognition

Whether HEI is recognized by UGC, DEB under UGC (ODL) Regulations, 2017/ UGC (Online Courses or Programmes) Regulations, 2018 or UGC (ODL Programmes and Online Programmes) Regulations, 2020? *

No

Compliance of Commission decision regarding uploading of annual report of CIQA for recognized/entitled academic year(s):- null

Reason (If No): null

NAAC Details

Whether accredited by NAAC? :- Yes

Grade :- A

Score :- 3.10

Validity of NAAC :- 13-06-2027

Upload NAAC Document :- [View](#)

Year of assessment of NAAC :- 2022

Whether valid for academic session July-August 2024 and onwards (as on 31st May 2024) * :- Yes

NIRF Ranking

Year :- 2021

Ranking :- NotApplicable

Upload NIRF Certificate :-

Year :- 2022

Ranking :- NotApplicable

Upload NIRF Certificate :-

Year :- 2023

Ranking :- NotApplicable

Upload NIRF Certificate :-

Territorial Jurisdiction

Information regarding Territorial Jurisdiction (For ODL only)

Territorial Jurisdiction of HEI as per its Act :- Within State

Copy of Relevant Page to act: Upload :-[View](#)

Territorial Jurisdiction as per UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 :- Within State

Infrastructure

Total Build-up area for Open and Distance Learning activity - Minimum 15000 sq.ft. (carpet area):

| Build-up Area Type | Minimum Built up area required as per Regulations | Built-Up Area available(Carpet Area Sq. ft) | Difference | Compliance or Not |
|---|---|---|------------|-------------------|
| Academic | 7500 | 29034 | 21534 | Yes |
| Administrative | 1500 | 2259 | 759 | Yes |
| Academic support such as Library, Reading Room, Computer Centre, Information and Communication technology labs, Video and Audio Labs etc. | 4500 | 4800 | 300 | Yes |
| Amenities or other support facilities(Excluding toilets) | 1500 | 10115 | 8615 | Yes |
| Total built-up area for ODL activities | 15000 | 46208 | 31208 | Yes |

Activity Calendar

Academic Year Planner [Programmes under yearly system]:

| Srno | Name of the Activity | Tentative months schedule (specify months) during Year | |
|------|--|--|------------|
| | | From (Month) | To (Month) |
| 1 | Admission | NA | NA |
| 2 | Assignment Submission (if any) | NA | NA |
| 3 | Evaluation of Assignment | NA | NA |
| 4 | Examination | NA | NA |
| 5 | Declaration of Result | NA | NA |
| 6 | Re-registration | Jan | NA |
| 7 | Distribution of SLM | NA | NA |
| 8 | Contact Programmes(counselling, Practicals,etc.) | NA | NA |

Academic Year Planner [Programmes under Semester System]:

| Srno | Name of the Activity | Tentative months schedule (specify months) during Year | | | |
|------|--|--|------------|--------------|------------|
| | | From (Month) | To (Month) | From (Month) | To (Month) |
| 1 | Admission | Jul | Sep | Jan | Mar |
| 2 | Assignment Submission (if any) | Oct | Dec | Apr | Jun |
| 3 | Evaluation of Assignment | Dec | Jan | Jun | Jul |
| 4 | Examination | Jan | Feb | Jul | Aug |
| 5 | Declaration of Result | Feb | Mar | Aug | Sep |
| 6 | Re-registration | Mar | Apr | Mar | Apr |
| 7 | Distribution of SLM | Oct | Dec | Apr | Jun |
| 8 | Contact Programmes(counselling, Practicals,etc.) | Dec | Jan | Jun | Jul |

Payment History

| Sr No | Year | Session | Category | No of programme | Fee Amount | Payment Status | Bank Transaction Reference No | PaymentDate |
|-------|---------|---------|-----------|-----------------|------------|----------------|-------------------------------|-------------|
| 1 | 2024-25 | July | Programme | 2 | 147500.00 | Success | IGARIDINFO | 31-05-2024 |

Proposed Programmes

Sr No :-1

| | |
|--|-------------------------------|
| Name of Programme :-BACHELOR OF BUSINESS ADMINISTRATION (GENERAL) | |
| Programme to be offered in | Both |
| Year | 2024-25 |
| Level | UG |
| Academic Session | July Onwards |
| Entry Qualification (as per the Specification of Degrees, 2014) | 10+2 |
| Duration | 4 |
| Name of the Department | MANAGEMENT STUDIES DEPARTMENT |

Sr No :-2

| | |
|---|-------------------------------|
| Name of Programme :-MASTER OF BUSINESS ADMINISTRATION (MARKETING) | |
| Programme to be offered in | Both |
| Year | 2024-25 |
| Level | PG |
| Academic Session | July Onwards |
| Entry Qualification (as per the Specification of Degrees, 2014) | Bachelor's |
| Duration | 2 |
| Name of the Department | MANAGEMENT STUDIES DEPARTMENT |

Additional Information

Sr No :- 1

Name of Programme :- Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION(GENERAL)

| | |
|---|------------|
| Year | 2024-25 |
| Academic system followed for proposed programme | Semester |
| Number of Credits | 160 |
| Whether Programme requires Practical or laboratory courses as a curricular requirement | Yes |
| Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI | 07-02-2019 |
| Statutory bodies approval upload | View |
| Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration* | Yes |
| If Yes, number of years since 3 years duration of Programme being taught in conventional mode/ODL mode | 5 |
| No. of Batch passed | 2 |

Sr No :- 2

Name of Programme :- Business Administration/Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION(MARKETING)

| | |
|---|------------|
| Year | 2024-25 |
| Academic system followed for proposed programme | Semester |
| Number of Credits | 124 |
| Whether Programme requires Practical or laboratory courses as a curricular requirement | Yes |
| Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI | 15-05-2001 |
| Statutory bodies approval upload | View |
| Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration* | Yes |
| If Yes, number of years since when being taught in conventional mode/ODL mode | 23 |
| No. of Batch passed | 21 |

Course Details

| Srno | Year | Name of Programme | Total Number of Courses in the Programme | Course Details | | | | | | | | | | | | | | | | | | | | |
|---|------------------------------|---|--|---|-------------|------------------------------|---|---|--|---|--|---|--|---|---|---|---|---|--|---|---|---|---|---|
| 1 | 2024-25 | Business Administration/Commerce/Management/Finance - Master of Business Administration - Marketing | 9 | <table border="1"> <thead> <tr> <th>Course Name</th> <th>Covered Under Which Semester</th> </tr> </thead> <tbody> <tr> <td>MBA-101 Fundamentals of Management (Credit: 04)</td> <td>1</td> </tr> <tr> <td>MBA-102 Accounting and Financial Analysis (Credit: 04)</td> <td>1</td> </tr> <tr> <td>MBA-103 Managerial Economics (Credit: 04)</td> <td>1</td> </tr> <tr> <td>MBA-104 Marketing Management (Credit: 04)</td> <td>1</td> </tr> <tr> <td>MBA-105 Organizational Behavior & Group Dynamics (Credit: 03)</td> <td>1</td> </tr> <tr> <td>MBA-106 Human Resource Management (Credit: 04)</td> <td>1</td> </tr> <tr> <td>MAS-102 Business Statistics (Credit: 04)</td> <td>1</td> </tr> <tr> <td>MHM-102 Communication for Business & Management (Credit: 05) with Lab</td> <td>1</td> </tr> <tr> <td>MCA-53 Computer Application in Management (Credit: 02) Audit Course</td> <td>1</td> </tr> </tbody> </table> | Course Name | Covered Under Which Semester | MBA-101 Fundamentals of Management (Credit: 04) | 1 | MBA-102 Accounting and Financial Analysis (Credit: 04) | 1 | MBA-103 Managerial Economics (Credit: 04) | 1 | MBA-104 Marketing Management (Credit: 04) | 1 | MBA-105 Organizational Behavior & Group Dynamics (Credit: 03) | 1 | MBA-106 Human Resource Management (Credit: 04) | 1 | MAS-102 Business Statistics (Credit: 04) | 1 | MHM-102 Communication for Business & Management (Credit: 05) with Lab | 1 | MCA-53 Computer Application in Management (Credit: 02) Audit Course | 1 |
| Course Name | Covered Under Which Semester | | | | | | | | | | | | | | | | | | | | | | | |
| MBA-101 Fundamentals of Management (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MBA-102 Accounting and Financial Analysis (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MBA-103 Managerial Economics (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MBA-104 Marketing Management (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MBA-105 Organizational Behavior & Group Dynamics (Credit: 03) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MBA-106 Human Resource Management (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MAS-102 Business Statistics (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MHM-102 Communication for Business & Management (Credit: 05) with Lab | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| MCA-53 Computer Application in Management (Credit: 02) Audit Course | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 2024-25 | Business Administration/Commerce/Management/Finance - Bachelor of Business Administration - General | 7 | <table border="1"> <thead> <tr> <th>Course Name</th> <th>Covered Under Which Semester</th> </tr> </thead> <tbody> <tr> <td>BBA-101 Environmental Studies (Credit: 03)</td> <td>1</td> </tr> <tr> <td>BBA-102 Indian Economy (Credit: 04)</td> <td>1</td> </tr> <tr> <td>BBA-103 Fundamental of Accounting (Credit: 04)</td> <td>1</td> </tr> <tr> <td>BBA-104 Business Communication (Credit: 04) with Lab</td> <td>1</td> </tr> <tr> <td>BBA-105 Principles of Management (Credit: 04)</td> <td>1</td> </tr> <tr> <td>BIT-81 Fundamental of Computer Applications (Credit: 02) Skill Enhancement Course</td> <td>1</td> </tr> <tr> <td>BBA-01 Human Values and Ethics (Credit: 00) Value Added Course</td> <td>1</td> </tr> </tbody> </table> | Course Name | Covered Under Which Semester | BBA-101 Environmental Studies (Credit: 03) | 1 | BBA-102 Indian Economy (Credit: 04) | 1 | BBA-103 Fundamental of Accounting (Credit: 04) | 1 | BBA-104 Business Communication (Credit: 04) with Lab | 1 | BBA-105 Principles of Management (Credit: 04) | 1 | BIT-81 Fundamental of Computer Applications (Credit: 02) Skill Enhancement Course | 1 | BBA-01 Human Values and Ethics (Credit: 00) Value Added Course | 1 | | | | |
| Course Name | Covered Under Which Semester | | | | | | | | | | | | | | | | | | | | | | | |
| BBA-101 Environmental Studies (Credit: 03) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| BBA-102 Indian Economy (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| BBA-103 Fundamental of Accounting (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| BBA-104 Business Communication (Credit: 04) with Lab | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| BBA-105 Principles of Management (Credit: 04) | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| BIT-81 Fundamental of Computer Applications (Credit: 02) Skill Enhancement Course | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| BBA-01 Human Values and Ethics (Credit: 00) Value Added Course | 1 | | | | | | | | | | | | | | | | | | | | | | | |

Programme Compliance

Sr No :- 1

Name of Programme :- BACHELOR OF BUSINESS ADMINISTRATION(GENERAL)

| | |
|---|---------|
| Year | 2024-25 |
| Whether Compliance to following provision for the proposed programme under Both mode is ensured same as for conventional programme | |
| Entry Level Qualifications | Yes |
| Curriculum | Yes |
| Teaching-Learning Scheme | Yes |
| Pattern of Question Papers For End Semester Examination or Term End Examination | Yes |
| Pass or Fail Criteria | Yes |
| Whether proposed programme are being offered by the constituent colleges or Departments or Centre for Distance and Online Education | Yes |
| Whether Choice Based Credit System (CBCS) is being followed for conventional mode | Yes |
| Whether Choice Based Credit System (CBCS) will be followed for Both(ODL & OL) | Yes |
| Whether total Programme fee includes all components as per UGC Norms | Yes |
| Proposed Annual Fee (in Rs) | 76300 |
| Whether 75% attendance in all the activities of the Online programme prior to end semester examination or term-end examination | |
| Whether any component of the Programme is offered as MOOCs | Yes |
| If yes, how much per cent. of the total course is being offered in a semester through the Online Learning courses/Massive open Online Courses | 20 |

Sr No :- 2

Name of Programme :- MASTER OF BUSINESS ADMINISTRATION(MARKETING)

| | |
|---|---------|
| Year | 2024-25 |
| Whether Compliance to following provision for the proposed programme under Both mode is ensured same as for conventional programme | |
| Entry Level Qualifications | Yes |
| Curriculum | Yes |
| Teaching-Learning Scheme | Yes |
| Pattern of Question Papers For End Semester Examination or Term End Examination | Yes |
| Pass or Fail Criteria | Yes |
| Whether proposed programme are being offered by the constituent colleges or Departments or Centre for Distance and Online Education | Yes |
| Whether Choice Based Credit System (CBCS) is being followed for conventional mode | Yes |
| Whether Choice Based Credit System (CBCS) will be followed for Both(ODL & OL) | Yes |
| Whether total Programme fee includes all components as per UGC Norms | Yes |
| Proposed Annual Fee (in Rs) | 96300 |
| Whether 75% attendance in all the activities of the Online programme prior to end semester examination or term-end examination | |
| Whether any component of the Programme is offered as MOOCs | Yes |
| If yes, how much per cent. of the total course is being offered in a semester through the Online Learning courses/Massive open Online Courses | 20 |

Mode of Evaluation

Sr No :- 1

Name of Programme :- BACHELOR OF BUSINESS ADMINISTRATION(GENERAL)

| | |
|---|-----------------------------|
| Year | 2024-25 |
| Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations | Yes |
| Examination Scheme | Continuous and End-Semester |
| Percentage of Continuous Assessment(%) | 50 |
| Percentage of End-Semester(%) | 50 |
| Pass or Fail Criteria | 40 |
| Pass/Fail Criteria (% Pass Marks) | 40 |
| Mode of Examination | |
| Whether examination through Online(For ODL Programs) | Yes |
| Examination Scheme Followed by HEI(For ODL Programs) | Computer Based / Online |
| Whether Online Examination is within Territorial Jurisdiction(For ODL Programs) | Yes |
| Examination Scheme Followed by HEI(For OL Programs) | Online |

Sr No :- 2

Name of Programme :- MASTER OF BUSINESS ADMINISTRATION(MARKETING)

| | |
|---|-----------------------------|
| Year | 2024-25 |
| Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations | Yes |
| Examination Scheme | Continuous and End-Semester |
| Percentage of Continuous Assessment(%) | 50 |
| Percentage of End-Semester(%) | 50 |
| Pass or Fail Criteria | 40 |
| Pass/Fail Criteria (% Pass Marks) | 40 |
| Mode of Examination | |
| Whether examination through Online(For ODL Programs) | Yes |
| Examination Scheme Followed by HEI(For ODL Programs) | Computer Based / Online |
| Whether Online Examination is within Territorial Jurisdiction(For ODL Programs) | Yes |
| Examination Scheme Followed by HEI(For OL Programs) | Online |

PPR (Programme Project Report)

| Srno | Name of Progrm | Other Details | | |
|---|---|--|---|--|
| 1 | BACHELOR OF BUSINESS ADMINISTRATION(GENERAL) | Year | 2024-25 | |
| | | Date of Approval of PPR | 30-05-2024 | |
| | | Upload of PPR | View | |
| | | Upload Approval of PPR | View | |
| | | Expected outcome | PROGRAM OUTCOMES PO1 An Understanding of Business Functions: Expertise in learning processes or operations that ensure the proper functioning of an organization. PO2 Interpersonal Skill Development: Expertise in communication both spoken as well as written. PO3 Developing Critical and Analytical Thinking Abilities: Critical thinking in business, marketing and professional alliances relies heavily on one, s ability to be creative. PO4 Developing Entrepreneurship Acumen: Helps to prepare students for managerial roles and as entrepreneurs. PO5 Developing skills to solve real-world business problems: Equips students to demonstrate the capabilities required to apply cross-functional business knowledge and technologies in solving real-world business problems. PO6 Appropriate techniques: Enables students to demonstrate use of appropriate techniques to effectively manage business challenges. P07 Practical exposure: Providing an opportunity for the students to gain practical exposure towards the workplace and make them industry ready. P08 Decision Making: Equip students with techniques of analysing and interpretation of the data which is used in Decision Making. | |
| | | Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020 | Yes | |
| | | Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020: | | |
| | | Programme's mission & objectives | Yes | |
| | | Relevance of the program with HEI's Mission and Goals | Yes | |
| | | Nature of prospective target group of learners | Yes | |
| | | Instructional Design | Yes | |
| | | Procedure for admissions, curriculum transaction and evaluation | Yes | |
| | | Requirement of the laboratory support and Library Resources | Yes | |
| | | Cost estimate of the programme and the provisions | Yes | |
| Quality assurance mechanism and expected programme outcomes | Yes | | | |
| Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence | Yes | | | |

| Srno | Name of Progrm | Other Details | | |
|---|--|--|---|--|
| 2 | MASTER OF BUSINESS ADMINISTRATION(MARKETING) | Year | 2024-25 | |
| | | Date of Approval of PPR | 30-05-2024 | |
| | | Upload of PPR | View | |
| | | Upload Approval of PPR | View | |
| | | Expected outcome | PSO 1 To work successfully with essential skills set for marketing, finance, human resource, International Business, and other relevant domain as acquired for from the respective specialized domain, and also, impart knowledge received from the Summer Training Projects and Research Project as per the requirement of the local and global organization. PSO 2 To inculcate in students the ability to gain multidisciplinary knowledge through case analysis, simulated problems, brainstorming sessions, projects and industrial training and educate students with proficiency in the specific area of specialization in Management and help them to develop their competency in Marketing, Finance, Human Resource, International Business, and other requisite skills of emergent field in management. PSO 3 To organise Workshops, Short Term Courses, Conferences, and seminars for students throughout the course for better understanding of the subject expertise, knowledge and skills required to the industry. | |
| | | Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020 | Yes | |
| | | Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020: | | |
| | | Programme's mission & objectives | Yes | |
| | | Relevance of the program with HEI's Mission and Goals | Yes | |
| | | Nature of prospective target group of learners | Yes | |
| | | Instructional Design | Yes | |
| | | Procedure for admissions, curriculum transaction and evaluation | Yes | |
| | | Requirement of the laboratory support and Library Resources | Yes | |
| | | Cost estimate of the programme and the provisions | Yes | |
| Quality assurance mechanism and expected programme outcomes | Yes | | | |
| Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence | Yes | | | |

SLM (Self Learning Material)

| Srno | Name of Progrm | Other Details | | Annexure | Details of Developments of SLM | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|--|------|----------|--------------------------------|--|--|-----|----------------------------------|------|----------------------|------------|--------------|------------|--------------------------------------|---|-------------|---------------------|------------|-------------------------------|-------------------------------------|---|--|------|---------|---|---|--|--------------------|------------------|--|-----|
| 1 | BACHELOR OF BUSINESS ADMINISTRATION(GENERAL) | <table border="1"> <tr> <td data-bbox="456 117 581 163">Year</td> <td data-bbox="581 117 1079 163">2024-25</td> </tr> <tr> <td data-bbox="456 163 581 583">Outline of the Syllabus</td> <td data-bbox="581 163 1079 583">The Four-Year BBA Honours program aligns with the framework of the National Education Policy 2020, which prioritizes a student-centric approach and offers flexibility in terms of discipline choices, academic pathways, entry and exit points, semester-wise workload, and personalized learning opportunities. The program's adherence to this framework leads to an increased range of course options for students, necessitating a corresponding increase in the number of educators. Moreover, the framework promotes a multidisciplinary and holistic education that emphasizes research, skill development, higher-order thinking skills, innovation, and employability. Four-Year BBA Honours of the University shall be based upon CBCS and shall have well defined Program Educational Objectives (PEOs) and program objectives (Pos). All the courses shall have well-defined Course Outcomes (COs).</td> </tr> <tr> <td data-bbox="456 583 581 758">Whether SLM approved by Statutory Authority of HEI</td> <td data-bbox="581 583 1079 758">Yes</td> </tr> <tr> <td data-bbox="456 758 581 884">Statutory bodies approval upload</td> <td data-bbox="581 758 1079 884">View</td> </tr> <tr> <td data-bbox="456 884 581 953">When was it prepared</td> <td data-bbox="581 884 1079 953">15-07-2023</td> </tr> <tr> <td data-bbox="456 953 581 1022">Last Updated</td> <td data-bbox="581 953 1079 1022">15-08-2023</td> </tr> <tr> <td data-bbox="456 1022 581 1148">Name of the faculty who prepared SLM</td> <td data-bbox="581 1022 1079 1148">Dr. Bharti Shukla, Dr. Ugrasen, Mr. Brijendra Puskar, Dr. Priyanka Rai, Dr. Javed Alam, Dr. Sonia Bhatt</td> </tr> <tr> <td data-bbox="456 1148 581 1194">Designation</td> <td data-bbox="581 1148 1079 1194">Assistant Professor</td> </tr> <tr> <td data-bbox="456 1194 581 1241">Department</td> <td data-bbox="581 1194 1079 1241">Management Studies Department</td> </tr> <tr> <td data-bbox="456 1241 581 1367">Reference of Self Learning Material</td> <td data-bbox="581 1241 1079 1367">RELEVANT TEXT BOOKS, RESEARCH PUBLICATION/JOURNALS, DICTIONARIES, ENCYCLOPAEDIAS, OPEN ACCESS EDUCATION RESOURCES, MOOCs etc.</td> </tr> <tr> <td data-bbox="456 1367 581 1514">Upload Sample SLM (Only Content Pages)</td> <td data-bbox="581 1367 1079 1514">View</td> </tr> <tr> <td data-bbox="456 1514 581 1560">SLM Url</td> <td data-bbox="581 1514 1079 1560">http://www.mmmut.ac.in/Ebook.aspx</td> </tr> </table> | Year | 2024-25 | Outline of the Syllabus | The Four-Year BBA Honours program aligns with the framework of the National Education Policy 2020, which prioritizes a student-centric approach and offers flexibility in terms of discipline choices, academic pathways, entry and exit points, semester-wise workload, and personalized learning opportunities. The program's adherence to this framework leads to an increased range of course options for students, necessitating a corresponding increase in the number of educators. Moreover, the framework promotes a multidisciplinary and holistic education that emphasizes research, skill development, higher-order thinking skills, innovation, and employability. Four-Year BBA Honours of the University shall be based upon CBCS and shall have well defined Program Educational Objectives (PEOs) and program objectives (Pos). All the courses shall have well-defined Course Outcomes (COs). | Whether SLM approved by Statutory Authority of HEI | Yes | Statutory bodies approval upload | View | When was it prepared | 15-07-2023 | Last Updated | 15-08-2023 | Name of the faculty who prepared SLM | Dr. Bharti Shukla, Dr. Ugrasen, Mr. Brijendra Puskar, Dr. Priyanka Rai, Dr. Javed Alam, Dr. Sonia Bhatt | Designation | Assistant Professor | Department | Management Studies Department | Reference of Self Learning Material | RELEVANT TEXT BOOKS, RESEARCH PUBLICATION/JOURNALS, DICTIONARIES, ENCYCLOPAEDIAS, OPEN ACCESS EDUCATION RESOURCES, MOOCs etc. | Upload Sample SLM (Only Content Pages) | View | SLM Url | http://www.mmmut.ac.in/Ebook.aspx | <p>Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020:</p> <p>Curriculum and Pedagogy:-Yes</p> <p>Print Material :-Yes</p> <p>Audio-Video Material :-Yes</p> <p>Online Material:- Yes</p> <p>Computer-based material:-</p> <p>Computer Disks:-</p> <p>Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020:</p> <p>Preparation of Learning Material:- Yes</p> <p>Preparedness of Learning Material :-Yes</p> <p>Preparedness of SLM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020</p> <p>1 Year:-Yes</p> <p>2 Year:-Not Applicable</p> <p>3 Year:-Not Applicable</p> | <table border="1"> <tr> <td data-bbox="1294 117 1430 218">Development of SLM</td> <td data-bbox="1430 117 1508 218">In House Faculty</td> </tr> <tr> <td data-bbox="1294 218 1430 359">Percentage of SLM developed by In- House Faculty</td> <td data-bbox="1430 218 1508 359">100</td> </tr> </table> | Development of SLM | In House Faculty | Percentage of SLM developed by In- House Faculty | 100 |
| Year | 2024-25 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Whether SLM approved by Statutory Authority of HEI | Yes | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Statutory bodies approval upload | View | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| When was it prepared | 15-07-2023 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Last Updated | 15-08-2023 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Name of the faculty who prepared SLM | Dr. Bharti Shukla, Dr. Ugrasen, Mr. Brijendra Puskar, Dr. Priyanka Rai, Dr. Javed Alam, Dr. Sonia Bhatt | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Designation | Assistant Professor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Department | Management Studies Department | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Reference of Self Learning Material | RELEVANT TEXT BOOKS, RESEARCH PUBLICATION/JOURNALS, DICTIONARIES, ENCYCLOPAEDIAS, OPEN ACCESS EDUCATION RESOURCES, MOOCs etc. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Upload Sample SLM (Only Content Pages) | View | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SLM Url | http://www.mmmut.ac.in/Ebook.aspx | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Development of SLM | In House Faculty | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Percentage of SLM developed by In- House Faculty | 100 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Srno | Name of Program | Other Details | | Annexure | Details of Developments of SLM | |
|--|--|--|---------|--|--------------------------------|------------------|
| 2 | MASTER OF BUSINESS ADMINISTRATION(MARKETING) | Year | 2024-25 | Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020: Curriculum and Pedagogy:-Yes Print Material :-Yes Audio-Video Material :-Yes Online Material:- Yes Computer-based material:- Computer Disks:- Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020: Preparation of Learning Material:- Yes Preparedness of Learning Material :-Yes Preparedness of SLM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 1 Year:-Yes 2 Year:-Not Applicable 3 Year:-Not Applicable | Development of SLM | In House Faculty |
| Outline of the Syllabus | Management involves the collective efforts of individuals within a process to achieve the shared objectives of an organization. The M.B.A. degree program at M.M.M. University of Technology, Gorakhpur, offers various specializations, training students in professional and practical management practices across all functional areas essential for effective, sustainable, and holistic development. Students will learn to employ various strategies to reach their business goals. The M.B.A. program fosters advanced, current, and progressive managerial knowledge through continuous education, enhancing entrepreneurial, managerial, and leadership qualities. This two-year program is designed to prepare students to become future managers within organizations. Depending on the specific context and circumstances, managers utilize diverse approaches to address various workplace situations. Effective management is crucial for the success of any organization. | Percentage of SLM developed by In- House Faculty | 100 | | | |
| Whether SLM approved by Statutory Authority of HEI | Yes | | | | | |
| Statutory bodies approval upload | View | | | | | |
| When was it prepared | 15-06-2020 | | | | | |
| Last Updated | 15-02-2024 | | | | | |
| Name of the faculty who prepared SLM | Mr. Brijendra Pushkar | | | | | |
| Designation | Assistant Professor | | | | | |
| Department | Management Studies Department | | | | | |
| Reference of Self Learning Material | RELEVANT TEXT BOOKS, RESEARCH PUBLICATION/JOURNALS, DICTIONARIES, ENCYCLOPAEDIAS, OPEN ACCESS EDUCATION RESOURCES, MOOCs etc. | | | | | |
| Upload Sample SLM (Only Content Pages) | View | | | | | |
| SLM Url | http://www.mmmut.ac.in/Ebook.aspx | | | | | |

E-Learning Material

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | | | | | | | | | | | | | | | |
|---|--|--|--|---|----------------------------------|--|--|--|--|--------|---|---|---------|---|--|---|--|--|---|---|---|---|---|---|---|
| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | |
| 1 | 2024-25 | Business Administration/Commerce/Management/Finance - Bachelor of Business Administration - General | BBA-01 Human Values and Ethics (Credit: 00) Value Added Course | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>9</td> <td>Introduction –Need, Basic Guidelines and Content: Understanding the need, basic guidelines, content and process for value Education, Self-Exploration – What is it? – Its content and process: “Natural Acceptance” And Experiential Validation – as the mechanism for self explanation, Continuous Happiness and Prosperity – A look at basic Human Aspirations, Understanding Happiness and Prosperity correctly- A critical appraisal of the current scenario.</td> </tr> <tr> <td>Quad II</td> <td>9</td> <td>Process for Value Education: Right understanding, Relationship and Physical Facilities – basic requirements for fulfillment of aspirations of every human being with their correct priority, Understanding Happiness and prosperity correctly – A critical appraisal of the current scenario, Method to fulfill the above human aspirations, understanding and living in Harmony at various levels. Understanding Harmony in the Human Being: Understanding the needs of Self („I”) and „Body” – Sukh and Suvidha.</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 9 | Introduction –Need, Basic Guidelines and Content: Understanding the need, basic guidelines, content and process for value Education, Self-Exploration – What is it? – Its content and process: “Natural Acceptance” And Experiential Validation – as the mechanism for self explanation, Continuous Happiness and Prosperity – A look at basic Human Aspirations, Understanding Happiness and Prosperity correctly- A critical appraisal of the current scenario. | Quad II | 9 | Process for Value Education: Right understanding, Relationship and Physical Facilities – basic requirements for fulfillment of aspirations of every human being with their correct priority, Understanding Happiness and prosperity correctly – A critical appraisal of the current scenario, Method to fulfill the above human aspirations, understanding and living in Harmony at various levels. Understanding Harmony in the Human Being: Understanding the needs of Self („I”) and „Body” – Sukh and Suvidha. | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> Percentage of ELM developed by In- House Faculty 100 </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | | | | | | | | | | | | | | | | |
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| Preparedness of ELM (Semester 2) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Preparedness of ELM (Semester 4) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 5) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 6) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 7) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 8) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | | | | |
|----------|------|---|-------------|---|----------------------------------|--|--|-------------|---|--|---|---|--|--|
| | | | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | | | |
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|------|---------|---|---|---|----------------------------------|--|--|---|--|-----|---|
| | | | | | | | | Development of ELM : | In House Faculty | | |
| 2 | 2024-25 | Business Administration/Commerce/Management/Finance - Bachelor of Business Administration - General | BIT-81 Fundamental of Computer Applications (Credit: 02) Skill Enhancement Course | Yes | View | | | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty | 100 | |
| | | | | | | Quad I | 4 | Defining computer; Input Devices: Keyboard, Mouse, Data Scanning Devices; Output Devices: Monitors, Printers; Processor; Primary Memory: RAM ROM, PROM, EPROM, EEPROM; Internal Memory; Secondary Memory. | | | Preparedness of ELM (Semester 2) :- Not applicable |
| | | | | | | Quad II | 4 | Number Systems: Decimal Number System, Binary Number System, Octal Number System and Hexa Decimal Number, Conversions from one Number System to another, Binary Arithmetic, 1's compliment, 2's compliment. | | | Preparedness of ELM (Semester 4) :- Not applicable |
| | | | | | | Quad III | 4 | Operating System Concepts: Definition & Types of Operating System, Functions of Operating System, Introduction to Windows, Operating System. | | | Preparedness of ELM (Semester 5) :- Not applicable |
| | | | | | | Quad IV | 4 | Data Communication and Networks: Networking Models, Communication Channels, Types of Networks: LAN, MAN, WAN, Network Topologies, Introduction to Internet, latest trends in Web applications. | | | Preparedness of ELM (Semester 6) :- Not applicable |
| | | | | | | | Preparedness of ELM (Semester 7) :- Not applicable | | | | |
| | | | | | | | Preparedness of ELM (Semester 8) :- Not applicable | | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | |
|------|---------|---|---|---|----------------------------------|--|--|---|--|--|-----|
| | | | | | | | | Development of ELM : | In House Faculty | | |
| 3 | 2024-25 | Business Administration/Commerce/Management/Finance - Bachelor of Business Administration - General | BBA-105 Principles of Management (Credit: 04) | Yes | View | | | | | | |
| | | | | | | Quad I | 9 | Introduction, Nature of Management – Definition of Management, Nature of Management- Administration and Management, Contemporary Issues and Challenges in Management, Evolution of Management Thought-F.W.Taylor, Contributions of Henri Fayol, Hawthorne Experiments, MBO. | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty | 100 |
| | | | | | | | | | Preparedness of ELM (Semester 2) :- Not applicable | | |
| | | | | | | | | | Preparedness of ELM (Semester 3) :- Not applicable | | |
| | | | | | | | | | Preparedness of ELM (Semester 4) :- Not applicable | | |
| | | | | | | Quad II | 9 | Planning and Decision Making: Planning- Definition, Nature, Importance, Process, Elements. Decision making- Nature, Importance and Process. | Preparedness of ELM (Semester 5) :- Not applicable | | |
| | | | | | | | | | Preparedness of ELM (Semester 6) :- Not applicable | | |
| | | | | | | Quad III | 9 | Organizing: Definition, Delegation, Principles of organizing, Span of Management, Types of Organization: Formal and Informal Organizations, Common Organizational Structures, Departmentalization, Centralization and Decentralization. Staffing: Meaning, Importance, Recruitment and Selection, Training-Meaning, Types: On the Job and Off the Job Training. | Preparedness of ELM (Semester 7) :- Not applicable | | |
| | | | | | | | | | Preparedness of ELM (Semester 8) :- Not applicable | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | | | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM |
|------|------|-------------------|-------------|---|----------------------------------|--|----------------------|---|--|-------------|
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad IV | 9 | Directing: Supervision-Meaning, Importance. Communication-Meaning, Types, Barriers. Leadership-Meaning, Importance, Traits of Leader. Motivation-Definition, Types, Theories of Motivation- Maslow, Herzberg X & Y Theory. Controlling: Definition, Types of Control, Control Process, Management by Exception (MBE). | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|--|---|----------------------------------|---|--|---|--|--------|---|---|---------|---|---|----------|---|---|---------|---|--|--|--|---|-----------------------------|------------------|---|-----|---|---|---|---|---|---|---|
| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 2024-25 | Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - General | BBA-104 Business Communication (Credit: 04) with Lab | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>6</td> <td>Introduction - Meaning, process, types: Formal & Informal Communication, modes, channels and importance, Barriers of Communication and its consequences, Body Language, Effective Communication: Important factors in Communication, Overcoming the tentative Barriers, Purpose of Communication: Breaking the ice, Face-to-face conversation, Telephonic Conversation, role plays (situational), Communication Network</td> </tr> <tr> <td>Quad II</td> <td>6</td> <td>Technology in communication - video conferences, telephonic conversations, Skype, etc Public Speaking C's of Communication - Clear, concise and correct Interpersonal Communication, Presentation Skills and use of audio-visual tools,</td> </tr> <tr> <td>Quad III</td> <td>6</td> <td>Meetings & Discussions, Effective Listening Skills, Efficient Email and Letter writing, Body Language, Understanding Kinesics, Proxemics, Body Gestures& Postures, Eye contact in a presentation.</td> </tr> <tr> <td>Quad IV</td> <td>6</td> <td>Report Writing, Essay Writing, Proposal Writing, Getting Feedback and asking questions, Cross Cultural Sensitivity and Diversity Communication</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 6 | Introduction - Meaning, process, types: Formal & Informal Communication, modes, channels and importance, Barriers of Communication and its consequences, Body Language, Effective Communication: Important factors in Communication, Overcoming the tentative Barriers, Purpose of Communication: Breaking the ice, Face-to-face conversation, Telephonic Conversation, role plays (situational), Communication Network | Quad II | 6 | Technology in communication - video conferences, telephonic conversations, Skype, etc Public Speaking C's of Communication - Clear, concise and correct Interpersonal Communication, Presentation Skills and use of audio-visual tools, | Quad III | 6 | Meetings & Discussions, Effective Listening Skills, Efficient Email and Letter writing, Body Language, Understanding Kinesics, Proxemics, Body Gestures& Postures, Eye contact in a presentation. | Quad IV | 6 | Report Writing, Essay Writing, Proposal Writing, Getting Feedback and asking questions, Cross Cultural Sensitivity and Diversity Communication | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> <table border="1"> <tbody> <tr> <td>Development of ELM :</td> <td rowspan="2">In House Faculty</td> </tr> <tr> <td>Percentage of ELM developed by In- House Faculty</td> <td>100</td> </tr> </tbody> </table> </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | <table border="1"> <tbody> <tr> <td>Development of ELM :</td> <td rowspan="2">In House Faculty</td> </tr> <tr> <td>Percentage of ELM developed by In- House Faculty</td> <td>100</td> </tr> </tbody> </table> | Development of ELM : | In House Faculty | Percentage of ELM developed by In- House Faculty | 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
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| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | |
| 5 | 2024-25 | Business Administration/Commerce/Management/Finance - Bachelor of Business Administration - General | BBA-103 Fundamental of Accounting (Credit: 04) | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>9</td> <td>Introduction: Financial Accounting: Nature, Objectives, Importance & limitations of Financial Accounting, Accounting v/s Book Keeping, Accounting and other Disciplines, Role of Accountant, Branches of Accounting, Difference between Management Accounting and Financial Accounting, Accounting Equation, Conceptual Framework: Accounting Concepts, Principles and Conventions, Accounting Standards-concept, benefits</td> </tr> <tr> <td>Quad II</td> <td>9</td> <td>Basic Accounting Procedure – Journal, rules of debit & credit, method of journalizing, advantage, double entry system, ledger, posting entries, Practical system of book keeping: Cashbook, types of cash book, Single column, double column, triple column entries, Trial Balance, Errors & Rectification, Suspense Accounting – meaning, utility & preparation.</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 9 | Introduction: Financial Accounting: Nature, Objectives, Importance & limitations of Financial Accounting, Accounting v/s Book Keeping, Accounting and other Disciplines, Role of Accountant, Branches of Accounting, Difference between Management Accounting and Financial Accounting, Accounting Equation, Conceptual Framework: Accounting Concepts, Principles and Conventions, Accounting Standards-concept, benefits | Quad II | 9 | Basic Accounting Procedure – Journal, rules of debit & credit, method of journalizing, advantage, double entry system, ledger, posting entries, Practical system of book keeping: Cashbook, types of cash book, Single column, double column, triple column entries, Trial Balance, Errors & Rectification, Suspense Accounting – meaning, utility & preparation. | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> Percentage of ELM developed by In- House Faculty : 100 </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty : 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
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| Preparedness of ELM (Semester 6) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 7) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 8) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | | | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM |
|------|------|-------------------|-------------|---|----------------------------------|--|----------------------|---|--|-------------|
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad III | 9 | Statements Final Accounts, Trading Account, Meaning, need and preparation, Profit & loss Account Meaning, Preparation of Profit and Loss Account, Balance Sheet: Meaning, Preparation of Balance Sheet, Final Accounts with adjustment entry. | | |
| | | | | | | Quad IV | 9 | Bank Reconciliation Statement: Bank transactions, Preparation of simple bank reconciliation statement. Entries in the books of purchaser and seller, Depreciation, methods of charging depreciation, straight line, written down methods | | |

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| | | | | | | | | Development of ELM : | In House Faculty | | |
| 6 | 2024-25 | Business Administration/Commerce/Management/Finance - Bachelor of Business Administration - General | BBA-102 Indian Economy (Credit: 04) | Yes | View | | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty | 100 | | |
| | | | | | | Quad I | 9 | | | Structure of Indian Economy, Concept of Economic Growth, Economic Development, Basic Characteristics of Indian Economy, Structure of Indian Economy: Primary Sector, Secondary Sector & Tertiary Sector, Trends in National Income, Occupational Distribution, Work Force Participation and Changes in Occupational Structure, GDP & GNP | Preparedness of ELM (Semester 2) :- Not applicable |
| | | | | | | Quad II | 9 | | | Planning and Economic Development, Problems in Indian Economy, Objective of Economic Planning in India, Five Year Plans, Industrial Policy, Disinvestments of Public Enterprises, Economic Problems: Poverty, Inequality, Parallel Economy, Unemployment, Concentration of Economic Power, Balanced Regional Development, BIFR & Sick Unit. Theories of Population. | Preparedness of ELM (Semester 3) :- Not applicable |
| | | | | | | Quad III | 9 | | | Indian Economy and Foreign Trade Concept, Foreign Exchange Reserve, Balance of Payment, Balance of Trade, Export Import Policy, Foreign Exchange Regulation Act (FERA) Foreign Exchange Management Act (FEMA), Export Promotion and Qualitative Restrictions. | Preparedness of ELM (Semester 4) :- Not applicable |
| | | | | | | | Preparedness of ELM (Semester 5) :- Not applicable | | | | |
| | | | | | | | Preparedness of ELM (Semester 6) :- Not applicable | | | | |
| | | | | | | | Preparedness of ELM (Semester 7) :- Not applicable | | | | |
| | | | | | | | Preparedness of ELM (Semester 8) :- Not applicable | | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | | | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM |
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| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad IV | 9 | Indian Economy, Emerging Issues, World Trade Organization and Indian Economy Emerging issues in international trade, Trade Related Investment Measures, Trade-Related Aspects of Intellectual Property Rights, Foreign Direct Investment, Portfolio Investment & Foreign Institutional Investors | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | |
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| | | | | | | | | Development of ELM : | In House Faculty | | |
| 7 | 2024-25 | Business Administration/Commerce/Management/Finance - Bachelor of Business Administration - General | BBA-101 Environmental Studies (Credit: 03) | Yes | View | | | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty | 100 | |
| | | | | | | Quad I | 6 | Introduction to Environmental studies, Sustainable development, Realm of Ecology, Environmental Management System (EMS), Biodiversity, Business and Environment, Environmental Ethics | | | Preparedness of ELM (Semester 2) :- Not applicable |
| | | | | | | Quad II | 6 | Efforts for Environmental protection, Public Policy, Role of NGOs, Environmental clearance for establishing and operating Industries in India, Waste Management, Forest and Wild life Management | | | Preparedness of ELM (Semester 4) :- Not applicable |
| | | | | | | Quad III | 6 | Global Environmental Problems, Global Warming, Ozone depletion, Air and Noise Pollution, Water Resources, Land Management and Soil Pollution. | | | Preparedness of ELM (Semester 5) :- Not applicable |
| | | | | | | Quad IV | 6 | Indian Environmental Laws, Wild Life (Protection) Act, Water (Prevention & Control of Pollution) Act, Environment (Protection) Act, Air (Prevention &Control of Pollution) Act, Functions of Central Pollution Control Board and State Pollution Control Board | | | Preparedness of ELM (Semester 6) :- Not applicable |
| | | | | | | | Preparedness of ELM (Semester 7) :- Not applicable | | | | |
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| 8 | 2024-25 | Business Administration/Commerce/ Management/Finance - Master of Business Administration - Marketing | MCA-53 Computer Application in Management (Credit: 02) Audit Course | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>4</td> <td>4</td> </tr> <tr> <td>Quad II</td> <td>4</td> <td>4</td> </tr> <tr> <td>Quad III</td> <td>4</td> <td>4</td> </tr> <tr> <td>Quad IV</td> <td>4</td> <td>4</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 4 | 4 | Quad II | 4 | 4 | Quad III | 4 | 4 | Quad IV | 4 | 4 | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> Percentage of ELM developed by In- House Faculty 100 </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
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| Quad I | 4 | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad II | 4 | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad III | 4 | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 2024-25 | Business Administration/Commerce/ Management/Finance - Master of Business Administration - Marketing | MHM-102 Communication for Business & Management (Credit: 05) with Lab | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>9</td> <td>9</td> </tr> <tr> <td>Quad II</td> <td>9</td> <td>9</td> </tr> <tr> <td>Quad III</td> <td>9</td> <td>9</td> </tr> <tr> <td>Quad IV</td> <td>9</td> <td>9</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 9 | 9 | Quad II | 9 | 9 | Quad III | 9 | 9 | Quad IV | 9 | 9 | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> Percentage of ELM developed by In- House Faculty 100 </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
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| Quad I | 9 | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad II | 9 | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad III | 9 | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad IV | 9 | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty 100 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Preparedness of ELM (Semester 5) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 6) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 7) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 8) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|--|--|---|----------------------------------|--|--|----------------------|--|--------|---|---|---------|---|---|----------|---|---|---------|---|---|--|--|---|---|---|---|---|---|---|---|--|
| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 2024-25 | Business Administration/Commerce/ Management/Finance - Master of Business Administration - Marketing | MAS-102 Business Statistics (Credit: 04) | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>9</td> <td>9</td> </tr> <tr> <td>Quad II</td> <td>9</td> <td>9</td> </tr> <tr> <td>Quad III</td> <td>9</td> <td>9</td> </tr> <tr> <td>Quad IV</td> <td>9</td> <td>9</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 9 | 9 | Quad II | 9 | 9 | Quad III | 9 | 9 | Quad IV | 9 | 9 | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> Percentage of ELM developed by In- House Faculty 100 </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable | |
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| Quad I | 9 | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad II | 9 | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad III | 9 | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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|------|---------|--|--|---|----------------------------------|--|--|--|------------------|--|--|
| | | | | | | | | Development of ELM : | In House Faculty | | |
| 11 | 2024-25 | Business Administration/Commerce/ Management/Finance - Master of Business Administration - Marketing | MBA-106 Human Resource Management (Credit: 04) | Yes | View | | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty | 100 | | |
| | | | | | | Quad I | 9 | | | Concept, Nature Scope and significance of personnel Function in Modern Organisations. Evolution and Philosophy of Management of Human Resource, Dimensions of Human Resource Management Policies, Present Status of Human Resource Management in India | Preparedness of ELM (Semester 2) :- Not applicable |
| | | | | | | Quad II | 9 | | | Manpower Policy and Planning, Job Analysis, Recruitment, Selection, Placement, Induction, Transfer, Promotion, Demotion and Discharge | Preparedness of ELM (Semester 3) :- Not applicable |
| | | | | | | Quad III | 9 | | | Nature, Objectives, Scope of Training and Development, Assessment of Training Needs for Managerial and Non- managerial, Personnel, Methods and Techniques of Training and their Evaluation, Performance Appraisal, Nature, Objectives and Methods | Preparedness of ELM (Semester 4) :- Not applicable |
| | | | | | | Quad IV | 9 | | | Need – for Retional Wage Policy, Job Evaluation, Wage Structure, Fringe, Benefits, Financial and Non-Financial Benefits, Personnel Control-Research and Audit. Trade Union, Collective Bargaining, Industrial Disputes Causes and Settlement, Disciplinary action and grievance handling | Preparedness of ELM (Semester 5) :- Not applicable |
| | | | | | | | Preparedness of ELM (Semester 6) :- Not applicable | | | | |
| | | | | | | | Preparedness of ELM (Semester 7) :- Not applicable | | | | |
| | | | | | | | Preparedness of ELM (Semester 8) :- Not applicable | | | | |

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|------|---------|---|---|---|----------------------------------|--|--|---|---|-----|---|
| | | | | | | | | Development of ELM : | In House Faculty | | |
| 12 | 2024-25 | Business Administration/Commerce/Management/Finance - Master of Business Administration - Marketing | MBA-105 Organizational Behavior & Group Dynamics (Credit: 03) | Yes | View | | | Preparedness of ELM (Semester 1) :- Yes | Percentage of ELM developed by In- House Faculty | 100 | |
| | | | | | | Quad I | 6 | Understanding Organization, Behavior & OB- Organization as a Social Unit, Concept of Learning Organization, and Roles & Skills of Managers, Knowing Behavior- approaches to understand it (Cognitive, Behavioristic & Social Cognitive) Field of OB: Individual, Groups & Systems, Challenges & Opportunities of OB. Organizational Change- Concept, Resistance to and managing change | | | Preparedness of ELM (Semester 2) :- Not applicable |
| | | | | | | | | | | | Preparedness of ELM (Semester 3) :- Not applicable |
| | | | | | | | | | | | Preparedness of ELM (Semester 4) :- Not applicable |
| | | | | | | | Preparedness of ELM (Semester 5) :- Not applicable | | | | |
| | | | | | | Quad II | 6 | Bases of Individual Behavior-Basic individual differences (ability & biographical characteristics), Personality-Meaning, "Big – Five" Personality Traits and MBTI Perception-Meaning, Role of Object, Environment and Observer; Judging Others. Learning- Meaning, Theories: Classical Conditioning, Operant Conditioning & Social Learning; Methods to shape Behavior (reinforcement, punishment, & extinction) Leadership & Organizational Change- Concept and Different Theories | Preparedness of ELM (Semester 6) :- Not applicable | | |
| | | | | | | | | Preparedness of ELM (Semester 7) :- Not applicable | | | |
| | | | | | | | | Preparedness of ELM (Semester 8) :- Not applicable | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | | | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM |
|------|------|-------------------|-------------|---|----------------------------------|--|----------------------|--|--|-------------|
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad III | 6 | Attitudes- Components, functions, changing attitudes, work attitudes (Job satisfaction & Organizational Commitment) Motivation- Concept, Content Theories, Process Theories, and Contemporary Theories Communication: Process, types, barriers; Grapevine Transactional Analysis- Four Life positions, Influence, Power & Politics: Concept of influence, bases of power, political behavior: concept & contributing factors | | |
| | | | | | | Quad IV | 6 | Groups- Types, their development stages, concept of role, status, norms size and Group cohesiveness, Group decision making techniques, Group Think & Group Shift Stress & Conflict-meaning& causes of stress, types of conflicts (intra individual & interactive), coping strategies for stress & conflict; negotiation skills | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | |
|------|---------|---|---|---|----------------------------------|--|--|----------------------|---|--|
| | | | | | | | | Development of ELM : | In House Faculty | |
| 13 | 2024-25 | Business Administration/Commerce/Management/Finance - Master of Business Administration - Marketing | MBA-104 Marketing Management (Credit: 04) | Yes | View | | Preparedness of ELM (Semester 1) :- Yes | 100 | | |
| | | | | | | Quad I | 9 | | Introduction to Marketing: Nature and Scope of Marketing, Marketing Concepts, Marketing Philosophies, Customer Value, Holistic Marketing. Marketing Environment: Environmental monitoring, Understanding the impact of Macro and Micro environment on Marketing, Global Marketing. | Preparedness of ELM (Semester 2) :- Not applicable |
| | | | | | | Quad II | 9 | | Identifying and Selecting Markets: Consumer Buying Behaviour, Organizational Buying Behaviour, Market Segmentation, Targeting and Positioning, Marketing Research and Market Information Product Mix Strategies: Product, Planning and Development, Product Life Cycle, New Product development, Brands, Packaging and Labelling. | Preparedness of ELM (Semester 5) :- Not applicable |
| | | | | | | Quad III | 9 | | Developing Pricing Strategies: Setting Price, Factors influencing Price Determination Channels of Distribution: Designing Distribution Channels, Managing Conflicts and Controls in Channels, Retailing, Wholesaling and Logistics | Preparedness of ELM (Semester 8) :- Not applicable |
| | | | | | | | Preparedness of ELM (Semester 3) :- Not applicable | | Percentage of ELM developed by In- House Faculty | |
| | | | | | | | Preparedness of ELM (Semester 4) :- Not applicable | | | |
| | | | | | | | Preparedness of ELM (Semester 6) :- Not applicable | | | |
| | | | | | | | Preparedness of ELM (Semester 7) :- Not applicable | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | | | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM |
|------|------|-------------------|-------------|---|----------------------------------|--|----------------------|--|--|-------------|
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad IV | 9 | Marketing Planning Process: Competitor analysis, Marketing Warfare Strategies, Marketing Planning Process Marketing Communication: Role of Promotion in Marketing, Integrated Marketing Communication, Determining Promotional Mix, Advertising, Sales Promotion Public Relations, Personal Selling and Sales Management | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | | | | | | | | | | | | | | | | |
|---|--|---|---|---|----------------------------------|---|--|--|--|--------|---|---|---------|---|---|---|--|--|------------------------------------|---|---|---|---|---|---|---|
| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | | |
| 14 | 2024-25 | Business Administration/Commerce/Management/Finance - Master of Business Administration - Marketing | MBA-103 Managerial Economics (Credit: 04) | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>9</td> <td>Basic Concepts of Economics- Nature, Significance and scope of Economics, Micro Economics and Macro Economics, Problem of Scarcity, Solving Economic Problems- Managerial Economics and Decision making, Concept of Marginal Value and Equilibrium, Recent economic issues and development, Profit: Concept of Profit, Accounting Profit and Economic Profit, Analysis and Profit Forecasting, Theories of Profit, Dynamic Theory of Profit, Risk and Uncertainty-Bearing Theory of Profit, Innovation Theory of Prof</td> </tr> <tr> <td>Quad II</td> <td>9</td> <td>Demand Analysis- Theory of Demand, Types of Demand and their characteristics, Kinked Demand Curve, Law of Demand, Shift in Demand, Price Elasticity of Demand and Types, Income Elasticity, Cross and Price Elasticity, Utility Analysis- Cardinal Approach of Utility, Consumer Equilibrium, Ordinal Approach of Utility, Indifference Curve, Supply Analysis – Law of Supply and Elasticity of Supply and its uses in managerial decision making, Forecasting- Techniques of Demand- Qualitative Techniques and Qua</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 9 | Basic Concepts of Economics- Nature, Significance and scope of Economics, Micro Economics and Macro Economics, Problem of Scarcity, Solving Economic Problems- Managerial Economics and Decision making, Concept of Marginal Value and Equilibrium, Recent economic issues and development, Profit: Concept of Profit, Accounting Profit and Economic Profit, Analysis and Profit Forecasting, Theories of Profit, Dynamic Theory of Profit, Risk and Uncertainty-Bearing Theory of Profit, Innovation Theory of Prof | Quad II | 9 | Demand Analysis- Theory of Demand, Types of Demand and their characteristics, Kinked Demand Curve, Law of Demand, Shift in Demand, Price Elasticity of Demand and Types, Income Elasticity, Cross and Price Elasticity, Utility Analysis- Cardinal Approach of Utility, Consumer Equilibrium, Ordinal Approach of Utility, Indifference Curve, Supply Analysis – Law of Supply and Elasticity of Supply and its uses in managerial decision making, Forecasting- Techniques of Demand- Qualitative Techniques and Qua | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> Development of ELM : Percentage of ELM developed by In- House Faculty </td> <td rowspan="8"> In House Faculty 100 </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | Development of ELM : Percentage of ELM developed by In- House Faculty | In House Faculty 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
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| Preparedness of ELM (Semester 7) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 8) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad III | 9 | Cost Analysis- Concept of Cost and Cost Classification, Law of Variable Proportions - Increasing, Decreasing and Constant Return, Cost - Output Relationship in short-run and Long-run, Production Functions, ISO-Cost Curves and their significance in cost analysis, Economies of Scale: Internal and External, Least Cost Combination, Concept Estimation of Revenue: Average Revenue, Marginal Revenue, Total Revenue. | | |
| | | | | | | Quad IV | 9 | Market Structure - Perfect and Imperfect Market Structures, Perfect Competition, Equilibrium Price, Pricing under Perfect Competition, short-run and Long-run price under perfect competition, Pricing under Monopoly and Monopolistic Competition, Oligopoly, Discriminating Prices and Dynamic Pricing. National Income- Definition of National Income, Measurement of National Income – Net output or value method, Factor Income method, Expenditure method, Growth and composition of India's National Income. | | |

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|---|---|--|--|---|----------------------------------|---|--|--|--|--------|---|--|---------|---|--|--|--|---|-----------------------------|------------------|---|-----|---|---|---|---|---|---|---|
| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | | | | | |
| 15 | 2024-25 | Business Administration/Commerce/Management/Finance - Master of Business Administration - Marketing | MBA-102 Accounting and Financial Analysis (Credit: 04) | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>9</td> <td>Financial Accounting: Definition, Nature and Scope of Accounting. Accounting Principles, Accounting Concepts: Business Entity, Money Measurement, Going Concern, Cost Periodicity, Matching and Realization, Accounting Conventions: Consistency, Full Disclosure, Conservatism and Materiality. Indian Accounting Standards, Difference between traditional and modern accounting</td> </tr> <tr> <td>Quad II</td> <td>9</td> <td>Orientation in Accounting: Double Entry System and Recording of Transactions into the Journals. Posting Transactions into Ledger, Sub-division of Journals, Preparations of Trial Balance, Capital and Revenue, Preparation of Annual Accounts - Profit and Loss Account and Balance Sheet, Adjustment Entries</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 9 | Financial Accounting: Definition, Nature and Scope of Accounting. Accounting Principles, Accounting Concepts: Business Entity, Money Measurement, Going Concern, Cost Periodicity, Matching and Realization, Accounting Conventions: Consistency, Full Disclosure, Conservatism and Materiality. Indian Accounting Standards, Difference between traditional and modern accounting | Quad II | 9 | Orientation in Accounting: Double Entry System and Recording of Transactions into the Journals. Posting Transactions into Ledger, Sub-division of Journals, Preparations of Trial Balance, Capital and Revenue, Preparation of Annual Accounts - Profit and Loss Account and Balance Sheet, Adjustment Entries | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> <table border="1"> <tbody> <tr> <td>Development of ELM :</td> <td>In House Faculty</td> </tr> <tr> <td>Percentage of ELM developed by In- House Faculty</td> <td>100</td> </tr> </tbody> </table> </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | <table border="1"> <tbody> <tr> <td>Development of ELM :</td> <td>In House Faculty</td> </tr> <tr> <td>Percentage of ELM developed by In- House Faculty</td> <td>100</td> </tr> </tbody> </table> | Development of ELM : | In House Faculty | Percentage of ELM developed by In- House Faculty | 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
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| Quad I | 9 | Financial Accounting: Definition, Nature and Scope of Accounting. Accounting Principles, Accounting Concepts: Business Entity, Money Measurement, Going Concern, Cost Periodicity, Matching and Realization, Accounting Conventions: Consistency, Full Disclosure, Conservatism and Materiality. Indian Accounting Standards, Difference between traditional and modern accounting | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quad II | 9 | Orientation in Accounting: Double Entry System and Recording of Transactions into the Journals. Posting Transactions into Ledger, Sub-division of Journals, Preparations of Trial Balance, Capital and Revenue, Preparation of Annual Accounts - Profit and Loss Account and Balance Sheet, Adjustment Entries | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 1) :- Yes | <table border="1"> <tbody> <tr> <td>Development of ELM :</td> <td>In House Faculty</td> </tr> <tr> <td>Percentage of ELM developed by In- House Faculty</td> <td>100</td> </tr> </tbody> </table> | Development of ELM : | In House Faculty | Percentage of ELM developed by In- House Faculty | 100 | | | | | | | | | | | | | | | | | | | | | | | | |
| Development of ELM : | | In House Faculty | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Percentage of ELM developed by In- House Faculty | | 100 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 2) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 3) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 4) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 5) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 6) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 7) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 8) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | | | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM |
|------|------|-------------------|-------------|---|----------------------------------|--|----------------------|--|--|-------------|
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad III | 9 | <p>Analysis of Financial Statement: Financial Statements - Meaning, Nature and Limitations. Meaning of Financial Analysis, Significance of Financial Analysis to Different Parties, Vertical vs. Horizontal Analysis, Internal vs External Analysis, Trend percentages and Common size statement</p> <p>Techniques of Financial Analysis: Accounting Ratios - Meaning, Significance and Limitations. Classification, Computation and interpretation of Liquidity Ratios, Leverage Ratios, Activity/ turnover Ratios and Profit</p> | | |
| | | | | | | Quad IV | 9 | <p>Valuation of Assets: Valuation of Shares - Need and Methods. Asset Backing and Yield, Valuation of Goodwill - Need and Methods, No. of years Purchase of Average Annual Profit, No. of Years Purchase of Average Annual Super Profit, Capitalization of Super Profit and present Value of expected Super Profit. Valuation of Inventory - Need and Methods, First in First out (FIFO), Last in First out (LIFO), Average cost. Special Identification, Price Level Changes and Accounting: Problems created by chang</p> | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM | | | | | | | | | | | | | | | | | | |
|---|--|---|---|---|----------------------------------|---|--|--|--|--------|---|---|---------|---|---|---|--|--|------------------------------------|---|---|---|---|---|---|---|
| | | | | | | | | Development of ELM : | In House Faculty | | | | | | | | | | | | | | | | | |
| 16 | 2024-25 | Business Administration/Commerce/ Management/Finance - Master of Business Administration - Marketing | MBA-101 Fundamentals of Management (Credit: 04) | Yes | View | <table border="1"> <thead> <tr> <th></th> <th>No. of Module/ units</th> <th>Ready out of total modules/ units in four Quadrant</th> </tr> </thead> <tbody> <tr> <td>Quad I</td> <td>9</td> <td>Concept of Goals, Resources, Efficiency & Effectiveness; Introduction to Management discipline and activity, Managerial Roles and Skills ; Management Thought and Thinkers-Details: Scientific Management (F.W.Taylor, Gantt, Glibreths.); Classical Organization Theory (Henry Fayol, C.I. Barnard, M.P. Follet, Max Weber); Neo-Classical Theory (Human Relations Movement & Hawthorne Experiments, Behavioural Theory Social Systems Theory- Niklas Luhmann) Systems Approach; Contingency Approach.</td> </tr> <tr> <td>Quad II</td> <td>9</td> <td>Decision Making- Phases, steps of Decision Making; Nature of managerial decision making and its types; Conditions of Certainty, Risk and Uncertainty; Bounded rationality (Herbert Simon); Barriers to decision making; Individual and Group Decision making. Management Process-Planning : Nature Scope; Steps; Principles; Types of plans); Organizing (Structural and Systemic dimensions; Authority, Responsibility & Accountability; Work division; Span of Management; Delegation; Decentralization; Coordinati</td> </tr> </tbody> </table> | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | Quad I | 9 | Concept of Goals, Resources, Efficiency & Effectiveness; Introduction to Management discipline and activity, Managerial Roles and Skills ; Management Thought and Thinkers-Details: Scientific Management (F.W.Taylor, Gantt, Glibreths.); Classical Organization Theory (Henry Fayol, C.I. Barnard, M.P. Follet, Max Weber); Neo-Classical Theory (Human Relations Movement & Hawthorne Experiments, Behavioural Theory Social Systems Theory- Niklas Luhmann) Systems Approach; Contingency Approach. | Quad II | 9 | Decision Making- Phases, steps of Decision Making; Nature of managerial decision making and its types; Conditions of Certainty, Risk and Uncertainty; Bounded rationality (Herbert Simon); Barriers to decision making; Individual and Group Decision making. Management Process-Planning : Nature Scope; Steps; Principles; Types of plans); Organizing (Structural and Systemic dimensions; Authority, Responsibility & Accountability; Work division; Span of Management; Delegation; Decentralization; Coordinati | <table border="1"> <tbody> <tr> <td>Preparedness of ELM (Semester 1) :- Yes</td> <td rowspan="8"> Development of ELM : Percentage of ELM developed by In- House Faculty </td> <td rowspan="8"> In House Faculty 100 </td> </tr> <tr> <td>Preparedness of ELM (Semester 2) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 3) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 4) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 5) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 6) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 7) :- Not applicable</td> </tr> <tr> <td>Preparedness of ELM (Semester 8) :- Not applicable</td> </tr> </tbody> </table> | Preparedness of ELM (Semester 1) :- Yes | Development of ELM : Percentage of ELM developed by In- House Faculty | In House Faculty 100 | Preparedness of ELM (Semester 2) :- Not applicable | Preparedness of ELM (Semester 3) :- Not applicable | Preparedness of ELM (Semester 4) :- Not applicable | Preparedness of ELM (Semester 5) :- Not applicable | Preparedness of ELM (Semester 6) :- Not applicable | Preparedness of ELM (Semester 7) :- Not applicable | Preparedness of ELM (Semester 8) :- Not applicable |
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | | | | | | | | | | | | | | | | | |
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| Preparedness of ELM (Semester 1) :- Yes | Development of ELM : Percentage of ELM developed by In- House Faculty | In House Faculty 100 | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 2) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 3) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 4) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 5) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 6) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 7) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Preparedness of ELM (Semester 8) :- Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Srno | Year | Name of Programme | Course Name | Whether E-LM approved by the statutory authority of HEI | Statutory bodies approval upload | Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes | | | Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020 | Details ELM |
|------|------|-------------------|-------------|---|----------------------------------|--|----------------------|--|--|-------------|
| | | | | | | | No. of Module/ units | Ready out of total modules/ units in four Quadrant | | |
| | | | | | | Quad III | 9 | Management Process - Communication : Importance; Types; Process; Channels; Barriers; Communication Network in organizations- vertical, horizontal, diagonal & informal, Controlling: Meaning, Steps, Importance, Sources, Designing the control process, Effectiveness of Control Systems. | | |
| | | | | | | Quad IV | 9 | Issues of Relevance- Transnational environment and perspectives of business, Quality Management – basic insights of prominent thinkers, Quality of Work Life (QWL); Japanese Management, Search for Excellence, Human Values in Management – Indian perspectives, values for managers, ethical dilemma in Management, Self – development, lessons from Ancient Indian tradition, | | |

Learning Management System (LMS)

Counselling Process

Mode of Counselling :- Synchronous/Online

Brief describe the provision in LMS to be used by HEI :-

The student engagement strategies are thoughtfully designed and methodically applied to achieve the course's desired learning objectives. The main elements of an LMS (Learning Management System) that make synchronous teaching and learning easier are listed below: 1. Virtual Classrooms: These classes are held via the Learning Management System (LMS), and they allow instructors and students to share desktop screens, papers, presentations, whiteboards, and other resources in real time. Additionally, a two-way audio communication channel is provided to foster a connection of emotion between pupils and educators. In addition, real-time chat enables students with slow internet to participate in the session. Students have the option to introduce themselves in front of the attendees in these classes, which are called "Live Interactive Sessions." 2. Discussion Forums: The faculty moderates both synchronous and asynchronous versions of the case study and topic-based discussion forums. Six days per week, in accordance with the announced timetable, the faculty members are accessible for in-person interactions with the students. This function provides an additional advantage for everyday student engagement, ensuring that learners comprehend how to make use of the things they learned through articles, case studies, and themes. 3. Conversation Forum (Ask Your Mentor): The LMS's "Ask Your Mentor" feature is a live discussion function that is accessible via a mobile app at any time or place. Depending on their availability, the teaching staff members answer in real time, which promotes improved inferences and conceptual clarity of the subjects. Additionally, the previously

Briefly write how the Learning Management System (LMS) will ensure the following: (provide a demo link, if available) :-

<https://classroom.google.com/c/Njg5OTk1MjA0Mzkz?cjc=14tzl7r>

| | |
|--|---|
| Assessment mechanism | Ongoing assessment using online tests and proctor exams will guarantee that the answers and questions are processed efficiently with sufficient time and an escalation matrix. |
| Identified technological interface and interoperability | Classes, assignments, and grades can be created and managed online without the need for paperwork using the Google Classroom/Microsoft Team Interface platform. Study materials will be posted on the class feed to make announcements and get students talking about specific questions. |
| Learner's Authentication Requirements | University provides a unique email address to all the registered students at university. Students will be able to join the classroom through this process. Students will be able to join the classroom through the invitation mode only. During the registration process the necessary authentication process followed like integration through the AADHAAR or other government recognized identity for Indian students. |
| Learner Registration - through a web application | Students for various programs are admitted through the online counselling mode based on merit/rank of examination conducted by the National Testing agencies such as JEE (main), CUET (UG) and CUET (PG). National Informatic System (NIC), New Delhi is working on behalf of the university for online admission process. A dedicated web-portal is available for the admission process. One student gets the admission in university, then s/he will be invited to registration process through the SAMARTH portal. |
| Active Engagement of the Learners along with Analytics for active engagement of learners and Reporting | In the realm of online learning, learning analytics is essential for enhancing the general quality of instruction and guaranteeing that program objectives are met. The learning analytics plugin is integrated into the LMS at MMMUT to improve learner engagement and provide reports that address the shortcomings of the teaching-learning process. The analytics tool's salient characteristics are listed below: Through the collection of user interactions (also known as Virtual Learning Environment data) in the LMS environment, the analytics tool can offer a comprehensive picture of how instructors and students use the LMS during their teaching and learning. To gathers information about user activity to produce reports. The reports can display adoption at the level of a department, institution, course, or individual user. |
| Payment Gateway –using Digital Payment system | Admission platform has the provision to pay fees online via various PG (UPI) ,student can pay fees by using Credit card, Debit card and Internet banking. |
| Tracking the delivery of a Course or programme | The Learning Management System (LMS) serves as a platform where all of the activities are carried out and tracked, enabling flexibility in the delivery of a course. The following is the tracking procedure for each delivery phase: PRE-Delivery: During this stage, a standard structure is constructed for each course, ensuring consistency across all outputs. Together, the Subject Matter Expert (SME), LMS Team, and Instructional Designers (IDs) determine the most effective pedagogical method for distributing various kinds of educational resources. The LMS team conducts audits and ongoing surveillance to guarantee that the same framework is being used. In keeping with this, content auditing guarantees that learning resources are accessible for every tab in the LMS navigation. DURING Delivery: The Quality Compliance member plays a major part in this stage and makes sure that the students receive the appropriate material to study. Post-Delivery: This is the most important stage, where learners are guaranteed access to the materials to complete the learning objectives. Learner engagement is increased and faculty-student interactions within a course can be monitored with the use of graphical reporting in learning analytics. |
| Technical Know-how or Skills Requirements | Basic computer operating knowledge Basic idea about connectivity & troubleshooting |

Learning Platform

Learning Platform :- Non- SWAYAM

Provide details for sample module/unit :- DEB MBA2425

URL :- <http://mmmut.ac.in/Ebook>

Student details Login ID :- 2019061005@mmmut.ac.in

Student details Password :- mmmut@2019

Teacher Login Details- Login ID :- 2019061001@mmmut.ac.in

Teacher Login Details- Password :- mmmut@2019

Briefly write on ICT facilities available/ to be ready dedicated for the implementation of Online Courses :-

• Recording facility • High resolution cameras • Web developers • Graphic designers • TEL practicing faculty • In house LMS • Video conferencing software

Examination Centre

| Srno | It is certified that all the activities . | Name of Centre | Address of Centre / City/ Pin Code/ State | Briefly write on the methods and steps to be adopted for conduct of examination to ensure security, transparency & credibility of examination | Whether Examination centre fulfills all the requirement mentioned in Annexure II | A) Proposed Examination Centre for term end examinatio for ODL programme for Upcoming Academic Years | | |
|------|---|---|--|--|--|--|--|-----|
| 1 | Yes | Madan Mohan Malaviya University of Technology | Deoria Road, Singhariya- Gorakhpur- 273010-Uttar Pradesh | The UG and PG level students are evaluated through continuous evaluation consisting of midsemester Minor examination, Quizzes/assignments, viva-voce and end semester Major examination for theory based, theory practical based and practical based subjects. | Yes | 1 | Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure III of UGC (ODL Programmes and online Programmes) Regulations,2020 *td> | Yes |
| | | | | | | 2 | Whether the examination centre is located as per sub regulation 15 and Annexure II of Regulations * | Yes |
| | | | | | | 3 | Provision of CCTV Cameras | Yes |
| | | | | | | 4 | Provision of Bio-metric attendance | Yes |
| | | | | | | 5 | Provision of Video recording | Yes |

Regional Centre

| Srno | Name of Regional Centre | Address of Regional Centre | City | Pin Code | State | Name of the Coordinator/ Counselor | Contact Details of the Coordinator/ Counselor | Email Details of the Coordinator/ Counselor | Qualification of Coordinator/ Counselor | No. of LSCs covered under Regional Centre |
|------|--|----------------------------|-----------|----------|---------------|------------------------------------|---|---|---|---|
| 1 | Madan Mohan Malaviya University of Technology, Gor | Deoria Road | Gorakhpur | 273010 | Uttar Pradesh | Prof. V. L. Gole | 8765783815 | vlgch@mmm.ac.in | Ph.D. | 1 |

Learner Support Centre (LSC) details

| Srno | Name of College & Address | City | Pin Code | State | Whether the College / institute is Private or Govt | Name of Affiliating University / HEI | Name of Co-ordinator | Contact Details of Co-ordinator | Qualifications | No. of Counsellors |
|------|--|-----------|----------|---------------|--|--|----------------------|---------------------------------|----------------|--------------------|
| 1 | Madan Mohan Malaviya University of Technology, Gorakhpur , Deoria Road | Gorakhpur | 273010 | Uttar Pradesh | Government | Madan Mohan Malaviya University of Technology, Gorakhpur | Prof. V. L. Gole | 8765783815 | PhD | 2 |

Programme Wise Information

| | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|

| Srno | Name of College/Institute | | | | |
|------|--|---|---|--|---------------------|
| 1 | Madan Mohan Malaviya University of Technology, Gorakhpur | Proposed Programme | Whether LSC is offering same programme under conventional mode | If Yes, than years since when being taught in conventional mode | No. of years |
| | | BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - BACHELOR OF BUSINESS ADMINISTRATION (GENERAL) | Yes | 2019 | 5 |
| | | BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - MASTER OF BUSINESS ADMINISTRATION (MARKETING) | Yes | 2001 | 23 |

Human Resources Information

| Academic Staff for ODL Programmes | |
|--|----------------------------------|
| Type of Staff * | No. of Staff Exclusively of ODL* |
| Head / Professor | 1 |
| Associate Professor | 0 |
| Assistant Professor | 8 |
| Academic Staff for OL Programmes | |
| No. of Staff Exclusively of OL* | |
| Programme Coordinator | 2 |
| Course Coordinator | 5 |
| Course Mentor | 5 |

| Administrative Staff for ODL Programmes | |
|--|--|
| Type of Staff * | Total No. of Staff Exclusively for ODL |
| Deputy Registrar | 1 |
| Assistant Registrar | 1 |
| Section Officer | 1 |
| Assistants | 3 |
| Computer Operators | 2 |
| Class-IV / Mult Tasking Staff | 2 |
| Technical / Professional | 2 |
| NA | 0 |
| Administrative Staff for OL Programmes | |
| Total No. of Staff on Fulltime & Dedicated Basis for online education | |
| Deputy Director | 1 |
| Assistant Director | 1 |
| Technical Manager (Production) | 1 |
| Technical Associate (Audio-Video Recording and Editing) | 1 |
| Technical Assistant (Audio-Video Editing) | 1 |
| Technical Manager (LMS and Data Management) | 1 |
| Technical Assistant (LMS and Data Management) | 2 |

Administrative Staff for ODL Programmes

| Type of Staff * | Total No. of Staff Exclusively for ODL |
|---|--|
| Technical Manager (Admission, Examination and Result) | 1 |
| Technical Assistant (Admission, Examination and Result) | 2 |
| Examiner(s) | 8 |
| NA | 0 |

Faculty Details for ODL

| Srno | Year | Academic Session | Name of Programmes | Faculty | | | |
|------|---------|------------------|--|-----------------|---------------------|------------|----------------------|
| | | | | Name of faculty | Designation | Email | |
| 1 | 2024-25 | July | BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - MASTER OF BUSINESS ADMINISTRATION (MARKETING) | | | | |
| | | | | BHARTI SHUKLA | Assistant Professor | 8318309525 | bsmba@mmmut.ac.in |
| | | | | Ugrasen | Assistant Professor | 9532960122 | umba@mmmut.ac.in |
| 2 | 2024-25 | July | BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - BACHELOR OF BUSINESS ADMINISTRATION (GENERAL) | | | | |
| | | | | Javed Alam | Assistant Professor | 7007118206 | javedmba@mmmut.ac.in |
| | | | | Sonia Bhatt | Assistant Professor | 7309111105 | sbgod@gmail.com |

Faculty Details for OL**Programme Coordinator**

| Srno | Year | Name of Programme | Name of faculty | Designation | Qualification | Phone | Email |
|------|---------|---|-----------------|---------------------|---------------|------------|-------------------|
| 1 | 2024-25 | Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | Sonia Bhatt | Assistant Professor | PhD | 7309111105 | sbgod@gmail.com |
| 2 | 2024-25 | Business Administration/Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | Bharti Shukla | Assistant Professor | PhD | 8318309525 | bsmba@mmmut.ac.in |

Course Coordinator

| Srno | Year | Name of Programme | Course Name | Name of faculty | Designation | Qualification | Phone | Email |
|---|----------------------|--|---|------------------------|---|--|----------------|---------------------------------|
| 1 | 2024-25 | Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BBA-101 Environmental Studies (Credit: 03) | Bijendra Kumar Pushkar | Assistant Professor | Post-Graduate | 8381912495 | bkpmba@mmmut.ac.in |
| | | | BBA-105 Principles of Management (Credit: 04) | Bharti Shukla | Assistant Professor | PhD | 8318309525 | bsmba@mmmut.ac.in |
| | | | BBA-104 Business Communication (Credit: 04) with Lab | Sudhir Narayan Singh | Associate Professor | PhD | 8765783849 | sudhinarayansingh2009@gmail.com |
| | | | BBA-103 Fundamental of Accounting (Credit: 04) | Ugrasen | Assistant Professor | PhD | 9532960122 | umba@mmmut.ac.in |
| | | | BBA-01 Human Values and Ethics (Credit: 00) Value Added Course | Abhijeet Mishra | Assistant Professor | PhD | 9235552357 | amhms@mmmut.ac.in |
| | | | BIT-81 Fundamental of Computer Applications (Credit: 02) Skill Enhancement Course | Shiva Prakash | Professor | PhD | 9235500533 | spitca@mmmut.ac.in |
| | | | BBA-102 Indian Economy (Credit: 04) | Priyanka Rai | Assistant Professor | PhD | 8318552978 | prmba@mmmut.ac.in |
| | | | 2 | 2024-25 | Business Administration/Commerce/ Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MAS-102 Business Statistics (Credit: 04) | Harish Chandra | Assistant Professor |
| MHM-102 Communication for Business & Management (Credit: 05) with Lab | Sudhir Narayan Singh | Associate Professor | | | | PhD | 8765783849 | sudhinarayansingh2009@gmail.com |
| MCA-53 Computer Application in Management (Credit: 02) Audit Course | Shiva Prakash | Professor | | | | PhD | 9235500533 | spitca@mmmut.ac.in |
| MBA-105 Organizational Behavior & Group Dynamics (Credit: 03) | Javed Alam | Assistant Professor | | | | PhD | 7007118206 | javedmba@mmmut.ac.in |
| MBA-103 Managerial Economics (Credit: 04) | Ravi Kumar Gupta | Assistant Professor | | | | PhD | 9936149685 | ravikumareco@gmail.com |
| MBA-104 Marketing Management (Credit: 04) | Sonia Bhatt | Assistant Professor | | | | PhD | 7309111105 | sbgod@gmail.com |
| MBA-102 Accounting and Financial Analysis (Credit: 04) | Ugrasen | Assistant Professor | | | | PhD | 9532960122 | umba@mmmut.ac.in |
| MBA-106 Human Resource Management (Credit: 04) | Javed Alam | Assistant Professor | | | | PhD | 7007118206 | javedmba@mmmut.ac.in |
| MBA-101 Fundamentals of Management (Credit: 04) | Bharti Shukla | Assistant Professor | | | | PhD | 8318309525 | bsmba@mmmut.ac.in |

Course Mentor

| Srno | Year | Name of Programme | Name of Course | faculty Details | | | | |
|------|---------|--|---|------------------------|---------------------|----------------------|--------------|----------------------------------|
| 1 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MBA-101 Fundamentals of Management (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | BHARTI SHUKLA | Assistant Professor | PhD | 8318309525 | bsmba@mmmut.ac.in |
| 2 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MBA-106 Human Resource Management (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Javed Alam | Assistant Professor | PhD | 7007118206 | javedmba@mmmut.ac.in |
| 3 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MBA-102 Accounting and Financial Analysis (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Ugrasen | Assistant Professor | PhD | 9532960122 | umba@mmmut.ac.in |
| 4 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MBA-104 Marketing Management (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Sonia Bhatt | Assistant Professor | PhD | 7309111105 | sbgod@gmail.com |
| 5 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MBA-103 Managerial Economics (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Ravi Kumar Gupta | Assistant Professor | PhD | 9936149685 | ravikumareco@gmail.com |
| 6 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MBA-105 Organizational Behavior & Group Dynamics (Credit: 03) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Javed Alam | Assistant Professor | PhD | 7007118206 | javedmba@mmmut.ac.in |
| 7 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MCA-53 Computer Application in Management (Credit: 02) Audit Course | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Shiva Prakash | Professor | PhD | 9235500533 | spitca@mmmut.ac.in |
| 8 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MHM-102 Communication for Business & Management (Credit: 05) with Lab | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Sudhir Narayan Singh | Associate Professor | PhD | 8765783849 | sudhirnarayansingh2009@gmail.com |
| 9 | 2024-25 | Business Administration/Commerce/Management/Finance - MASTER OF BUSINESS ADMINISTRATION - (MARKETING) | MAS-102 Business Statistics (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Harish Chandra | Assistant Professor | PhD | 9235501647 | hcmsc@mmmut.ac.in |
| 10 | 2024-25 | Business Administration/Commerce/Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BBA-01 Human Values and Ethics (Credit: 00) Value Added Course | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Abhijit Mishra | Assistant Professor | PhD | 9235552357 | amhms@mmmut.ac.in |
| 11 | 2024-25 | Business Administration/Commerce/Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BIT-81 Fundamental of Computer Applications (Credit: 02) Skill Enhancement Course | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Shiva Prakash | Professor | PhD | 9235500533 | spitca@mmmut.ac.in |

| Srno | Year | Name of Programme | Name of Course | faculty Details | | | | |
|------|---------|---|--|-------------------------|---------------------|----------------------|--------------|----------------------------------|
| 12 | 2024-25 | Business Administration/Commerce/Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BBA-105 Principles of Management (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Bharti Shukla | Assistant Professor | PhD | 831309525 | bsmba@mmmut.ac.in |
| 13 | 2024-25 | Business Administration/Commerce/Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BBA-104 Business Communication (Credit: 04) with Lab | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Sudhir Narayan Singh | Associate Professor | PhD | 8765783849 | sudhirnarayansingh2009@gmail.com |
| 14 | 2024-25 | Business Administration/Commerce/Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BBA-103 Fundamental of Accounting (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Ugrasen | Assistant Professor | PhD | 9532960122 | umba@mmmut.ac.in |
| 15 | 2024-25 | Business Administration/Commerce/Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BBA-102 Indian Economy (Credit: 04) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Priyanka Rai | Assistant Professor | PhD | 8318552978 | prmba@mmmut.ac.in |
| 16 | 2024-25 | Business Administration/Commerce/Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (GENERAL) | BBA-101 Environmental Studies (Credit: 03) | Name of faculty | Designation | Qualification | Phone | Email |
| | | | | Brijendra Kumar Pushkar | Assistant Professor | Post-Graduate | 8381912495 | bkpmba@mmmut.ac.in |

Computerization / Digitization Status

| Srno | Activities | Yes / No |
|------|----------------------------------|----------|
| 1 | Student registration / Admission | Yes |
| 2 | Administration | Yes |
| 3 | Finance | Yes |
| 4 | Academic activities | Yes |
| 5 | Student Support System | Yes |
| 6 | Continuous Evaluation | Yes |
| 7 | Online Support | Yes |

Status of a Court case(s)

| Srno | W.P.No | Court / Jurisdiction | Status as on date |
|------|--------|----------------------|-------------------|
| 1 | NA | NA | NA |

Help Desk

| | | |
|-------------------------------------|--|---|
| Help Desk Address: MMMUT, Gorakhpur | Name of Contact Person: Pradeep Kant Singh | Designation: Assistant Registrar University |
| Phone No: 9235500502 | Email: patovc@mmmut.ac.in | Contact hours for Help Desk: 8 |

Compliance

Compliance to specific provisions of UGC (ODL Programmes and Online Programmes) Regulations, 2020

The HEI undertakes to ensure all the provisions of the regulation and few specific provisions adherence to the following:

Learner Support Centre defined under these regulations will not be the Learner Support Centre for more than two Higher Educational Institutions at a time to offer programmes in Open and Distance Learning mode:-

Yes

Learner Support Centre will not be set up under a franchisee agreement in any case. :- Yes

Academic and instructional facilities at its Learner Support Centres for Open and Distance Learning mode, and information resources for online delivery of programmes meet all the conditions of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and guidelines issued from time to time. :-

Yes

Intake capacity under Open and Distance Learning mode for a programme under science discipline to be offered by HEI shall not be more than three times of the approved intake in conventional mode (in case of Dual Mode). :-

Yes

Learning enrolment under science discipline will commensurate with the capacity of the Learner Support Centres (for Open and Distance Learning only) to provide lab facilities to the admitted learners (for Open University). :-

NA

Private University established under a State Act will be eligible to offer programmes under Open and Distance Learning mode through its Head Quarters. :- NA

Academic and administrative staff has appointed as per University Grants Commission (Minimum Qualifications for Appointment of Teachers and other Academic Staff in the Universities and Colleges and other Measures for the Maintenance of Standards in Higher Education) Regulation, 2018. :-

Yes

Academic Staff mentioned in application are exclusively appointed for the proposed programmes. :- Yes

For Undergraduate, Postgraduate and Postgraduate diploma programmes under the discipline of Management, Computer Applications and Travel and Tourism, Higher Educational Institution will adhere to all the norms and standards stipulated by AICTE for offering these programmes in ODL/Online mode :-

Yes

Higher Educational Institution shall not offer its programmes or other related activities through franchising arrangement for the purpose of offering programmes through Open and Distance Learning mode/Online mode :-

Yes

Examination Centres meet all the guidelines laid under Annexure II of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

Upload Affidavit as per the prescribed format :- [View](#)

Upload Undertaking as per the prescribed format :-[View](#) [View](#)

Submission

It is hereby declared and affirmed that the Higher Educational Institution shall adheres to all the provisions mentioned under the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 including following Annexures

Centre for Internal Quality Assurance (CIQA) in Annexure I

Conduct of Examination and Minimum Standards for Examination Centres in Annexure II

Territorial Jurisdiction and Regulating Provisions for Different Types of Higher Educational Institutions in Annexure III (For ODL Programmes)

Human Resource and Infrastructural Requirements in Annexure-IV

Guidelines on Programme Project Report (PPR) in Annexure-V

Quality Assurance Guidelines of Learning Material in Multiple Media and Curriculum and Pedagogy in Annexure-VI

Guidelines on Self-Learning Material and E-Learning Material in Annexure-VII

Learner Support Centres in Annexure-VIII

Assessment Criteria for Offering Online Programmes through Non-SWAYAM Learning Platform as per Annexure-IX

Grievance Redress Mechanism in Annexure-X

Further undertakes to ensure that the HEI shall display on its website a joint declaration by authorized signatories, Registrar and Director of Centre for Internal Quality Assurance, authenticating the documents uploaded on its website, in compliance of regulation 9 of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI hereby declare that the information given above and in the enclosed documents is true, correct and nothing material has been concealed therein. The Higher Educational Institution shall be solely responsible for any legal issues arising out of non-compliance of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI understand that in case information provided is found to be contrary to the fact, it would entail not only withdrawal of permission/recognition for such ODL courses but also for other courses offered by the institutions, on regular and conventional mode

Your application successfully submitted on 31-05-2024 under Eligible category