



# GROWTH CENTRAL VC

This Certificate Recognises the Work of

**ADITYA KUMAR**

As an HR Intern at Growth Central VC Aditya has successfully completed all the assigned tasks. Aditya worked at Growth Central VC from 24th June 2021 to 15th

August 2021

A handwritten signature in black ink, appearing to read "Maulik Markan", written over a horizontal line.

**Maulik Markan**  
Founder and CEO  
Growth Central VC

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



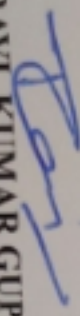
HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

It is to certify that ADITYA PANDEY (2019081002) of B.B.A.3<sup>rd</sup> Year, Session 2021-2022 has completed his Mini Project entitled

“EFFECT OF E COMMERCE ON MARKET AND CONSUMER ” under the guidance of DR. RAVI KUMAR GUPTA.

This report is the result of his efforts & endeavours. The report is found worthy of acceptance as Mini Project for B.B.A. He has completed the Mini Project under my guidance.

  
DR. RAVI KUMAR GUPTA

(~~Professor~~) Assistant Prof.

H.M.S.D

MADAN MOHAN MALAVIYA UNIVESRTY OF TECHNOLOGY

GORAKHPUR



Humanities and Management Science Department

**Certificate**

It is to certify that Akash nishad (2019081003) of B.B.A 3rd year, Session 2021-22 has completed his Summer training project entitled "E-GOVERNANCE". The report is the result of his efforts & endeavors. The report is found worthy of acceptance as Summer training project Report for the B.B.A. He/She has completed the Summer training Project under my guidance.

*Abhijit Mishra*  
25/03/2022  
Dr. Abhijit Mishra

(assistant professor)

HMSD

Certificate ID-G2S/COC/1082

[www.guide2success.com](http://www.guide2success.com)



CERTIFICATE OF COMPLETION

This certificate is awarded to **Akash singh** for successfully completing 2-month Internship at **Guide2Success** as Business Development Intern from June 2021 to Aug 2021.

We appreciate the focus towards learning and implementing the strategy during this Internship.

During the tenure as a Business Development Intern, we found the efforts to be sincere, meticulous, and result oriented.

We wish all the best for your future endeavors.

Thanks & Regards,



Guide2Success Team  
We Help People To Achieve Their Success  
[contact@guide2success.com](mailto:contact@guide2success.com)  
[www.guide2success.com](http://www.guide2success.com)

Himani Tomar  
(Co-Founder)

FOXHACKLE ENTERPRISES LLP.

A-41, B-701-702, Ithum Tower, Sector 62, Noida, Uttar Pradesh 201301  
[info@foxhackle.com](mailto:info@foxhackle.com), [contact@guide2success.com](mailto:contact@guide2success.com)

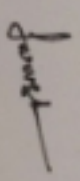
INTERNSHALLA TRAININGS

# Certificate of Training

**AKASH KUMAR SHUKLA**

from Madan Mohan Malaviya University Of Technology, Gorakhpur, U.P., has successfully completed a eight weeks online training on **Digital Marketing**. The training consisted of Building Web Presence, Search Engine Optimisation, Digital Advertising with Google Ads, Google Ads Search Certification, Social Media Marketing, Email Marketing, Inbound Marketing, Revisiting Google Analytics, Newer Trends in Digital Marketing and The Final Project modules.

In the final assessment, AKASH KUMAR scored 85% marks.  
We wish AKASH KUMAR all the best for the future endeavours.



Sarvesh Agarwal  
FOUNDER & CEO, INTERNSHALLA


Date of certification: 2021-09-05      Certificate no. : 1510998E1-D6E8-FE6A-39E8-FE3AF8AC0735  
For certificate authentication, please visit [https://traininga.internshalla.com/verify\\_certificate](https://traininga.internshalla.com/verify_certificate)

# *Certificate of Completion*

*This is to certify that Amit Yadav successfully  
completed 6 total weeks and 18 hours of Digital  
Marketing for Websites: Basics of SEO & Analytics  
online course on  
July 28, 2021*

*Creative Online School*  
Creative Learning Solutions

&

 Udemy

#HoAble



# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to  
**ANCHAL PANDEY**  
for successfully completing the course

**Corporate Finance**

with a consolidated score of **56** %

Online Assignments	13.75/25	Proctored Exam	42.38/75
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Total number of candidates certified in this course: **677**

**Prof. G P Raja Sekhar**  
Dean, Continuing Education  
IIT Kharegpur

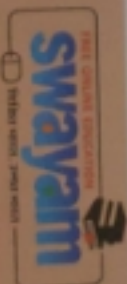
Jul-Sep 2021  
(8 week course)

**Prof. Debjani Chakraborty**  
Coordinator, NPTEL  
IIT Kharagpur

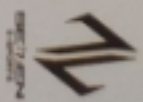


Indian Institute of Technology Kharegpur

Roll No NPTEL21MG93S13450022



To validate and check scores: <https://npTEL.ac.in/loc>



# CERTIFICATE OF GRAPHIC DESIGNER

THIS IS TO CERTIFY THAT

**ANIRUDH YADAV**

THIS CERTIFICATE IS ISSUED TO THE PERSON TITLED ABOVE. IT IS TO CERTIFY THAT THE MENTIONED WAS A CERTIFIED GRAPHIC DESIGNER FOR SEVEN ESPORTS, AN ORGANISATION HAVING A DISCORD SERVER OF 45K + WITH 4 MONTHS (02/06/21 - 02/08/21) OF PROFESSION EXPERIENCE IN GFX DESIGNING & ABILITY TO COMPLETE THE GIVEN CLIENTS TASK IN REQUIRED TIME.

**12/09/2021**

DATE ISSUED

PROGRAM DIRECTOR



MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

It is to certify that ANJALI VERMA (2019081009) of B.B.A.3<sup>rd</sup> Year, Session 2021-2022 has completed her Mini Project entitled "WASTE MANAGEMENT DURING COVID-19" under the guidance of MRS. AKRITI SRIVASTAVA. This report is the result of her efforts & endeavours. The report is found worthy of acceptance as Mini Project for the B.B.A. She has completed the Mini Project under my guidance.

*Akriti Srivastava*

MRS. AKRITI SRIVASTAVA

H.M.S.D

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

It is to certify that ANNU SINGH (2019081010) of B.B.A.3<sup>rd</sup> Year, Session 2021-2022 has completed her Mini Project entitled "ROLE OF STARTUP AND ENTREPRENEURSHIP IN INDIA" under the guidance of DR. RAVI KUMAR GUPTA. This report is the result of her efforts & endeavours. The report is found worthy of acceptance as Mini Project for the B.B.A. She has completed the Mini Project under my guidance.

  
DR. RAVI KUMAR GUPTA

(Professor) Assistant Prof.

H.M.S.D

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010

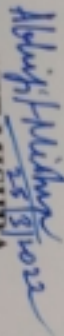


HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

It is to certify that ANTRA GHOSH (2019081011) of B.B.A, 3<sup>rd</sup> Year, Session 2021-2022 has completed her Mini Project titled "CUSTOMER RELATIONSHIP MANAGEMENT OF STARBUCKS" under my guidance.

The mini project report is approved for submission requirement of Summer Training Project in 5<sup>th</sup> semester for Bachelor of Business Administration course of Madan Mohan Malviya University Of Technology, GORAKHPUR.

  
DR. ABHIJIT MISHRA

(Asstt. Professor)

# Yale

5 Sep. 2021

**Archana Deovanshi**

*has successfully completed with honors*

**Financial Markets**

*an online non-credit course authorized by Yale University and offered through Coursera*

*Robert J. Shiller*

Robert J. Shiller  
Dwight Professor of Economics  
Yale University

COURSE  
CERTIFICATE

WITH HONORS



Verify at [coursera.org/verify/ES6WJL2CWC53](https://coursera.org/verify/ES6WJL2CWC53)  
Coursera has confirmed the identity of this individual and their participation in the course.

# Certificate of Training

**Ayushi Mishra**

from Madan Mohan Malaviya University Of Technology has successfully completed an 8-week online training on **Human Resource Management**. The training consisted of introduction to HRM, Manpower Planning and Job Analysis, Recruitment and Selection, Remuneration and Compensation Management, Training and Development, Performance Management System, Labour Laws and Statutory Compliances, Disciplinary Procedure, Employee Engagement and HR Branding, Human Resource Information System (HRIS), Introduction to HR Analytics, Communication and Business Acumen, and The Final Project modules.

We wish Ayushi all the best for future endeavours.



**Sarvesh Agarwal**  
FOUNDER & CEO, INTERNSHALA

Date of certification: 2021-06-07

Certificate no : 9E79E770-78E1-4DAA-98E334F7F698

For certificate authentication, please visit <https://training.erneshala.com/verify/certificate>

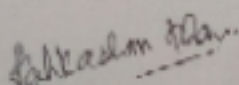
MADAN MOHAN MALVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Humanities and Management Science Department

**CERTIFICATE OF COMPLETION**

This is to certify that the mini project report titled "Charting/Technical Analysis: Market Structure" submitted by Ayushmaan has been carried out under the guidance of Dr. Kahkashan Khan (Asst. Professor), Humanities and Management Science Department, Madan Mohan Malviya University of Technology. The mini project report is approved for submission requirement for Summer Term Project in 5th Semester.

  
SIGNATURE: \_\_\_\_\_

Dr. Kahkashan Khan  
(Asst. Professor)

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

It is to certify that Brjyesh Kumar Maurya (2019081016) of B.B.A. 3<sup>rd</sup> Year, Session 2021-2022 has completed his Mini Project entitled "STP Marketing Model with Reference to Marriott International & Kumar Events & Coca-Cola" under the guidance of DR. Bharti Shukla (Assistant Professor)

This report is the result of his efforts & endeavours. The report is found worthy of acceptance as Mini Project for the B.B.A. He has completed the Mini Project under my guidance.

*Bharti*  
**DR. Bharti Shukla**  
(Assistant Professor)

H.M.S.D

**Dr. S.N Singh**  
Head of Department


MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

CERTIFICATE

It is to certify that DURGESH CHAURASIA (201901017) of B.B.A., 2<sup>nd</sup> Year, Session 2021-2022 has completed his Mini Project entitled "MARKETING STRATEGY OF BRITANNIA" under the guidance of DR M OSAMA.  
This report is the result of her efforts & endeavors. The report is found worthy of recognition as Mini Project for the B.B.A. He has completed the Mini Project under my guidance.

  
DR. M OSAMA  
Assistant Professor  
H.M.S.D



MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

It is to certify that Harshit Bhardwaj (2019081018) of B.B.A. 3<sup>rd</sup> Year, Session 2021-2022 has completed his Mini Project entitled "Analysis Of Indian Recycling Industry " under the guidance of DR. RAVI KUMAR GUPTA.

This report is the result of his efforts & endeavours. The report is found worthy of acceptance as Mini Project for B.B.A. He has completed the Mini Project under my guidance.

DR. RAVI KUMAR GUPTA

~~Professor~~ Assistant Prof.

H.M.S.D



**LEARNOVATE ECOMMERCE**

# CERTIFICATE OF INTERNSHIP

We present this certificate to

**Harshit Kumar Singh**

In appreciation for your work as a DIGITAL MARKETING Intern at  
Learnovate. You have shown true commitment and diligence during the course  
of this internship and have successfully completed all the assigned tasks.  
The internship was conducted between 12/07/2021 to 12/08/2021

12 AUGUST 2021



**RAVI SINGH**  
FOUNDER

[www.learnovateecommerce.com](http://www.learnovateecommerce.com)

INTERNSHALA TRAININGS

# Certificate of Training

**Jayantika Jaiswal**

from Madan Mohan Malaviya University Of Technology, Gorakhpur, has successfully completed a eight weeks online training on **Digital Marketing**. The training consisted of Building Web Presence, Search Engine Optimisation, Digital Advertising with Google Ads, Google Ads Search Certification, Social Media Marketing, Email Marketing, Inbound Marketing, Revisiting Google Analytics, Newer Trends in Digital Marketing and The Final Project modules.

In the final assessment, Jayantika scored 70% marks.

We wish Jayantika all the best for the future endeavours.



**Sarvesh Agarwal**  
FOUNDER & CEO, INTERNSHALA

Date of certification: 2021-08-10

Certificate no : 830ADAD0-E904-907A-AD19-480CA81A9904

For certificate authentication, please visit <https://training.internshala.com/verify/certificate>

14th September 2021

**TO WHOM IT MAY CONCERN**

This is to certify that Jyoti Singh bearing code: 21IWMS/0A/000273 has successfully completed a internship with IFORTIS WORLDWIDE as a Marketing & Sales Trainee in the Marketing Department from 13/08/2021 to 13/09/2021.

**Top Skills Covered:**

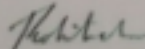
- Sales funnel
- Creation of key visuals & presentations
- Promotion: Integrated Marketing Communication
- Comprehensive knowledge
- Segmentation & Targeting
- Marketing & sales strategy
- Consumer Behaviour

Besides showing high comprehension capacity, managing assignments with the utmost expertise and exhibiting maximal efficiency, he/she has also maintained an outstanding professional demeanor and showcased excellent moral character throughout the internship period.

We hereby certify that the candidate's overall work is good to the best of our knowledge.

Wishing the candidate all the best for his/her future endeavors.

For IFORTIS WORLDWIDE,

**Chief Executive Officer****AMERICAN RULER PRIVATE LIMITED**  
No. 704, Kuruvikulam KN, Sankarankovil,  
Tirunelveli, Tamilnadu,  
INDIA - 627 754.

**Registered Office:** No.704, Kuruvikulam KN, Sankarankovil TK, Tirunelveli, Tamilnadu - 627754 (INDIA)

**CIN:** U18109TN2021PTC143811 | **GSTIN:** 33AAVCA2781N1Z1

**Email:** info@ifortisworldwide.com | relations@ifortisworldwide.com



Ref. No. RA /HR/226

### INTERNSHIP COMPLETION CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Ms. Kashish Gupta, D/O Mr. Vijay Kumar Gupta, a student of BBA from Madan Mohan Malaviya University, Gorakhpur, has successfully completed 2-month (from 20-Jun-21 to 20-Aug-21) internship programme at Realty Assistant Pvt Ltd, Noida. During the period of her internship programme with us she worked on HR profile and revealed her expertise in every respect. She was found punctual, hardworking and inquisitive.

We wish her every success in life.

From Realty Assistant Pvt Ltd.

**REALTY ASSISTANT PVT. LTD.**  
Reg. Office : F-38, Street No-16,  
Laxmi Nagar Delhi, East DL  
Delhi-110 092. INDIA  
CIN NO. U74999DL2019PTC345248

Corp. Office : Tapasya Corp Heights,  
1st Floor, Tower-8, Sector-126, Noida Expressway,  
Uttar Pradesh - 201 303. India  
www.realtyassistant.in  
reach@realtyassistant.in



# CAREER DREAMS EDUCATIONS

## CERTIFICATE OF INTERNSHIP

This is presented to

**Mansi Jaiswal**



CAREER DREAMS  
EDUCATIONS



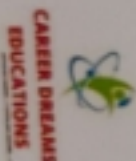
For successfully completing the Comprehensive Internship cum Training Program at CAREER DREAMS EDUCATIONS from 11-08-2021 to 25-09-2021 in the domain of Financial Management along with Business R&D. We certify him/her on exemplifying sincerity and best efforts towards career advancement along with Business Growth & Development. We wish him/her all the best for his/her futures endeavours .

**Mr. Karthik Gothwal**

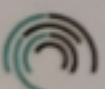
Authorised Signatory



SKILL INDIA



CAREER DREAMS  
EDUCATIONS



VIRTUAL  
INTERNSHIPS



**MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR**



**Humanities and Management Science Department**  
**CERTIFICATE OF COMPLETION**

This is to certify that the mini project report titled "COCA COLA AND STARBUCKS MARKETING STRATEGY" submitted by **MERAZ AHAMAD**, Student of BBA IIIrd Year, has been carried out under the guidance of **Dr. BHARTI SHUKLA (ASSISTANT PROFESSOR)**, Humanities and Management Science Department, Madan Mohan Malaviya University of Technology(MMMUT). The mini project report is approved for submission for his Summer Training Project.

SIGNATURE: -  
**Dr. BHARTI SHUKLA**  
(ASSISTANT PROFESSOR)

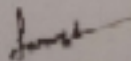
INTERNSHALA TRAININGS

## Certificate of Training

**Mohit Srivastava**

From Madan Mohan Malaviya University Of Technology, has successfully completed a six weeks online training on **How to Startup**. The training consisted of 'The Entrepreneur, Ideas and the Industry, Your Own Business Model, Reaching Out Effectively and Bootstrapping or Funding?' modules.

We wish Mohit all the best for the future endeavors.



**Sarvesh Agarwal**  
FOUNDER & CEO, INTERNSHALA

Date of certification: 2023-08-10

Certificate no.: F2023A01-4-425A-2023-8A01-02107944016

For certificate: [sarvesh@internshala.com](mailto:sarvesh@internshala.com), <https://www.internshala.com/certificate>







## Certificate of Internship

THIS CERTIFIES THAT

**Priyadarshini Palikan**

*has successfully completed her internship in Digital Marketing domain with Grooters India, we wish her an outstanding career ahead.*

---

Pradhepta Raj  
Chief Operational Officer



# Aakash

Medical | IIT-JEE | Foundations

(Division of Aakash Educational Services Pvt. Ltd.)

### CORPORATE BRANCHES

#### UTTAR PRADESH

**GHA**  
20, Mayapuri Complex, Main Road, Gha.  
Kor. Twp. Ghaziabad, Ghaziabad Road, Agra. In. P.  
Phone: (01262) 394545, 3017340 / 43  
E-mail: gha@aaed.in

**LIGANJ**  
Berty Plaza, 2nd Floor, Kishanpur Trada,  
Bhatnagar Road, Liganj, U.P.  
Phone: (0512) 394545, 3300475, 302000 / 4  
E-mail: liganj@aaed.in

**ILAHABAD**  
5/33B-B, M.G. Marg, Civil Lines,  
Kor. Sultan Chauraha, Alahabad, U.P.  
Phone: (0532) 394545, 3017351 / 54  
E-mail: ilahabad@aaed.in

**ORAKHUR**  
10/10 Tractor Building, First Floor, 7 Park Road,  
Opposite City Mall, Gorakhpur, U.P.  
Phone: (0512) 394545, 3028153 / 151 / 57  
E-mail: gorakhpur@aaed.in

**KANPUR - KAKADEO**  
House No-117/118/119,  
Old Market, Kakadeo, Kanpur  
Phone: (0512) 394545, 3078094 / 99  
E-mail: kanpur@aaed.in

**KANPUR - PHOOLBAH**  
11 & 2nd Floor, 43/2 C, Mall Road,  
Opp. Prasad Palace Cinema, Phoolbagh, Kanpur  
Phone: (0512) 394545, 3041241 / 45  
E-mail: kanpur2@aaed.in

**MIRJAT**  
8 Floor, Shrihari Tower,  
Opp. Vardhaji Colony, Gorb Road, Mirjat  
Phone: (02022) 394545, 4007334 / 44  
E-mail: mirjat@aaed.in

**VARANASI**  
21 & 22 Floor, Bannoodh Plaza, Court Road,  
Varanasi, U.P.  
Phone: (0522) 394545, 2710254 / 57  
E-mail: varanasi@aaed.in

Aakash Educational Services Pvt. Ltd.  
A No. 1, 1082/10001, 1001/1011/1021/1031

Registered Office  
Aakash Tower, Plot No. 4, Sector-11, Dwarka,  
New Delhi-110075  
Phone: (011) 47623456, 394545-43  
(011) 47623472

## Internship Certificate

*This certificate has been awarded to*

**SAKSHI PANDEY**

*on completion of two months of Internship and handling it all like a champ!*

*This internship was conducted from 20/06/2021 to 20/08/2021.*

*We found her sincere, hardworking, dedicated and result oriented. She worked well as a part of the team during her tenure.*

*We wish her well in her future endeavors!*

*Awarded this on 18<sup>th</sup> of September, 2021*

.....  
*(Branch Head)*

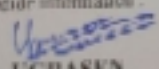
MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

This is to certify that NANCITA SINGH (201906021) is a bacheloree student of Department of Humanities and Management Sciences, MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY GORAKHPUR, has completed her summer project on the topic "MAN POWER PLANING" and has submitted the summer project in partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION for academic year 2020-21. She has worked under our guidance and direction. The said project is based on benachdr information.

  
DR. UGRASEN

(PROJECT GUIDE)

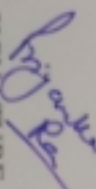
MADAN MOHAN MALVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Humanities and Management Science Department

CERTIFICATE OF COMPLETION

This is to certify that the mini project report entitled "NESTLE" submitted by Samskriti Agarwal has been carried out under the guidance of Dr. PRIYANKA RAI (Assistant Professor), Humanities and Management Science Department, Madan Mohan Malviya University of Technology. The mini project report is approved for submission requirement for Summer Term Project in 5th Semester.

  
SIGNATURE:

Dr. PRIYANKA RAI  
(Assistant Professor)

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010

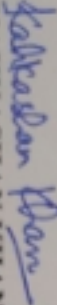


HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

It is to certify that SAURABH RAUNIVAR (2019081035) of B.B.A. 3<sup>rd</sup> Year, Session 2021-2022 has completed his Mini Project entitled "THE STUDY ON PERFORMANCE APPRAISAL" under the guidance of DR. KAHKASHAN KHAN.

This report is the result of his efforts & endeavours. The report is found worthy of acceptance as Mini Project for the B.B.A. He has completed the Mini Project under my guidance.

  
DR. KAHKASHAN KHAN

(Assistant Professor)

H.M.S.D

Dr. S.N Singh

Head of Department

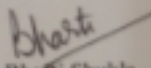
MADAN MOHAN MALVIYA UNIVERSITY OF TECHNOLOGY  
GORAKHPUR



Humanities and Management Science Department

Certificate

It is to certify that Shalini chaubey (2019081037) of B.B.A 5<sup>th</sup> Semester, Session 2021-2022 has completed her "Role of Microfinance in Women's Development in India". This mini project is the result of her efforts and endeavours. The project is found worthy of acceptance for the B.B.A. She has completed this Mini Project under my guidance.

  
Dr. Bhaati Shukla  
Assistant Professor  
H.M.S.D

MADAN MOHAN MALVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Humanities and Management Science Department

CERTIFICATE OF COMPLETION

This is to certify that the mini project report entitled "on Marketing Strategy Of Automobile Company In India -"With Special Reference To Hyundai India submitted by SHASHWAT SRIVASTAVA has been carried out under the guidance of Dr.ABDUL JADID (Faculty) Humanities and Management Science Department, Madan Mohan Malviya University of Technology. The mini project report is approved for submission requirement for Summer Term Project in 5th Semester.

SIGNATURE:

Abdul Jadid

Dr. ABDUL JADID  
(FACULTY)



# Aakash

Medical | IIT-JEE | Foundations

(Division of Aakash Educational Services Pvt. Ltd.)

### CORPORATE BRANCHES

#### Uttar Pradesh

##### AGRA

10, Maxar Complex, Major High Road,  
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Email: agr@aaed.in

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1st Floor, Sector Building, First Floor, 7 Park Road,  
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Email: kanpur@aaed.in

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Email: kanpur2@aaed.in

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Telephone: (0121) 3945454, 4057551/44  
Email: meerut@aaed.in

##### BHUPAL - VARANASI

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Aakash Educational Services Pvt. Ltd.  
Reg. No. - U60300DL2007PTC164939

#### Head Office

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New Delhi-110075  
Telephone: (011) 47623456, 3945454  
(011) 47623477

Email us at: corporate@aaed.in  
Visit us at: www.aakash.ac.in

## Internship Certificate

*This certificate has been awarded to*

**SHIVANGI YADAV**

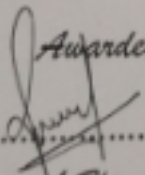
*on completion of two months of Internship and  
handling it all like a champ!*

*This internship was conducted from 20/06/2021 to  
20/08/2021.*

*We found her sincere, hardworking, dedicated and  
result oriented. She worked well as a part of the  
team during her tenure.*

*We wish her well in her future endeavors!*

*Awarded this on 18<sup>th</sup> of September, 2021*

  
.....  
(Branch Head)



INTERSHALA TRAININGS

# Certificate of Training

**Shimpi Goswami**

from Madan Mohan Malviya University of Technology, has successfully completed a eight weeks online training on **Human Resource Management**. The training consisted of Introduction to HRM, Manpower Planning and Job Analysis, Recruitment and Selection, Remuneration and Compensation Management, Training and Development, Performance Management System, Labour Laws and Statutory Compliances, Disciplinary Procedure, Employee Engagement and HR Branding, Human Resource Information System (HRIS), Introduction to HR Analytics, Communication and Business Acumen and The Final Project modules.

In the final assessment, Shimpi scored 59% marks.

We wish Shimpi all the Best for the future endeavours.



**Sarvesh Agarwal**  
FOUNDER & CEO, INTERSHALA

Date of certification: 2021-08-03

Certificate no.: AC21AS811-8690-AABA-1440-F408VC709403

For certificate authentication, please visit [https://trainingxinterasha.com/verify\\_certificate](https://trainingxinterasha.com/verify_certificate)


MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

CERTIFICATE

It is to certify that SHROOT GUPTA (201981043) of B.B.A. 3<sup>rd</sup> Year, Session 2021-2022 has completed his Mini Project entitled "USES OF IT MANAGEMENT" under the guidance of ER. BIJENDRA KR. PUSHKAR. This report is the result of her efforts & endeavors. The report is found worthy of acceptance as Mini Project for the B.B.A. He has completed the Mini Project under my guidance.

  
ER. BIJENDRA KR. PUSHKAR

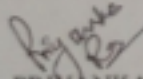
Assistant Professor

H.M.S.D

## CERTIFICATE



This is to certify that SNIGDHA SRIVASTAVA is a bonafide student of Department of Humanities and Management Sciences, MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY ,GORAKHPUR has completed her Summer project on the topic "TRAINING AND DEVOLPMENT". And has submitted the summer project in partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION for the academic year 2021-2022. She has worked under our guidance and direction. The said project is based on bonafide information.

  
DR. PRIYANKA RAI  
(Project Guide)

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR-273010



HUMANITIES AND MANAGEMENT SCIENCE DEPARTMENT

Certificate

This is to certify that SOUMYA SINGH (2019081045) is a bonafide student of Department of Humanities and Management Sciences, MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY GORAKHPUR has completed her summer project on the topic STOCK EXCHANGE and has submitted the summer project in partial fulfillment of BACHELOR OF BUSSINESS ADMINISTRATION for academic year 2020-21. she has worked under our guidance and direction. The said project is based on bonafide information.

*Katreshan Khan*

DR. KAHKASHAN KHAN  
(PROJECT GUIDE)

**Hybriade**

Hybriade Mobile Private Learning  
Solutions

**TO WHOMSOEVER IT MAY CONCERN**

Dates: 04 Aug 2025

This is to certify that Ms. Shabana Parveen, daughter of Mr. Kishan Kumar Pandey, has participated in  
Promoting Program in Bank Statement Analysis Module (enrollment No: 240201) in Hyderabad under  
Project Number: 2024 for complete the program successfully.

Following are the particulars of the training:

- Start Date: 27<sup>th</sup> June 2024
- End Date: 09<sup>th</sup> August 2024

During the training the above mentioned students, signed an affidavit for Bank Statement Analysis of their  
applicants. The above mentioned SCA module has been successfully completed in the presence of audit monitoring  
the conduct during this period was good  
The name list of the students has been attached.



Yash Sarmah

Principal

Hybriade Mobile Private Learning

# Certificate of Training

**Smriti Gupta**

from Madan Mohan Malaviya University of Technology, has successfully completed a four weeks online training on **Advanced Excel**. The training consisted of Getting Started with Excel, Excel Basics, Formulas & Functions, Working with Data and Advanced Concepts modules.  
In the final assessment, Smriti scored 68% marks.  
We wish Smriti all the best for the future endeavours.



Sarvesh Agarwal  
FOUNDER & CEO, INTERNSHALA

**MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR**



**Humanities and Management Science Department**

**CERTIFICATE OF COMPLETION**

This is to certify that the mini project report titled "**SOCIAL MEDIA MARKETING WITH REFERENCE TO BEWAKOOF AND ZOMATO**" submitted by **UJJIWAL KEDIA**, Student of BBA IIIrd Year, has been carried out under the guidance of **Dr. BHARTI SHUKLA (ASSISTANT PROFESSOR)**, Humanities and Management Science Department, Madan Mohan Malaviya University of Technology(MMMUT). The mini project report is approved for submission for his Summer Training Project.

SIGNATURE:

**Dr. BHARTI SHUKLA**  
**(ASSISTANT PROFESSOR)**

MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Humanities and Management Science Department

CERTIFICATE OF COMPLETION

This is to certify that the mini project report titled "An Overview Of NIKE Inc." submitted by USMAN-UL-HAQUE, Student of BBA 111rd Year, has been carried out under the guidance of Dr. ABDUL JADID (Faculty), Humanities and Management Science Department, Madan Mohan Malaviya University of Technology(MMMUT). The mini project report is approved for submission for his Summer Training Project.

*Abdul Jadid*

SIGNATURE:

Dr. ABDUL JADID

(FACULTY)



MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Humanities and Management Science Department

CERTIFICATE OF COMPLETION

This is to certify that the mini project report titled "Digital Marketing" submitted by Vaibhav Tripathi, Student of BBA IIIrd Year, has been carried out under the guidance of Er. Brijendra Kumar Pushkar (Assistant professor) Humanities and Management Science Department, Madan Mohan Malaviya University of Technology(MMMUT). The mini project report is approved for submission for his Summer Training Project.

SIGNATURE:

Er. Brijendra Kumar Pushkar

(Assistant professor)

H. M. S. D.



# CERTIFICATE OF COMPLETION

Presented to

**VARTIKA PANDEY**

For successfully completing a free online course  
**Introduction to Digital Marketing**

Provided by  
**Great Learning Academy**  
(On June 2021)

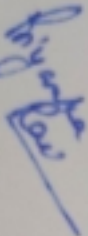
MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Humanities and Management Science Department

CERTIFICATE OF COMPLETION

This is to certify that the mini project report titled "Analysis of Human Resource Practices in Shri TNB Polymer Ltd." submitted by VIPUL KUMAR MISHRA, Student of BBA IIIrd Year, has been carried out under the guidance of Dr. Priyanka Rai (Assistant professor )Humanities and Management Science Department, Madan Mohan Malaviya University of Technology(MMMUT). The mini project report is approved for submission for his Summer Training Project.

  
SIGNATURE:

Dr. Priyanka Rai  
(Assistant professor)  
H. M. S. D.



**LEARNOVATE ECOMMERCE**

# CERTIFICATE OF INTERNSHIP

We present this certificate to

**Vivek Kumar**

in appreciation for your work as a DIGITAL MARKETING Intern at  
Learnovate. You have shown true commitment and diligence during the course of  
this internship and have successfully completed all the assigned tasks.

The internship was conducted between 23/08/2021 to 23/09/2021



**RAVI SINGH**  
FOUNDER

[www.learnovateecommerce.com](http://www.learnovateecommerce.com)

23 SEPTEMBER 2021

MADAN MOHAN MALVIYA UNIVERSITY OF TECHNOLOGY, GORAKHPUR



Humanities and Management Science Department

CERTIFICATE OF COMPLETION

This is to certify that the mini project report entitled "How Communication Gap Affect the Organization Goal Achievement" submitted by Washvendra Kumar Verma has been carried out under the guidance of Dr. SONAM MISHRA (Guest Faculty), Humanities and Management Science Department, Madan Mohan Malviya University of Technology. The mini project report is approved for submission requirement for Summer Term Project in 5th Semester.

*Sonam Mishra*  
SIGNATURE: 28/12/2021

Dr. SONAM MISHRA  
(GUEST FACULTY)