

2nd Foundation Day Celebration by Humanities and Management Science

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR

Humanities and Management Science Department

*Celebrates - Second Foundation Day,
and hosts Two Days International Management Conclave*

On

Innovation, Start-up and Leadership

Date: 21st -22nd June 2021

Day 1- Key Speakers (June 21st 2021)



Prof. J.P. Pandey
Vice Chancellor, MMMUT Gorakhpur
(Patron)



Prof. S. K. Srivastava
Professor & Dean PGS R & D
MMMUT, Gorakhpur



Dr. Alok K. Mishra
Joint Secretary (E & M)
Association of Indian Universities, New Delhi



Prof. Sunil Shukla
Director EDI
Ahmedabad



Mr. S.K. Agarwal
Ex-President, Chamber of Industries,
Gorakhpur



Mr. Saket Misra
Advisor, Purvanchal
Vikas Board



Mr. Ashish Chaudhary
Chairman, Sumaya Group
Gorakhpur



Mr. Pravin Modi
Secretary, Chamber of Industries,
Gorakhpur



Dr. Sudhir Narayan Singh
Head, Associate Professor,
HMSD, MMMUT, Gorakhpur.

Day 2 - Key Speakers (June 22nd 2021)



Mr. Atul Garg
Assistant Treasurer,
Campbell Soup Company
Greater Philadelphia (USA)



Mr. Sanjay Rai
Industrialist & Social Worker
Gujrat



Dr. Jitendra Mohan Bhardwaj
Senior Vice President
NIT Technology (Co-Forge Ltd)



Mr. Javed M. Ansari
Senior Journalist
India Today



Mr. Rajiv Dutt Pandey
Chief Reporter,
Hindustan Media Venture Ltd
Gorakhpur



Mr. Shaiwal Shankar
Deputy Manager- Media Mkt
Hindustan Media Venture Ltd
Gorakhpur



Dr. Arjumand Bano
Senior Reporter, Times of India
Gorakhpur

OUR ILLUSTRIOUS ACADEMIA: DEPARTMENT OF HUMANITIES AND MANAGEMENT SCIENCE



Madan Mohan Malaviya University of Technology, Gorakhpur, Uttar Pradesh, India
Humanities and Management Science Department

Organizes

Two Days International Management Conclave

On

“Innovation, Start-up and Leadership”

21st June- 22nd June 2021

From-10: 00 AM to 1: 00 PM)

(Schedule + Minute to Minute)

DAY ONE (21.06.2021)

Session - One: Inauguration (Moderator- Dr. Kahkashan Khan)		Session- Two: Innovation and Start-ups: Challenges and Opportunities (Moderator- Dr. Sonia Bhatt)	
Time	Programme	Time	Programme
9:45 am - 9:55 am	Joining of the Participants	11:00 am - 11:10 am	Opening of the Session and Proposing the Subject Dr S. N. Singh (Head, HMSD, MMMUT)
9:56 am - 9:59 am	Kulgeet	11:11 am - 11:30 am	Prof. Sunil Shukla Director, EDI, Ahmadabad (Guest of Honor)
10:00 am - 10:03 am	Welcoming of the Guest Dr. S. N. Singh (Head, HMSD, MMMUT)	11:31 am - 11:50 am	Mr. S. K. Agarwal Ex-President Chamber of Industries Gorakhpur (Keynote Speaker)
10:04 am - 10:20 am	Blessings by the Patron Prof. J. P. Pandey (Hon'ble Vice Chancellor MMMUT, Gorakhpur, U.P)	11:51 am - 12:10 pm	Mr. Saket Mishra Advisor Purvanchal Vikas Board (Keynote Speaker)
10:21 am - 10:35 am	Inaugural Address by the Chief Guest Dr. A.K. Mishra Joint Secretary (E & M) AIU, New Delhi	12:11 pm -12:30 pm	Mr. Ashish Chaudhary Chairman, Sumaya Group, Gorakhpur (Keynote Speaker)
10:36 am - 10:40 am	Vote of Thanks Dr. Ravi K. Gupta Programme Coordinator HMSD, M.M.M.U.T Gorakhpur	12:31 pm -12:50 pm	Mr. Praveen Modi General Secretary Chamber of Industries, Gorakhpur (Keynote Speaker)
10:41 am	National Anthem	12:31 pm -12:50 pm	Vote of Thanks Dr. Abhijit Mishra Programme Coordinator

DAY - TWO (22.06.2021)

Session - Three: The Nuts and Bolts of Effective Employees-Employer Relationship (Moderator- Dr. Sonia Bhatt)		Session- Four: Corporate Culture and Communication (Moderator- Dr. Bharti Shukla)	
Time	Programme	Time	Programme
10:00 am - 10:05 am	Opening of the Session and Proposing the Subject Dr S. N. Singh (Head, HMSD, MMMUT)	11:21 am - 11:40 am	Opening of the Session and Proposing the Subject Dr S. N. Singh (Head, HMSD MMMUT)
10:06 am - 10:25 am	Mr. Atul Garg Asst. Treasurer Campbell Soup Company Greater Philadelphia, USA (Keynote Speaker)	11:41 am - 12:00 noon	Mr. Javed M. Ansari Senior Journalist & Political Analyst (Keynote Speaker)
10:26 am - 10:45 am	Mr. Sanjay Rai "Sherpuria" Industrialist and Social Worker, Gujrat (Keynote Speaker)	12:01 pm – 12:20 pm	Mr. Rajiv Dutt Pandey Chief Reporter, Hindustan Media Ventures Ltd. Gorakhpur (Keynote Speaker)
10:46 am - 11:05 am	Dr. Jitendra Mohan Bhardwaj Senior Vice President, NIIT Technology (Co-Forge Ltd.) (Keynote Speaker)	12:21 pm – 12:40 pm	Mr. Shaiwal Shankar Srivastava Dy Manager Media Marketing, Hindustan Media Ventures Ltd. Gorakhpur (Keynote Speaker)
11:06 am - 11:10 am	Vote of Thanks Dr. Abhijit Mishra Programme Coordinator HMSD, M.M.M.U.T Gorakhpur	12:41 pm – 12:50 pm	Dr. Arjumand Bano Senior Reporter, Times of India (Keynote Speaker)
11:11 am - 11:20 am	Break for the Session Four	12:51 pm – 1:00 pm	Vote of Thanks Dr. Ugrasen Organizing Secretary HMSD, M.M.M.U.T Gorakhpur

DAY – TWO (22.06.2021)

**Session- Five: Valedictory
(Moderator- Dr. Ugrasen)**

Time	Programme
1:00 pm – 1:05 pm	Welcome Speech. Dr. S. N. Singh (Head, HMSD, MMMUT)
1:05 pm – 1:15 pm	Conclave Report Presentation Dr. Ugrasen Organizing Secretary HMSD, M.M.M.U.T., Gorakhpur
1:16 pm- 1:30 pm	Chief Guest Address Prof. Sunil Kumar Srivastava Dean of Post Graduate Studies and R & D M.M.M.U.T., Gorakhpur
1:31 pm- 1:35 pm	Vote of Thanks Dr. Ravi K. Gupta Programme Coordinator HMSD, M.M.M.U.T., Gorakhpur

Moderators of the Programme:

Dr. Kahkashan Khan* (Asst. Professor, HMSD, M.M.M.U.T., Gorakhpur)
Dr. Sonia Bhatt* (Asst. Professor, HMSD, M.M.M.U.T., Gorakhpur)
Dr. Bharti Shukla* Asst. Professor, HMSD, M.M.M.U.T., Gorakhpur)
Dr. Ugrasen* (Asst. Professor, HMSD, M.M.M.U.T., Gorakhpur)

The Times of India

Varanasi, (Wednesday) June 23, 2021

MMMUT Humanities & Mgmt Science dept celebrates foundation day

Gorakhpur: The two-days online international management conclave on innovation, startup and leadership and corporate culture and communication organised by Humanities and Management Science department (HMSD) of Madan Mohan Malviya University of Technology concluded on Tuesday. The conclave was held to mark its second foundation day.

On the first day VC Prof JP Pandey and head of HMSD Prof SN Singh welcomed all and the chief guest Dr AK Mishra, joint secretary (E&M) AIU, New Delhi, motivated the students for startups and explained them how they can contribute in the development of the country.

Atul Garg, assistant treasurer

Cambhell Soup Company, greater Philadelphia, USA, industrialist and social worker, Gujarat Sanjay Rai, senior vice president NIIT Technology (Co-Forge Ltd) Dr Jitendra Mohan Bhardwaj, director EDI, Ahmadabad Prof Sunil Shukla, ex president Chamber of Industries SK Agarwal, Purvanchal Vikas board Saket Mishra, general secretary Chamber of industries Praveen Modi and chairman Sumanya Group Ashish Choudhary shared their experiences during the conclave.

On the second day, various speakers from industry spoke on corporate communication and answered the queries. Dr Abhijit Mishra, Dr Kahkashan Khan and Dr Ugrasen coordinated and anchored the programme. TNN

मदन मोहन मालवीय प्रौद्योगिकी विश्वविद्यालय, गोरखपुर (उ०प्र०) के ह्यूमैनिटिज़ एंड मैनेजमेंट साइंस विभाग के द्वितीय फाउंडेशन डे के अवसर पर दो दिवसीय अंतराष्ट्रीय मैनेजमेंट कॉन्क्लेव का आयोजन किया गया।

इस कार्यक्रम का मुख्य विषय था इनोवेशन] स्टार्टअप एंड लीडरशिप था , जिसमें विशेषज्ञ वक्ताओं के द्वारा एम0बी0ए0 एवं बी0बी0ए0 के विद्यार्थियों को मार्गदर्शन व करियर संबंधित टिप्स प्रदान किये गए ।

इस कार्यक्रम का शुभारंभ मदन मोहन मालवीय प्रौद्योगिकी विश्वविद्यालय के कुलपति प्रोफेसर जे0 पी0 पाण्डेय के कर कमलोa द्वारा किया गया और मुख्य अतिथि व सभी उपस्थित लोगों का स्वागत ह्यूमैनिटिज़ एंड मैनेजमेंट साइंस के विभागाध्यक्ष डॉ एस एन सिंह द्वारा किया गया कार्यक्रम के पहले सत्र उद्घाटन का संचालन डॉ0 कहकशां ने किया और डॉ0 रवि कुमार गुप्ता ने सभी के प्रति आभार व्यक्त कियाA पहले सत्र के मुख्य अतिथि ए0 आई0 यू0 नई दिल्ली के संयुक्त सचिव] ए0 एंड एम0 डॉ0 ए के मिश्रा थे उन्होंने सर्व प्रथम योग दिवस की शुभकामनाएं दी और विद्यार्थियों को नए स्टार्टअप करने और देश की प्रगति में योगदान देने के लिए प्रोत्साहित किया ।

दूसरे सत्र इनोवेशन एंड स्टार्टअप का संचालन डॉ0 सोनिया भट्ट के द्वारा किया गया और दूसरे सत्र में डॉ0 अभिजीत मिश्रा ने सभी के प्रति आभार व्यक्त किया ।

अतिथि वक्ताओं प्रो सुनील शुक्ला] श्री एस के अग्रवाल] श्री साकेत मिश्रा] श्री आशीष चौधरी]श्री प्रवीण मोदी ने विद्यार्थियों को अपने अनुभव और संसार के प्रख्यात उदाहरणों के माध्यम से नवाचार(इनोवेशन] नेतृत्व लीडरशिप और स्टार्टअप से जुड़े आधुनिक विचारों के बारे में विद्यार्थियों को सम्बोधित किया गया

इस कार्यक्रम के संयोजक ह्यूमैनिटिज़ एंड मैनेजमेंट साइंस के विभागाध्यक्ष डॉ0 एस0 एन0 सिंह थे] समन्वयक की भूमिका डॉ0 रवि कुमार गुप्ता] डॉ0 अभिजीत मिश्रा] द्वारा निभाई गयी आयोजन सचिव की भूमिका डॉ0 कहकशां खान और डॉ0 उग्रसेन द्वारा निभाई गयीA

इस कार्यक्रम में डॉ0 अर्जुन दुबे] डॉ0 भारती शुक्ला] डॉ प्रियंका राय] ई0 बिजेन्द्र पुष्कर] डॉ0राजेश सिंह] डॉ0जावेद आलम एवं अन्य शिक्षक उपस्थित रहे।